

College of Business Annual Highlights 2010-2011

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The COB faculty had a very productive year with 52 articles and other creative works published, 93 works in process, 36 presentations made at regional or national meetings, and 44 faculty extension and outreach activities related to field of expertise.

3.5

Dr. Steve Isbell and Dr. Bob Wood took 22 students to Egypt for an international experience class. The group visited Cairo, Alexandria, and Luxor. As part of the class, the students learned not only about the economy of Egypt but also the culture and people.

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The Student-to-Career Program coordinated by the College of Business' Student Success Center is still progressing. This year the program grew to include four components: 1) Ticket to Ride in February 2) Business Professional Clothes Closet 3) Professional Development Week, College of Business students are invited to attend a week-long series of events covering professional development, written and oral communication lead by successful graduates and business professionals from around the state. and 4) Etiquette Dinner.

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As a part of our "Keeping the Promise" campaign, the College of Business dedicated our two newest rooms in April. On April 16, the Heidtke Training Room was officially opened. Thanks to L.O "Buzz" Heidtke and other donors, TTU students studying finance now have their own trading room to simulate the activities of a real-life investment firm. From Cookeville, students have access to some of the same research, analysis and information tools to buy and sell stocks as any top-notch Wall Street investment firm. Only a small number of universities have the capabilities of the new Heidtke Trading Room. In addition to the Heidtke Training Room, the newly renovated Dean Louis Johnson and Virginia Wilcox Johnson classroom (located in Johnson Hall Room 401) was dedicated on April 28th. The renovation was made possible following a gift from Johnson's son and daughter-in-law, Dr. John and Claire Johnson of Spartanburg, S.C. Providing valuable in-kind assistance for the renovation was Horace Burks, owner of Cookeville-based architectural millwork company Fixtur-World. The classroom, our second largest, accommodates 100 students with theater-style seating and the latest teaching technology.

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Our Distance MBA program was ranked as one of the "Top 21 Best Values" in the country, according to *GetEducated.com* in its latest release of top Online MBA Degrees – AACSB Accredited. In addition, the College was listed in *Princeton's Review's* 2010 "Best 301 Business Schools."

Faculty research

- The COB faculty had a very productive year with 52 articles and other creative works published, 93 works in process, 36 presentations made at regional or national meetings, and 44 faculty extension and outreach activities related to field of expertise.
- Dr. Ismet Anitsal coauthored eight manuscripts that were either published or accepted for publication in the following journals: *Business Studies Journal*, *Academy of Marketing Studies Journal*, *Journal of International Business Research*, *Journal of Behavioral Studies in Business*, *Academy of Educational Leadership Journal*, *Academy of Strategic Management Journal*, and *Journal of Management and Marketing Research*. He is also currently working on two research grants. In October, Dr. Anitsal was awarded the Distinguished Research Award by Academy for Studies in International Business and Creative and Innovative Teaching Award by Academy of Educational Leadership. He was also given an award of appreciation for serving as editor of the Academy of Marketing Studies. Dr. Anitsal currently serves on the editorial review board for eight journals, and is the retailing section editor for the *Journal of Applied Marketing Theory*.
- Dr. M. Meral Anitsal coauthored eight articles in *Journal of Management and Marketing Research*, *Academy of Strategic Management Journal*, *Academy of Educational Leadership Journal*, *Journal of Behavioral Studies in Business*, *Journal of International Business Research*, *Business Studies Journal*, and *Academy of Marketing Studies Journal*. She also received two research grants. She has been awarded the Distinguished Research Award by Academy for Studies in International Business. She currently serves on the editorial review boards of five journals in marketing and business education.
- Dr. Bonita Barger published in the *Academy of Educational Leadership Journal* and the *Journal of International Business and Cultural Studies*. Dr. Bonita Barger made a presentation to the Academy of Educational Leadership on the impact of on-line and on-ground courses.
- Dr. Ferdinand DiFurio has conducted an economic impact study entitled “The Economic Impact of Tennessee Tech University on the Upper Cumberland Region”, resulting in a coauthored a manuscript which was presented at the International Conference for the American Institute of Higher Education. He also received and implemented a QEP grant for his econometrics course this past spring.
- Dr. Melanie Earles published one article in *Journal of Accountancy*.
- Dr. Robert Elmore presented a paper at the 21st Asian-Pacific Conference on International Accounting Issue in November. He also published an article in *Academy of Educational Leadership Journal*, Allied Academies International Conference with I. Anitsal and M. Anitsal in November.
- Drs. Tor Guimaraes, Curtis Armstrong, and Brian Jones published a paper in the *Quality Management Journal*.

- Dr. Tor Guimaraes published in *International Journal of Health Care Quality Assurance* and the *Journal of Bank Cost & Management Accounting*. He also presented a research report, co-authored with James E. Ryan, R. Kelly Rainer, Jr., Mikko Ruohonen, and Timo Auer, at the International Conferences Academic Business World—Learning and Administration, 2010 Nashville, TN, June 1, 2010. The paper received the best paper award.
- Dr. Tor Guimaraes was a keynote speaker at the IABPAD Conference speaking on Increasing Academic Research Relevance and Productivity. Dr. Guimaraes was the Contemporary Business Issues/Management Session Chair at the IABPAD Conference. He also presented a research report co-authored with Intel corporate manager Ketan Paranjape at the conference.
- Dr. Steve Isbell presented three papers at the Financial Education Association. One of the papers was later accepted for publication in the *Journal of Economics and Economic Education Research*. In addition, he authored and presented a paper at the Missouri Valley Economics Association. He attended the National Center for Academic Transformation's annual Redesign Alliance on behalf of the Technology Institute.
- Dr. Jon Jonakin had one refereed paper accepted in *International Migration*. He also has had a paper accepted for presentation at an upcoming conference.
- Dr. Linda Lerner published a paper in the *Journal of International Business and Cultural Studies* and the *Proceedings* of the International Academy of Business and Public Administration Disciplines Conference.
- Kevin Liska, Amanda Brown (student), Ismet Anitsal, and Meral Anitsal published a paper in the *Academy for Studies in Business*.
- Dr. Deryl Martin had a paper accepted for presentation at the Financial Education Association meeting.
- Dr. Nat Natarajan published in *Proceedings* National Annual Meeting of the Decision Sciences Institute (DSI) and the *Proceedings* of the third conference of Indian Subcontinent Region of Decision Sciences Institute (ISDSI). The second was recognized as the second best paper presented at the conference. In addition, he served on the editorial board of the *Journal of Quality Management*.
- Dr. Mary Pashley presented a paper at the American Society of Business and Behavioral Sciences meetings in February 2010. The paper was published in the Society's *Proceedings*.
- Dr. Julie Pharr presented and published a paper related to sustainable marketing at the annual conference of the Association of Marketing Theory and Practice in Hilton Head,

South Carolina. Dr. Pharr published a paper in the *Proceedings* of the Academy of Business Disciplines at its annual meeting in Ft. Myers Beach, FL in November 2009.

- Drs. Rodley Pineda, Linda Lerner, and Bonita Barger published in the *Journal of Education for Business*.
- Dr. Rodley Pineda published in the *Journal of International Business and Cultural Studies*.
- Dr. Magdalena Rappl had two refereed journal publications and one paper presentation at a professional meeting.
- Dr. Bruce Throckmorton serves on the Editorial Review Board of *Journal of Business and Economic Perspectives*.
- Dr. Tom Timmerman made a presentation to the Southeastern Psychological Association.
- Dr. Stuart Wells was the keynote speaker at the KACE Fall Meeting in Burkesville, Kentucky on Computer Forensics.
- Dr. Ken Wiant had a research paper, with Marcus T. Allen, and Charles C. Carter, accepted for publication at *Journal of Business Disciplines*. He presented three papers at the Finance Education Association annual conference during the fall term.

Books Published

- None to report

Innovation resulting in savings, efficiency, and/or improved outcomes

- In both fall of 2009 and spring of 2010, accounting seniors at Tennessee Tech scored at the 90th percentile on the ETS exit exam taken by students graduating in business at over 500 US universities.
- Thirty-two organizations participated in the annual Meet-the-Firms event on September 24, 2009.
- In the summer of 2009, four alumni luncheons were held by the accounting department. In all approximately 100 of TTU's accounting alumni participated including chief financial officers, investment counselors, accounting controllers, accounting firm partners, and others.
- In a special effort to reach out to Tennessee's 13 community colleges, the Business Media Center promoted and offered \$9,000 in internships. Seven incoming community college

transfer students were chosen as interns to work on the GHSO and other BMC projects. The Center helped bring in \$2000 for the Alex Cassidy Memorial Internship.

- Dr Nat Natarajan completed a Six Sigma project for improving the accounts receivables process in Grant Accounting Department at TTU.
- Dr. Steve Isbell and Dr. Bob Wood took 22 students to Egypt for an international experience class. The group visited Cairo, Alexandria, and Luxor. As part of the class, the students learned not only about the economy of Egypt but also the culture and people.
- Dr. Julie Pharr worked with a small group of MBA students to develop an intermediate term marketing plan for the Waters Farm. In the Spring of 2010, Dr. Julie Pharr's senior-level Marketing Strategy class developed a comprehensive marketing plan for RegalSpace Closet Manufacturer, a division of Regal Kraft Cabinetry.
- Over Spring Break, four undergraduate students traveled to Kolding, Denmark, to take part in the 2010 Network of International Business Students Case Competition. After competing as the only U.S. team against nine other schools, they returned to campus with a new perspective on their abilities and the opportunities the college offers our students. The students participating were Aaron Allbrooks, Megan Farris, Sara Taylor, and Daniel Tubb. Their coaches were Dr. Bonita Barger and Jessie Daniels.
- In March a group of students participated in the 17th Annual George Washington University School of Business International MBA Case Competition, which focuses on the non-profit arena. Twenty teams from North American and Europe met in Washington D.C. to analyze and make strategic recommendations to further the goals and mission of the Greater Washington Urban League. On the first day, TTU's team was in second place. After a tough second day of competition, they finished fifth, beating some of the top ranked business schools in the country. The team members were Jessica Dumlop, Erin Egly, Martin Nihimba Hekeno, and Lindsey Gallagher. Their coach was Dr. Bonita Barger.
- On April 10, five students represented the TTU student chapter of the Society for Human Resource Management at the Southeast Regional HR Games competition held in Knoxville. Twenty-three teams from around the southeast competed in a Jeopardy-style tournament that tested their knowledge of human resource management. Our senior team (consisting of Cody Worf and Andy Knowles) finished 10th overall and had head-to-head wins over teams from Virginia Commonwealth University and Peace College. The junior team (consisting of Hazel Cooper, Teresa VonWert, and Callie Bird) had head-to-head wins over teams from the University of Tennessee, Meredith College, and Virginia Commonwealth. The purpose of the HR Games is to promote professional certification, to help prepare students for the certification exam, and to promote interaction among professional volunteers, students, and faculty. Faculty member Dr. Tom Timmerman accompanied the students.

- The Student-to-Career Program coordinated by the College of Business' Student Success Center is still progressing. This year the program grew to include four components: 1) Ticket to Ride in February 2) Business Professional Clothes Closet 3) Professional Development Week, College of Business students are invited to attend a week-long series of events covering professional development, written and oral communication lead by successful graduates and business professionals from around the state. and 4) Etiquette Dinner.
- As a part of our "Keeping the Promise" campaign, the College of Business dedicated our two newest rooms in April. On April 16, the Heidtke Training Room was officially opened. Thanks to L.O "Buzz" Heidtke and other donors, TTU students studying finance now have their own trading room to simulate the activities of a real-life investment firm. From Cookeville, students have access to some of the same research, analysis and information tools to buy and sell stocks as any top-notch Wall Street investment firm. Only a small number of universities have the capabilities of the new Heidtke Trading Room. In addition to the Heidtke Training Room, the newly renovated Dean Louis Johnson and Virginia Wilcox Johnson classroom (located in Johnson Hall Room 401) was dedicated on April 28th. The renovation was made possible following a gift from Johnson's son and daughter-in-law, Dr. John and Claire Johnson of Spartanburg, S.C. Providing valuable in-kind assistance for the renovation was Horace Burks, owner of Cookeville-based architectural millwork company Fixtur-World. The classroom, our second largest, accommodates 100 students with theater-style seating and the latest teaching technology.
- The college had another banner year in our scholarship program. Thanks to the generous support of our donors, our scholarship budget for the 2010-2011 academic year is over \$160,000, up almost \$10,000 from last year. This amount is the second highest amount the college has offered in the 35 year history of the program. These monies will help almost 150 undergraduate and graduate students reach their educational goals.

Faculty, Staff, and Student Awards

- Our Distance MBA program was ranked as one of the "Top 21 Best Values" in the country, according to *GetEducated.com* in its latest release of top Online MBA Degrees – AACSB Accredited. In addition, the College was listed in *Princeton's Review's* 2010 "Best 301 Business Schools."
- Tyler Hodge, the Mayberry Graduate Assistant, serves on the 2010 Board of Examiners of the Tennessee Center for Performance Excellence (TNCPE). In April 2010, he attended the Quest for Excellence conference in Washington D.C.
- Business student Alston Peek was crowned the 2009 Homecoming King.
- In fall of 2009, TTU accounting senior Rachel Randles was recognized as the top accounting student in Tennessee by the Tennessee Society of Certified Public Accountants (TSCPA).

- Thirty undergraduate students were recognized as having a perfect 4.0 GPA at our annual Scholarships and Awards Banquet.
- Dr. Ferdinand DiFurio was named the recipient of the 2009-2010 College of Business' Excellence in Research Award.
- Lelia Gibson was named the recipient of the 2009-2010 College of Business' Outstanding Staff Award.
- Lelia Gibson was named the state recipient of the 2010 Virginia Lindsey Leadership Award by the Tennessee Lions Clubs Association. The award is given each year to a Lion under the age of 40 who has been in Lions less than eight years. The selection is based on the person's service to Lions Club, service to the church and community, and his/her overall conduct in the everyday world and his/her community. The person must have a well-defined sense of mission and purpose and be service oriented.
- Dr. Tor Guimaraes was named the recipient of the 2009-2010 College of Business' Excellence in Overall Performance Award.
- Dr. Deryl Martin was named the recipient of the 2009-2010 College of Business' Curtis Kinslow Award for Excellence in Teaching.
- Dr. Christine Miller was named the recipient of the 2009-2010 College of Business' Excellence in Service Award.
- Dr. Richard Rand was named the recipient of the 2009-2010 College of Business' Assurance of Learning (AoL) Award.
- At the 2010 Adult High School graduation Dr. H. Bruce Throckmorton received the Burks Award for his contributions to adult education. It is given by the Burks family and was presented to him by County Executive Kim Burks Blaylock.
- Beta Alpha Psi (BAP), the accounting honor society, achieved "superior" status.
- TTU accounting graduate Valdimir Haralambiev earned the top CPA exam score in the state of Tennessee.
- The 2009 Louis Johnson Alumnus Award was presented to Virginia Plummer, and the 2009 Outstanding Business Leadership Award was given to Garry Floeter.

Community Service Activities

- Dr. Ismet Anitsal is the current President of the Atlantic Marketing Association.

- Dr. M. Meral Anitsal currently serves as the conference chair for 2010 Annual Conference of Atlantic Marketing Association. She also provided professional service as track chair, session chair and manuscript reviewer for four different conferences.
- Dr. Curtis Armstrong worked on a web-based application for the Tennessee Board of Regents.
- Dr. Ferdinand DiFurio served as faculty mentor to the University Forensics Debate Team and as a committee member for the 2010 Window on the World Conference. Dr. Ferdinand DiFurio is currently the Director of the annual Rural Development Conference.
- R. Dan Fesler published several newspaper columns in Upper-Cumberland newspapers. Dr. R. Dan Fesler was elected for a 2nd term as President of the Upper Cumberland chapter of the Tennessee Society of Certified Public Accountants (TSCPA) in March. Dr. Fesler continues to serve on the TSCPA statewide Board of Directors. Working through an official program of the TSCPA, Dr. Dan Fesler made presentations during academic year 2009-2010 at ten of the Upper Cumberland area's largest high schools.
- Lelia Gibson served as President-Elect of both TTU Women's Club and Cookeville Evening Lions Club. She served as newsletter editor for the District 12-0 Lions Club, Cookeville Evening Lions Club, and Putnam County Habitat for Humanity. In addition, she served as a chair of the 2nd Annual Cookeville Kidney Walk (which raised \$2000 over the walk goal), board member of the Dismas House of the Upper Cumberland, and assistant coordinator of Window on the World.
- Julie Galloway and Amy Jo Carpenter presented a session 2010 National Academic Advising Association (NACADA) Mid-South Regional Conference in Lexington, Kentucky in May. It covered the positive effects of the college's Student to Career Program on our business students.
- Dr. Brian Huguenard provided helped the Cookeville District Attorney's office on use of Excel and Word applications.
- Dr. Steve Isbell accepted the position of chairperson of the Graduate School Executive Committee and was appointed chairperson of the Economics, Finance, and Marketing Department. Dr. Steve Isbell made a presentation on the current state of the economy at the Cookeville-Putnam County Chamber of Commerce, and served on advisory board for Cravens & Company.
- Dr. James Jordan-Wagner wrote two articles for the *Herald-Citizen* on the European debt crisis. He made presentation on the state of the economy to two regional Rotary Clubs and a Chamber of Commerce, and served as a guest speaker for a regional community college. He also serves on an advisory board for a local investment company.
- Dr. Christine Miller continued to serve as the Faculty Senate President at TTU.

- Dr Nat Natarajan was the Vice President for Planning and Development for the Indian Subcontinent Region of Decision Sciences Institute.
- Dr. Mary Pashley continues as faculty advisor and Secretary/Treasurer of the TTU chapter of Beta Gamma Sigma, the international honor society for business students enrolled at AACSB-accredited schools of business. The Chapter had a banner year with 43 undergraduate business majors and MBA/Distance MBA students becoming members at the most recent (Spring 2010) induction banquet. Dr. Pashley serves as Chair of the COB Library Committee, volunteers with the Bryan Symphony Orchestra Association, and assisted with the 2010 Window on the World Celebration. In addition to her regular faculty duties, Dr. Pashley has become “the face of the COB” in area theater productions, performing roles during the 2009-2010 season in *The Music Man*, *The Tempest*, and *Batboy: The Musical*.
- Dr. Reimann serves on the Technical Committee for the Juran Center for Leadership in Quality, Carlson School of Management, University of Minnesota. He also serves on the Veterans’ Advisory Board on Dose Reconstruction by the Defense Threat Reduction Agency, U.S. Department of Defense.
- Dr. Tom Timmerman served as a judge for the Network of International Business Schools Case Competition.
- Dr. Bruce Throckmorton served as a reader for the Tennessee state academic team tournament. The tournament is cosponsored by the College of Business and the Kiwanis Club of Putnam County. He is advisor to Omicron Delta Epsilon, the national honorary society in economics.
- Dr. Stuart Wells continued his work in the Computer Forensics Initiative.
- Throughout 2009-2010, Beta Alpha Psi (BAP) members volunteered 365 hours of time in the accounting lab providing tutoring services to lower-division College of Business students.
- The 11th Annual Bean Counters Scramble was held in April. This event brought 24 practicing accounting professionals together with approximately 50 TTU students and 5 accounting faculty members. Everyone enjoyed the casual atmosphere on the golf course and students made some great connections.
- During the 2009-2010 academic year there were four continuing education events hosted by the Accounting Department.
- The Business Media Center highlights include excelling on the implementation of a competitive RFP awarding total responsibility for marketing Tennessee Board of Regents – Regents Online Campus Collaborative (ROCC) campaign. The \$520,000 project included designing, developing and implementing 18 innovative marketing tactics for use

with all 56 institutions. Activities included statewide television advertising, CD-ROMs, DVD's, print, billboards, Internet, training, marketing analysis, marketing research, public relations and more. Measurable results include increasing system wide Enrollments from 18,250 in Spring 2009 vs. 23,211 in Spring 2010 (all time high).

- With \$112,486 in support from the Governors Highways Safety Office, Ollie Otter's Seatbelt and Booster Seat Safety Program, coordinated by the Business Media Center, now impacted over 223,194 children from 11,948 classrooms in schools representing all 95 counties. Strong Internet infrastructure allowed the project logistics to run smoothly and effectively. Web tracking data showed 8,446 absolute unique visitors spending an average of 5.08 minutes per visit. Web logistics included a detailed state wide map documenting all school activity at the county level including presentation dates, press releases, letters to Ollie, artwork from kids. A visual database showcased thousands of pictures mailed after the school presentations enabling teachers to communicate Ollie activities with parents. A unique volunteer recognition system helped motivate over 818 volunteers by showcasing activities and rank ordering the volunteers with the greatest activity. Volunteers were trained with the online classroom training system by TBR featuring weatherman style videos and a strong course management platform allowing for individual testing and continuous improvement. During the third project year Ollie Otter established a significant presence in the State as the Booster Seat and Seatbelt Safety Mascot. Strong technology based infrastructure was developed and perfected to allow for future expansion. Partnerships and relationships with stakeholders and volunteers have been established to help expand the project. Project leaders look forward to the opportunity to reach out to Tennesseans and save lives by educating constituents about the importance of the Booster Seat and Seatbelt safety message.
- TBR's Teacher Quality Initiative project involved designing and developing the statewide marketing web site for TBR's new Teacher Quality Project funded an additional \$10,000 this year for the Business Media Center. This project will result in significant exposure and additional funding in 2011 with TBR's new "Ready-2-Teach" campaign.
- Another new Business Media Center \$45,000 project in 2010 was the creation of websites for Tennessee 26 Technology Centers. This statewide campaign pulled together TBR's offering throughout the system with a consistent brand and image. The project involved working with all 26 state directors and their many stakeholders. It features graphics, video, and other database driven content.
- The Business Media Center produced a key presentation securing the deal for the Highlands Initiative Blue Cross Bowl, and produced a special 15 minute DVD for the Chambers Annual Event featuring the Brown family including NCAA Champion Mac Brown.
- The Business Media Center implemented the following Non-Research Category Projects: State Marketing for Governor's Books from Birth Foundation; Putnam Chamber of Commerce Highlands Initiative (Bob Bell); Millard Oakley Public Library - Bart Gordon Grant; CAT CD-ROM with Barry Stein (National Science Foundation); Service

Learning Project with Ada Haynes; TCIDS; NESCO; Economic Development CD-ROM for Campbell County; Electronic newsletter for TBR Academic Affairs; American Legion Boys State CD-ROM; CD-ROM yearbook for Tennessee Tech; Meth Education CD-ROM with Drug Task Force – Conversion to Spanish (Bart Gordon); Tennessee Quality Award with Katie Rawls; Mustard Seed Ranch (Rex Buckner); Governors Conference; NSF/PBS Critical Thinking Pilot Project; East Tennessee Development Project; and ELearning Initiative (TBR).

- Thirty-six high school students from throughout the state participated in the Governor's School for IT Leadership. Ninety-five students applied to attend. The attendees received six hours of college credit and lived on campus for five weeks. Students were assigned to groups of six and each group developed a complete business plan for a proposed business. At the end of the program, the groups presented their plan to the other students and judges. Awards were given to students for the first, second and third place best business plan. Some of the business ideas were in the area of home automation, solar power, and mail-order pet medication. The students met with Governor Bredesen.
- The 15th Annual Rural Development Conference was held in April. The event is a joint venture between the College of Business, USDA Rural Development, Tennessee Department of Economic and Community Development, and TVA.
- The TTU Small Business Development Center (TTU SBDC) stayed very busy throughout fiscal 2009-2010, in part due to economic issues challenging small business in the Upper Cumberland service area. The Center provided one-on-one counseling to 120 clients during the fiscal year, representing over \$13,000,000 in client revenue, and conducted 35 live seminars across the region with over 350 attendees. Seminars addressed a variety of small business topics, including QuickBooks Boot Camp, Recordkeeping for Small Business, and Social Media Marketing, to name only a few.
- As a result of mandated new SBA initiatives to make SBDC counseling and training available online, the Tennessee Small Business Development Center (TSBDC) program recently created an Online Center. The TTU Center worked in cooperation with the TSBDC Lead Center to deliver and install nine new computer workstations in Chambers of Commerce and other locations around the Upper Cumberland. These new workstations are fully equipped with all software and hardware necessary for clients to meet with SBDC counselors live via Skype, utilizing voice and video over IP. Recorded seminars on 21 small business topics are also available from these computers, or from any computer with high speed internet, via the TSBDC website.
- Recently, the TTU SBDC has contracted with TSBDC to take over administrative responsibility for the TSBDC Online Center, and will be assuming these duties in the near future. Duties will include handling initial online client or trainee intake, determining client needs, directing clients to appropriate online materials, and preparing clients for hand off to regional Small Business Development Centers (SBDCs) for further online or in-person assistance. Additional funds will be provided by TSBDC to increase the half-time TTU SBDC Training Coordinator position to full-time. While this is

expected to be a challenging addition to typical Center duties, the Center is looking forward to providing this service to the state TSBDC program.

- Window on World, the college sponsored international festival, was held in April. Approximately 6,000 people attended this event

Other

- Jessie Daniels accepted another position out of state and left in May.
- Dr. Virginia Moore retired in June 2009.
- Dr. Gary Pickett lost his battle with cancer in April.
- Dr. G.A. Swanson retired in June 2009. A few weeks later, he lost his battle with cancer.
- Dr. Bob Wood has accepted a new position out of state.