

Enrollment & Communication

Presentation to Academic & Student Affairs Committee
Board of Trustees
March 12, 2025





10-year high spring enrollment

- 9,790 total enrolled students this spring
 - 8,468 undergraduate
 - 1,322 graduate
- Fueled by record 80.1% fall-to-fall retention rate and strong fall-to-spring retention rate
- We are admitting students who are succeeding at Tech



**Spring '26
Undergraduate
Enrollment**

- New First-time Freshmen: 67
- New Transfer Students: 225
- Dual Enrollment: 309
- Continuing Undergraduate Students: 7,794
- Freshman Fall-to-Spring Retention: 91.2%

The slide features a background image of a tree with white, star-shaped flowers in bloom. A purple semi-transparent rectangle is overlaid on the right side, containing a bulleted list. On the left, a yellow circle contains the text 'Spring Showcase'.

Spring Showcase

- Exclusive events for admitted students
- Feb. 28, March 7
- More than 2,700 people attended (nearly 1,000 students plus guests)

SOAR

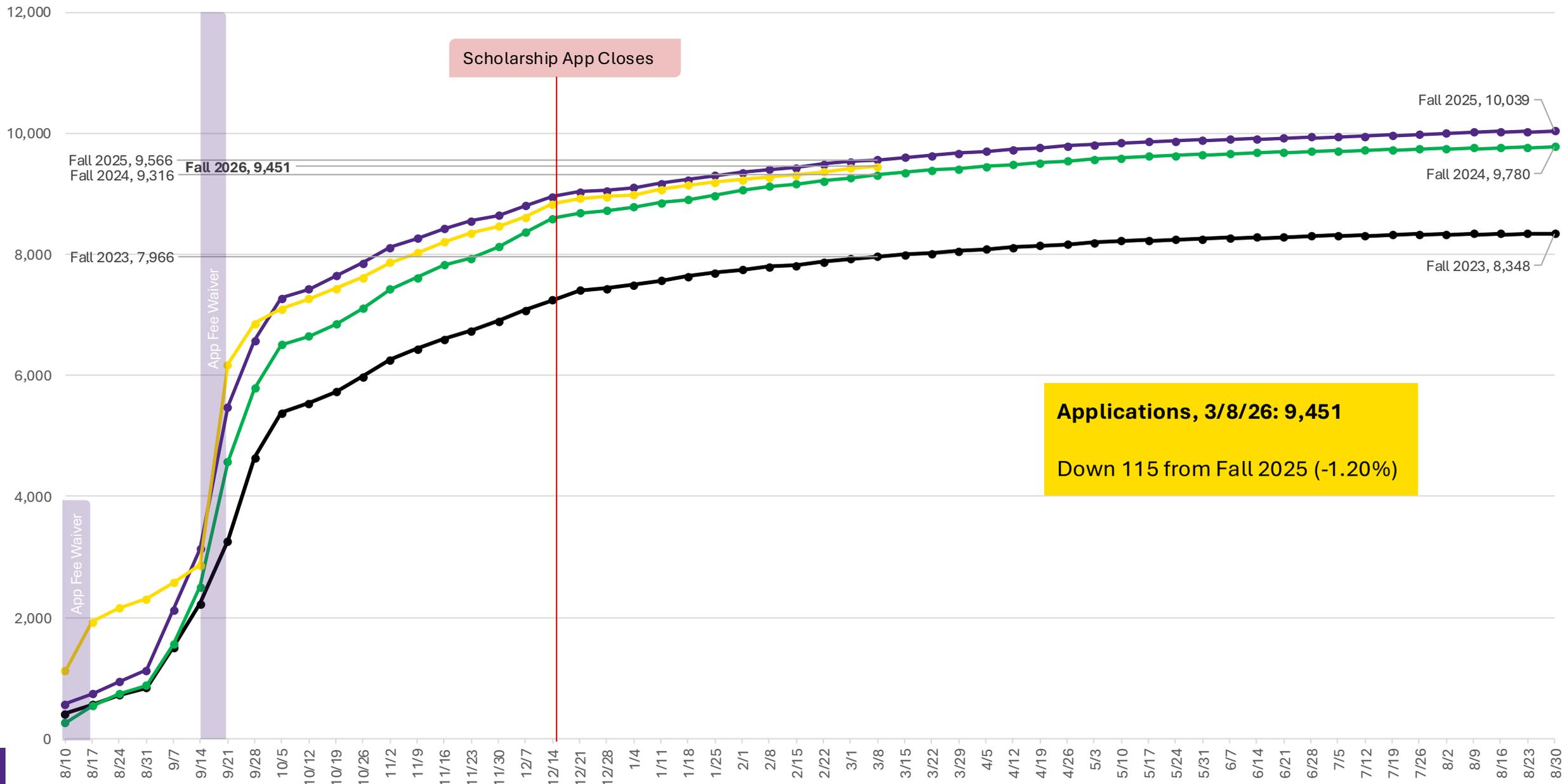
- Communication about SOAR began this month
- Registration opened March 10
- Last year, more than 95% of SOAR attendees enrolled for fall

Walton
House



Domestic New Freshmen Applications

● Fall 2023
 ● Fall 2024
 ● Fall 2025
 ● Fall 2026



Presidential Scholars Program

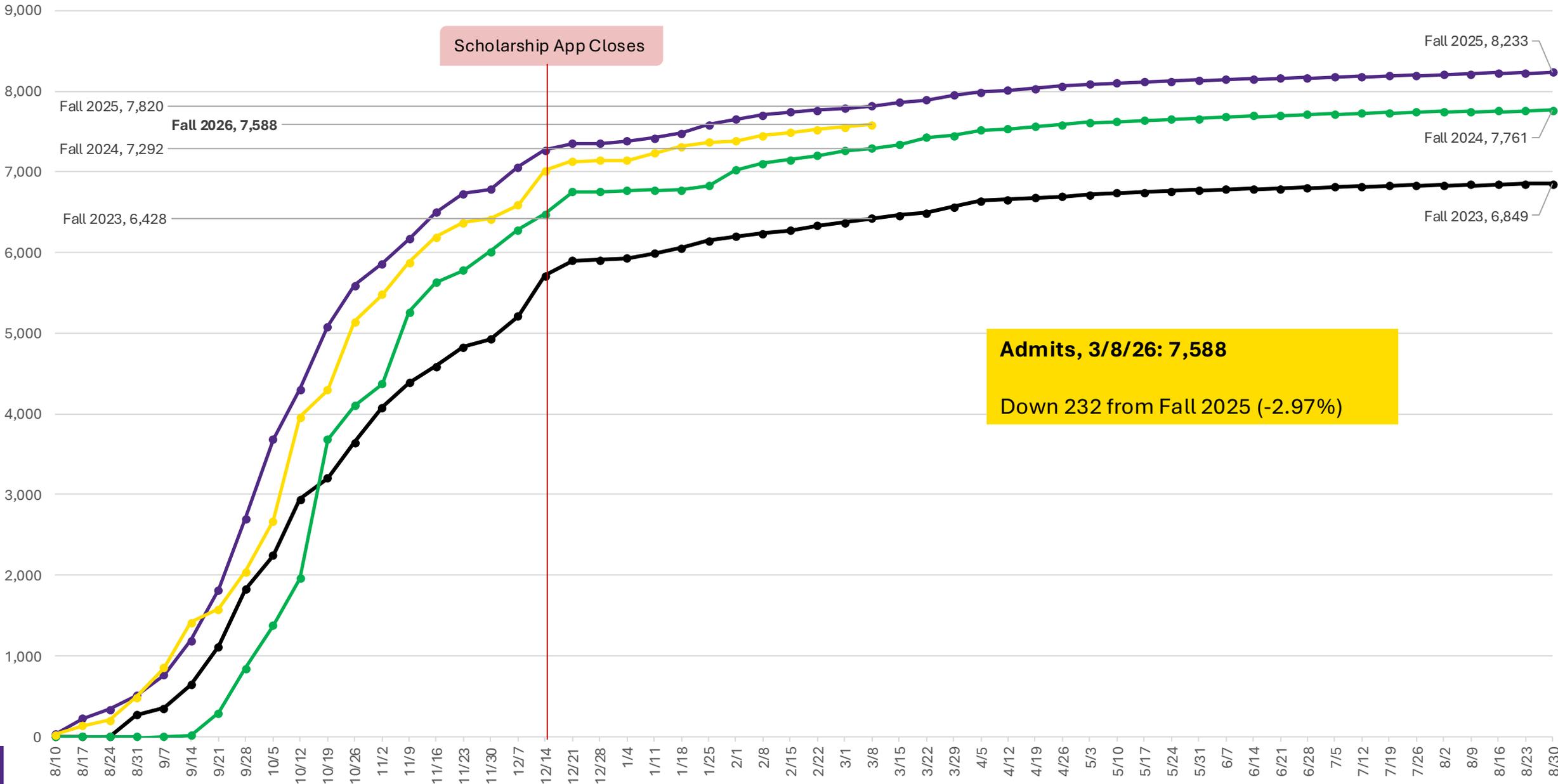
	FALL 2026	FALL 2025			FALL 2024			FALL 2023		
	Awarded as of 3/6/26	Awarded	Enrolled	% Enrolled	Awarded	Enrolled	% Enrolled	Awarded	Enrolled	% Enrolled
\$3,000 (ACT 23-24, GPA 3.4+)	968	885	262	29.60	837	257	30.70	792	265	33.46
\$4,000 (ACT 25-29, GPA 3.4+)	1,524	1,627	519	31.90	1,573	482	31.00	1,437	523	36.40
\$5,000 (ACT 30-34, GPA 3.75+)	664	646	168	26.01	609	192	31.53	577	177	30.68
\$8,000 (ACT 35, GPA 3.75+)	36	53	20	37.74	59	19	32.00	39	11	28.21
\$10,000 (ACT 36, 3.75+)	27	21	7	33.33	17	3	17.65	11	5	45.45
Total	3,219	3,232	976	30.20	3,095	953	30.79	2,856	981	34.35

Secondary Deadline	FALL 2026	FALL 2025			FALL 2024		
	Awarded as of 3/6/26	Awarded	Enrolled	% Enrolled	Awarded	Enrolled	% Enrolled
\$1,500 (ACT 23-24, GPA 3.4+)	29	103	39	37.86	89	41	46.07
\$2,000 (ACT 25-29, GPA 3.4+)	41	124	62	50.00	95	42	44.21
\$3,000 (ACT 30-34, GPA 3.75+)	23	34	11	32.35	23	11	47.83
\$6,000 (ACT 35, GPA 3.75+)	1	4	0	0.00	3	0	0.00
\$8,000 (ACT 36, 3.75+)	2	1	0	0.00	0	0	—
Total	96	266	112	42.11	210	94	44.76



Domestic New Freshmen Admits

● Fall 2023
 ● Fall 2024
 ● Fall 2025
 ● Fall 2026



Admits, 3/8/26: 7,588
 Down 232 from Fall 2025 (-2.97%)

Academic Profile, Fall '26 Domestic New Freshmen Admits

As of 3/11/26

- 3.74 GPA Average
- 23.50 ACT Average
- 27 National Merit Semifinalist
 - 15 in engineering

College	Admitted Students	% of Total
College of Engineering	1,953	25.71
College of Arts & Sciences	1,083	14.26
College of Emerging and Innovative Studies*	986	12.98
Whitson-Hester School of Nursing	978	12.87
College of Business Administration	971	12.78
College of Education and Human Sciences	933	12.28
College of Agriculture & Human Ecology	437	5.75
College of Fine Arts	256	3.37
Grand Total	7,597	

* Includes 415 "Interest in ..." students

Top 15 Majors (major + interest students)	Admitted Students
Nursing	988
Mechanical Engineering	910
Biology	483
Undecided	454
Business Management	327
Psychology	313
Civil Engineering	300
Computer Science	286
Exercise Science	276
Electrical Engineering	231
Animal Science	218
Elementary Education	173
Marketing	163
Chemistry	147
Finance	139



