

Strategic Planning Measurable Objectives by Key Priority for Annual Reporting (2011-2015)

Key Priority	Type	Category	Measurable Objective
Access	TBR	Distance Education Enrollment (Unduplicated)	Online Learning Enrollment
	TTU	Enrollment Headcount	Headcount Graduate
	TTU	Enrollment Headcount	Headcount Undergraduate
	TTU	Full Time Enrollment (FTE)	Graduate FTE
	TTU	Full Time Enrollment (FTE)	Undergraduate FTE
	TTU	Programs Courses Offered	Number of Online Programs/Courses Offered
	TTU	Student Classification of Interest	Number of International Students
	TTU	Student Classification of Interest	Number of Low-income Students (UG Pell Eligible)
	TTU	Student Classification of Interest	Number of Minority Students
	TTU	Student Classification of Interest	Number of Transfers from Community Colleges

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Key Priority	Type	Category	Measurable Objective
Quality	TBR	Licensure and Certification Pass Rates	Engineering Exam Pass Rates
	TBR	Licensure and Certification Pass Rates	Nursing Exam Pass Rates
	TBR	Licensure and Certification Pass Rates	Teaching Exam Pass Rates
	TBR	Total Number of Outside Resources	Agreements and Partnerships
	TBR	Total Number of Outside Resources	Contracts
	TBR	Total Number of Outside Resources	Third Party Grants
	TTU	Entering Freshman Scores	ACT Score
	TTU	Quality of Student Access and Student Success	Sub Population 5 - TN Community College Graduates - Number of Bachelor Degree
	TTU	Quality of Student Access and Student Success	Sub Population 1 - STEM - Number of Bachelor Degrees
	TTU	Quality of Student Access and Student Success	Sub Population 2 - Adults - Number of Bachelor Degrees
	TTU	Quality of Student Access and Student Success	Sub Population 3 - Health - Number of Bachelor Degrees
	TTU	Quality of Student Access and Student Success	Sub Population 4 - International - Number Bachelor Degrees
	TTU	Quality of Student Learning and Engagement	Academic Programs - Accreditation and Evaluation (AACSB)
	TTU	Quality of Student Learning and Engagement	Academic Programs - Accreditation and Evaluation (ABET)
	TTU	Quality of Student Learning and Engagement	Academic Programs - Accreditation and Evaluation (NCATE)
	TTU	Quality of Student Learning and Engagement	Academic Programs - Accreditation and Evaluation (NLNAC)
	TTU	Quality of Student Learning and Engagement	Alumni Satisfaction Survey - Implementation
	TTU	Quality of Student Learning and Engagement	Alumni Satisfaction Survey - Proposal
	TTU	Quality of Student Learning and Engagement	Alumni Satisfaction Survey - Score
	TTU	Quality of Student Learning and Engagement	Assessment Implementation QEP - Aumni Satisfaction
	TTU	Quality of Student Learning and Engagement	Assessment Implementation QEP - Budgetary Support
	TTU	Quality of Student Learning and Engagement	Assessment Implementation QEP - CCTST (Average score should meet or exceed national average score)
	TTU	Quality of Student Learning and Engagement	Assessment Implementation QEP - Employer Satisfaction
	TTU	Quality of Student Learning and Engagement	Assessment Implementation QEP - IDEA Frequency of Relevant Objectives
	TTU	Quality of Student Learning and Engagement	Assessment Implementation QEP - Implementation
	TTU	Quality of Student Learning and Engagement	Assessment Implementation QEP - Individual Project Assessments
	TTU	Quality of Student Learning and Engagement	Assessment Implementation QEP - NSSE (Meet or Exceed Target on % or Relevant Items)
	TTU	Quality of Student Learning and Engagement	Employer Satisfaction Survey - Implementation
	TTU	Quality of Student Learning and Engagement	Employer Satisfaction Survey - Proposal
	TTU	Quality of Student Learning and Engagement	Employer Satisfaction Survey - Score
	TTU	Quality of Student Learning and Engagement	General Education Assessment - CCTST Mean
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Accounting (2013-14) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Agriculture (2014-15) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Biology (2010-11) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Business Management (2013-14) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Chemical Engineering (Annually) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Chemistry (2010-11) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Child & Family Studies (Annually) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Civil Engineering (Annually) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Communication (2012-13) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Computer Engineering (Annually) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Computer Science (2012-13) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Electrical Engineering (Annually) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - English (2013-14) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Exercise Science, Physical Education, Wellness (Annually)
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Finance (2013-14) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - History (2011-12) - % Inst to Comparison Score
TTU	Quality of Student Learning and Engagement	Major Field Assessment - Human Ecology (2014-15) - % Inst to Comparison Score	
TTU	Quality of Student Learning and Engagement	Major Field Assessment - Industrial Engineering (Annually) - % Inst to Comparison Score	
TTU	Quality of Student Learning and Engagement	Major Field Assessment - Industrial Technology (2011-12) - % Inst to Comparison Score	
TTU	Quality of Student Learning and Engagement	Major Field Assessment - Marketing (2013-14) - % Inst to Comparison Score	
TTU	Quality of Student Learning and Engagement	Major Field Assessment - Mechanical Engineering (Annually) - % Inst to Comparison Score	
TTU	Quality of Student Learning and Engagement	Major Field Assessment - Multidisciplinary Studies (Annually) - % Inst to Comparison Score	
TTU	Quality of Student Learning and Engagement	Major Field Assessment - Nursing (Annually) - % Inst to Comparison Score	

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Quality (Continued)	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Political Science (2011-12) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Psychology (2014-15) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Secondary Education (Annually) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Sociology (2012-13) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Special Eduaction (Annually) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Major Field Assessment - Wildlife & Fisheries Science (2010-11) - % Inst to Comparison Score
	TTU	Quality of Student Learning and Engagement	Student Satisfaction - NSSE - Active and Colloborative Learning (ACL) First Year
	TTU	Quality of Student Learning and Engagement	Student Satisfaction - NSSE - Active and Colloborative Learning (ACL) Senior
	TTU	Quality of Student Learning and Engagement	Student Satisfaction - NSSE - Enriching Educational Experiences (EEE) First Year
	TTU	Quality of Student Learning and Engagement	Student Satisfaction - NSSE - Enriching Educational Experiences (EEE) Senior
	TTU	Quality of Student Learning and Engagement	Student Satisfaction - NSSE - Level of Academic Challenge (LAC) First Year
	TTU	Quality of Student Learning and Engagement	Student Satisfaction - NSSE - Level of Academic Challenge (LAC) Senior
	TTU	Quality of Student Learning and Engagement	Student Satisfaction - NSSE - Student-Faculty Interaction (SFI) First Year
	TTU	Quality of Student Learning and Engagement	Student Satisfaction - NSSE - Student-Faculty Interaction (SFI) Senior
	TTU	Quality of Student Learning and Engagement	Student Satisfaction - NSSE - Supportive Campus Environment (SCE) First Year
	TTU	Quality of Student Learning and Engagement	Student Satisfaction - NSSE - Supportive Campus Environment (SCE) Senior

Strategic Planning Measurable Objectives by Key Priority for Annual Reporting (2011-2015)

Key Priority	Type	Category	Measurable Objective
Resourcefulness	TBR	Efficiency Plans	Institution Efficiency Plan
	TBR	Total Outside Revenue	Restricted
	TBR	Total Outside Revenue	Unrestricted
	TTU	Annual Private Giving per State Appropriated Dollar	Annual Foundation Private Gifts
	TTU	Annual Private Giving per State Appropriated Dollar	Annual State Appropriations Unrestricted
	TTU	Annual Private Giving per State Appropriated Dollar	Annual University Private Gifts
	TTU	Overall: Operating Expenditures for Instruction and Academic Support to all E & G	Operating Expenditures for Academic Support to all E & G
	TTU	Overall: Operating Expenditures for Instruction and Academic Support to all E & G	Operating Expenditures for Instruction to all E & G
	TTU	R&D Expenditures	Total R&D Expenditures
	TTU	R&D Expenditures	Total R&D Expenditures with Indirect Cost

Strategic Planning Measurable Objectives by Key Priority for Annual Reporting (2011-2015)

Key Priority	Type	Category	Measurable Objective
Student Success	TBR	Progression Rate (Fall to Spring)	Fall Awards
	TBR	Progression Rate (Fall to Spring)	Fall Enrollment
	TBR	Progression Rate (Fall to Spring)	Spring Enrollment
	TBR	Total Degrees and Certificates	Bachelor
	TBR	Total Degrees and Certificates	Doctoral/Law/Medical
	TBR	Total Degrees and Certificates	Educ Specialist/Graduate Cert
	TBR	Total Degrees and Certificates	Master
	TTU	Graduation Rate	Six Year Graduation Rate
	TTU	Retention Rate	First Year Retention Rate
	TTU	Student Progression	Students Accumulating 24 hrs
	TTU	Student Progression	Students Accumulating 48 hrs
	TTU	Student Progression	Students Accumulating 72 hrs