

THE ORACLE ADVERTISING

OFF-CAMPUS RATE CARD 2018 - 2019

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1000 North Dixie Avenue, RUC-376, TTU Box 5072, Cookeville, TN 38505

Print Advertising

Net Billed Weekly - Per Publication

Col. Inch Price	Col. Inch Price	Col. Inch Price	Col. Inch Price	Col. Inch Price
1 x 1 = \$ 4.00				
2 x 1 = 8.00	3 x 1 = \$ 12.00	4 x 1 = \$16.00	5 x 1 = \$20.00	6 x 1 = \$24.00
2 x 2 = 16.00	3 x 2 = 24.00	4 x 2 = 32.00	5 x 2 = 40.00	6 x 2 = 48.00
2 x 3 = 24.00	3 x 3 = 36.00	4 x 3 = 48.00	5 x 3 = 60.00	6 x 3 = 72.00
2 x 4 = 32.00	3 x 4 = 48.00	4 x 4 = 64.00	5 x 4 = 80.00	6 x 4 = 96.00
2 x 5 = 40.00	3 x 5 = 60.00	4 x 5 = 80.00	5 x 5 = 100.00	6 x 5 = 120.00
2 x 6 = 48.00	3 x 6 = 72.00	4 x 6 = 96.00	5 x 6 = 120.00	6 x 6 = 144.00
2 x 7 = 56.00	3 x 7 = 84.00	4 x 7 = 112.00	5 x 7 = 140.00	6 x 7 = 168.00
2 x 8 = 64.00	3 x 8 = 96.00	4 x 8 = 128.00	5 x 8 = 160.00	6 x 8 = 192.00
2 x 9 = 72.00	3 x 9 = 108.00	4 x 9 = 144.00	5 x 9 = 180.00	6 x 9 = 216.00
2 x 10 = 80.00	3 x 10 = 120.00	4 x 10 = 160.00	5 x 10 = 200.00	6 x 10 = 240.00

Standard Edition Run: 3000 copies distributed to over 30 campus and area locations

Standard Sizes and Rates:

1 page = \$516.00 (6 col. x 21.5 inch = 129 inches)
 ½ page = \$258.00 (6 col. x 10.75 inch = 64.50 inches)
 ¼ page = \$129.00 (3 col. x 10.75 inch = 32.25 inches)
 ⅛ page = \$66.00 (3 col. x 5.5 inch = 16.5 inches)

Column width is 1.8333 inches:

1 col = 1.833" 4 col = 7.708"
 2 col = 3.792" 5 col = 9.667"
 3 col = 5.750" 6 col = 11.625"

Rate: \$4.00 per column inch

Off-Campus customer purchasing 100 column inches or more in a semester qualify for a reduced rate. Ask your sales representative or the business manager if you'd like to know more.

Full Color: \$270.00

Spot Color: \$90.00 per color

Inserts: \$45.00 per 1000

Deadline for print ads is 5 p.m. on Friday before the Tuesday publication.

Fall 2018 Publication Dates

Tuesday Sept. 11 Tuesday, Oct. 30*
 Tuesday, Sept. 25 Tuesday, Nov. 13
 Tuesday, Oct. 9 Tuesday, Dec. 4

Spring 2019 Publication Dates

Tuesday, Jan. 29 Tuesday, Mar. 19
 Tuesday, Feb. 12 Tuesday, Apr. 9
 Tuesday, Feb. 26 Tuesday, Apr. 23

Questions: Call 931-372-3031 or email ttuoracleads@gmail.com • tntechoracle.com