



Are you **CAREER READY?**

Employers are looking to hire college students and recent graduates who know how to use their talents, strengths and interests. These students are "Career Ready."

National Association of Colleges and Employers (NACE) defines "career-readiness" as the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace.

Earn your **Purple Career Readiness Certification**
by attending qualifying skill-building events
in eight core competency areas.



Career Management

Identify and articulate skills, strengths, knowledge and experiences; navigate career options and pursue these opportunities.



Oral/Written Communication Skills

Articulate thoughts and ideas clearly and effectively to a variety of audiences; demonstrate public speaking skills.



Teamwork/ Collaboration

Build collaborative relationships representing diverse cultures, races, ages, gender, religions, lifestyles and viewpoints; work within team structure; negotiate/manage conflicts.



Critical Thinking/ Problem Solving

Exercise sound reasoning and analytical thinking; use knowledge, facts and data to solve problems and make decisions.



Leadership

Leverage the strengths of others to achieve common goals, organize, prioritize and delegate work; use empathetic skills to guide and motivate.



Professionalism/ Work Ethic

Demonstrate personal accountability and effective work habits: punctuality, working productively with others, time management, understanding the importance of a professional work image and demonstrating integrity.



Global/Inter-cultural Skills

Value, respect and learn from diverse cultures and people. Demonstrates openness, inclusiveness, sensitivity and the ability to interact respectfully with all people.



Digital Technology

Leverage existing digital technologies ethically and efficiently to solve problems, complete tasks and accomplish goals. Demonstrates effective adaptability to new and emerging technologies.

JUNIOR/SENIOR PURPLE CAREER READINESS PROGRAM

1 PART ONE

Student must engage in at least one of the following:

- On-campus job
- Part time job off-campus
- Internship, cooperative education assignment, clinical experience or student teaching
- Study abroad
- Intern abroad
- NCAA athlete
- Participation in a senior design/capstone project*

**can be used as a substitute*



2 PART TWO

Student must participate in three of the following:

- Leadership position in a campus organization/club or professional organization
- Registered on Handshake with a completed profile and critiqued resume uploaded
- Attend at least one job fair during the Purple Certification semester
 - September 10, 2019 – Part-Time Job Fair
 - September 17, 2019 – Business, Agriculture, Government & Human Ecology Job Fair
 - September 24, 2019 – STEM, Engineering & Computer Science Job Fair
 - October 29, 2019 – Graduate and Professional School Fair
- Interview Stream mock interview on file
- LinkedIn profile

3 PART THREE

Student must attend at least three of the following regularly occurring workshops and at least one of the resume workshops:

The following are examples of the types of workshops conducted. Exact titles, dates and speakers will be announced closer to the start of the semester. Visit our website and social media pages for updates.

- "Designing and writing your first resume."
- "What is an intern? An employer's perspective on gaining experience in the field!"*
- "Introduction to Handshake - how to build your personal profile to get noticed!"
- "Finding your passion – how to turn skills and interests into a career."
- "How to succeed at fairs – an employer's top five list of must do's."*
- "Getting involved on campus while building employment skills."
- "My differentiators – how can I separate myself from my competition?"
- "Business careers for non-business majors."
- "A guide to interviewing – employers' top must do's to interview well." *

**Employer presenter*

FULL NAME: _____ T#: _____
YEAR: _____ MAJOR: _____
EMAIL: _____

Walk-In Hours

Monday - Thursday

1 p.m. to 4 p.m. CST



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931-372-3232



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tntech.edu/career