

FALL 2016 – SPRING 2017



Center for Career Development
TENNESSEE TECH

CAREER CENTER ACCOMPLISHMENTS

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TENNESSEE TECHNOLOGICAL UNIVERSITY
ROADEN UNIVERSITY CENTER – ROOM 328

Mission/Vision/Goal Statement

The mission of the Center for Career Development¹ is to assist students and alumni in planning, organizing, and conducting a successful job search. Our primary objective is to provide students with the skills they need to gain full-time, part-time, or experiential employment. We connect employers with students and graduates through a state-of-the-art recruiting platform to assist in the transition from college to the world of work.

The Center for Career Development is a division of Enrollment Management². The unit fully supports the mission of Tennessee Technological University by our commitment to the life-long success of our students. Through an experiential education program and a focus on career outcomes (assisting students in securing their first destination after college), the Center for Career Development is aligned to contribute to the professional success of our graduates. Our center is committed to student retention initiatives that support the Flight Plan and correlate directly to the university's Vision Statement: "producing practical, ready-to-work graduates from a broad range of academic disciplines prepared to compete in a technologically driven world."

Goal: Increase student participation in office programs

- Scheduled 86 employers who conducted 750 on-campus interviews; YTD job postings: 1,242; TechWorks log-ins: 13,658; resume referrals; 8,012; student/alumni appointments: 981 (does not include email or walk-ins).
- Career Workshops/Career Readiness Certification – awarded 154. This initiative supports the university's Vision Statement of "*producing practical, ready-to-work graduates from a broad range of academic disciplines.*" We also added a service-learning component to our program to ensure that all six-competency areas for career readiness were addressed. Additionally, we provided the Service Learning and Civil Engagement Center with 1,000 Career Center branded drawstring backpacks for use in Project Backpack. Participation in the iMaker Pop-Up Events were also included in our program.
- Student attendance at our workshops – 1,363. Workshops presenters came from: Rogers Group, Academy Sports, 21st Mortgage, Averitt Express, Ficos, EFC Systems, Enterprise Holdings, Graphic Packaging, Blue Cross/Blue Shield, Vanderbilt Mortgage and Finance, Tenneco, and Automation Tool.
- Hosted 21 employer information sessions: SAIC, Academy Day, Eastman Chemical, Northwestern Mutual, Graphic Packaging, Adtran, Amp Security (3), Peace Corps, Strand, Johnson Controls, Dept. of Defense, Vanderbilt Mortgage and Finance, US Marines, Alder Security (2), Deloitte, Home Shield, 21st Mortgage (2).

- Freshman Friendly Engagement - log-ins to TechWorks – 1,880; attendance at fairs – 619; workshop attendance – 107; office visits – 57; Freshman Friendly employers at career fairs – 315 or 57% of all employers registered.
- Cooperative Education – 210 students are currently enrolled in the program with representatives from each university school or college

Goal: Conduct five on-campus career fairs

- Career Day 2016 - 134 registered employers and 1,847 participants.³
- Business Fair 2016 – (inaugural event) – 40 registered employers and 418 participants.
- Healthcare Fair 2017 – 23 registered employers with 168 participants.
- Engineering Fair 2017 – 133 employers registered with 1,440 participants.
- Education Fair 2017 - 57 employers registered with 356 participants.
- Spring Fair 2015 – 49 registered employers with 354 participants.

Goal: Collect and Report First Destination Survey Data

Fall 2016 – Response Rate – 94%

Employed (full-time, business start-up, military, etc.) – 40%

Attending Graduate School – 14%

Seeking Employment – 42%

Other – 4%

Spring 2017 – Response Rate – 98%

Employed (full-time, business start-up, military, etc.) – 35%

Attending Graduate School – 21%

Seeking Employment – 41%

Other – 3%

Additional Information:

- Staff members Ashley Kabacki and Kristy Cunningham achieved the Global Career Development Facilitator certification
- Conducted three workshops and an Etiquette Luncheon for the Dr. Ambereen Siraj’s, “Cyber Corps Boot Camp.”
- Attended 11 Student Orientation Advisement and Registration (SOAR) events
- Participated in Family Weekend and Transfer Day
- Provided check-in system and personalized student name tags for Research Day and Meet the Firms

¹ Career Services was renamed Center for Career Development effective 1/2017

² University reorganization occurred spring 201, Center for Career Development moved from Academic Affairs to Enrollment Management

³ First career fair held in Hooper Eblen Center