

## Strategic Planning Evaluation Methods by Key Priority (2011-2015)

KeyPriority	EvaluationMethod
Access	Enrollment
Access	Enrollment FTE
Access	Enrollment Headcount
Access	Number International Students
Access	Number Low-income Students (UG Pell eligible)
Access	Number of Minority Students
Access	Number of transfers from Community Colleges
Access	Number On-Line Programs/Courses offered
Access	Number Out-of-State Students
Efficiency	Number of Administrative Processes Automated
Efficiency	Ration of operating expenses for instruction, Academic Support (including Libraries) to all education and general expenditures
Quality	Entering Freshman ACT
Quality	Quality of Student Access and Student Success
Quality	Quality of Student Access and Student Success Sub-Population 1 - STEM - Number Bachelors Degree
Quality	Quality of Student Access and Student Success Sub-Population 2 - Adults - Number Bachelors Degree
Quality	Quality of Student Access and Student Success Sub-Population 3 - Health - Number Bachelors Degree
Quality	Quality of Student Access and Student Success Sub-Population 4 - International - Number Bachelors Degree
Quality	Quality of Student Access and Student Success Sub-Population 5 - TN Community College graduates - Number Bachelors Degree
Quality	Quality of Student Learning and Engagement
Quality	Quality of Student Learning and Engagement Academic Programs - Accreditation and Evaluation
Quality	Quality of Student Learning and Engagement Alumni Satisfaction - Survey
Quality	Quality of Student Learning and Engagement Assessment Implementation - QEP
Quality	Quality of Student Learning and Engagement Employer Satisfaction - Survey
Quality	Quality of Student Learning and Engagement General Education Assessment
Quality	Quality of Student Learning and Engagement Major Field Assessment
Quality	Quality of Student Learning and Engagement Student Satisfaction - NSSE
Resourcefulness	Annual Private Giving (million \$)
Resourcefulness	Annual Private Giving per State Appropriated Dollar
Resourcefulness	Total R&D Expenditures (million \$)
Resourcefulness	Total R&D Expenditures with Indirect Cost (million \$)

## Strategic Planning Evaluation Methods by Key Priority (2011-2015)

KeyPriority	EvaluationMethod
Student Success	First Year Retention Rate (Fall to Fall)
Student Success	Number of Degrees Awarded
Student Success	Number of Degrees Awarded Bachelors
Student Success	Number of Degrees Awarded Doctoral
Student Success	Number of Degrees Awarded EdS
Student Success	Number of Degrees Awarded Masters
Student Success	Six-Year Graduation Rate
Student Success	Student accumulating 24 hours (Fall to Fall)
Student Success	Student accumulating 48 hours (Fall to Fall)
Student Success	Student accumulating 72 hours (Fall to Fall)