



Retention Rates for First-Time Freshman Business Students by Campus Residence Status

This report contains information about Fall-to-Spring and Fall-to-Fall retention rates for first-time freshman business students, by campus residence status at Tennessee Technological University. Each cohort consists of all first-time, full-time business freshmen who entered the University in the Fall semester or the immediately preceding Summer.

Below is a summary of retention rates for three residence categories: Jobe Hall, Other Residence Halls, and Off Campus. These summary rates were calculated as weighted averages for the new freshman business majors of Fall 2003, Fall 2004, Fall 2005, and Fall 2006. Following the summary information are Tables 1, 2, and 3, which provide detailed information for the three categories of campus residence status.

Tables 1, 2, and 3 are mutually exclusive. Students are grouped according to their *campus residence status and residence hall, if applicable, in their first Fall term*. Retention information is about *retention at the University* and not necessarily retention within the original residence hall or campus residence status, or within a program of study in the College of Business. Some freshmen migrate from the original residence hall to another residence hall, and some freshmen migrate to another program of study.

As shown in the tables below, **the Fall-to-Spring retention rate of first-time freshman business students in Jobe Hall was 89 percent, and the rate for other residence halls was almost 91 percent. The rate for first-time freshman business students residing off campus was 89 percent. For Fall-to-Fall retention, the rate was approximately 66 percent for first-time freshman business students in Jobe Hall and 74 percent for other residence halls, while the rate for off-campus first-time freshman business students was 70 percent.**

Fall-to-Spring Retention Rate for First-Time Freshman Business Students

What percentage of first-time freshman business students in Fall semester return for their Spring semester at Tennessee Tech?

	<u>Percent Retained</u>
Jobe Hall	89.05%
Other Residence Halls	90.52%
Off Campus	89.09%

One-Year Retention Rate for First-Time Freshman Business Students

What percentage of first-time freshman business students return for their second year at Tennessee Tech?

	<u>Percent Retained</u>
Jobe Hall	66.09%
Other Residence Halls	73.57%
Off Campus	70.05%

Notes:

1. The prior iteration of this report is *IR Series*, Vol. 06-07, No. 3, "[Retention Rates for First-Time Freshman Business Students by Campus Residence Status.](#)"
2. Comparative information about retention rates for all first-time freshmen by campus residence status can be found in *IR Series*, Vol. 05-06, No. 33, "[Retention Rates for First-Time Freshmen by Campus Residence Status.](#)"
3. Retention rate information for the entire cohort of first-time freshmen in the College of Business is available in *IR Series*, Vol. 06-07, No. 26, "[Retention Rates for First-Time Freshmen by Unit.](#)"

Table 1: Jobe Hall

Entering Fall Class	First Fall Term	First Spring Term	Second Fall Term	Second Spring Term	Third Fall Term	Third Spring Term
2003	43	38 88.37%	28 65.12%	24 55.81%	21 48.84%	22 51.16%
2004	43	36 83.72%	29 67.44%	29 67.44%	28 65.12%	26 60.47%
2005	29	27 93.10%	19 65.52%	19 65.52%		
2006	22	21 95.45%				
Weighted Average:		89.05%	66.09%	62.61%	56.98%	55.81%

Table 2: Other Residence Halls

Entering Fall Class	First Fall Term	First Spring Term	Second Fall Term	Second Spring Term	Third Fall Term	Third Spring Term
2003	60	53 88.33%	41 68.33%	41 68.33%	39 65.00%	38 63.33%
2004	83	78 93.98%	65 78.31%	61 73.49%	55 66.27%	54 65.06%
2005	84	75 89.29%	61 72.62%	58 69.05%		
2006	79	71 89.87%				
Weighted Average:		90.52%	73.57%	70.48%	65.73%	64.34%

Table 3: Off Campus

Entering Fall Class	First Fall Term	First Spring Term	Second Fall Term	Second Spring Term	Third Fall Term	Third Spring Term
2003	67	58 86.57%	51 76.12%	46 68.66%	44 65.67%	43 64.18%
2004	80	71 88.75%	49 61.25%	48 60.00%	46 57.50%	46 57.50%
2005	60	52 86.67%	45 75.00%	42 70.00%		
2006	68	64 94.12%				
Weighted Average:		89.09%	70.05%	65.70%	61.22%	60.54%