



## ***Strategic Planning***

Presentation to Board of Trustees

March 22, 2018



# Tech's Mission and Vision

## Mission

*Tennessee's technological university creates, advances, and applies knowledge to expand opportunity and economic competitiveness. As a STEM-infused, comprehensive institution, Tennessee Tech delivers enduring education, impactful research, and collaborative service.*

## Vision

*Tennessee Tech will achieve national prominence and impact through its engaged faculty and career-ready graduates known for their creativity, tenacity, and analytical approach to problem solving.*



# Tech's Core Principles

**Academic Excellence**

**Community Engagement**

**Meaningful Innovation**

**Student Success**

**Supportive Environment**

**Value Creation**



# Strategic Goal: Education for Life

**Tennessee Tech** provides education that unleashes the potential and passion within our students and prepares them for successful careers and culturally enriched lives. TTU also provides educational opportunities, programs, credentials, and degrees to fuel the lifelong learning necessary for enduring achievement.



# Education for Life | Priority Actions

- Incorporate multiple experiential learning opportunities in **all** undergraduate programs.
- Create a Tech-unique general education curriculum to provide the foundation for technologically adept, analytically capable, **career-ready** graduates.
- Develop and expand experiences that emphasize diversity, build **global awareness**, and increase international travel, study abroad, and other high impact practices.
- Develop innovative, **stackable credentials**, and associated pathways to be responsive to stakeholder needs and entrepreneurial opportunities.



# Strategic Goal: Innovate in All We Do

**Tennessee Tech** innovates in all we do, embracing and deploying our technological foundation in our education, research, service, and stewardship.



# Innovate in All We Do | Priority Actions

- **Every college** will develop and implement technologically-infused programs.
- **Increase** research, scholarly activities, and intellectual and creative **contributions** aligned with university, college, and departmental strategic priorities.
- Implement specific strategies, structures, and resources to **serve adult learners** and **offer online/hybrid delivery systems** to increase accessibility, expand our reach, and enhance our impact and reputation.
- Recruit, hire, retain, and reward a diverse faculty/staff with a **demonstrated commitment** to collaboration, external engagement, and life-long learning.



# Strategic Goal: Exceptional Stewardship

**Tennessee Tech** is committed to optimizing resources and continuously improving effectiveness, efficiency, and return on investment for students.





# Exceptional Stewardship | Priority Actions

- **Increase** the size and effectiveness of scholarship **endowments**.
- **Improve** efficiency and effectiveness of operational/administrative **processes and procedures**.
- Continue to develop, implement, and evaluate a dynamic long-term budget model that **informs** effective financial management planning and consistent strategic **investment**.



# Strategic Goal: Engagement for Impact

**Tennessee Tech** fosters partnerships with government, business, and non-profit organizations to advance economic and workforce development, create and disseminate knowledge, serve the public good, and generate cultural impact.



# Engagement for Impact | Priority Actions

- Modernize, adapt, and create academic programs, continuing education certificates, and training activities responsive to **impactful engagement**.
- Create and support a network of scholars to evaluate **community engagement** topics and opportunities.
- Support **economic development** to serve as a hub for innovation, creativity, and employment opportunities.
- Develop new strategically-driven **sustainable partnerships**.
- Increase **alumni and friend engagement** and impact.



# DISCUSSION