



REDUCING STUDENT GHOSTING: DON'T BE SPOOKED BY AI

CENTER FOR INNOVATION IN TEACHING & LEARNING





SESSION RESOURCES:

- SESSION WILL BE RECORDED.
- SLIDE DECK WILL BE SHARED.
- LINKS TO RESOURCES THROUGHOUT PRESENTATION.
- WE WILL BE IN THE CHAT TO ANSWER ANY QUESTIONS.
- BOOK A CONSULTATION WITH YOUR INSTRUCTIONAL DESIGNER!



AGENDA

- WHAT IS STUDENT GHOSTING AND WHY DOES IT HAPPEN?
- HOW CAN WE IMPROVE COMMUNICATION AND ENGAGEMENT?
- IN WHAT WAYS CAN AI HELP REDUCE GHOSTING?
- WHAT STRATEGIES WILL YOU TRY MOVING FORWARD?



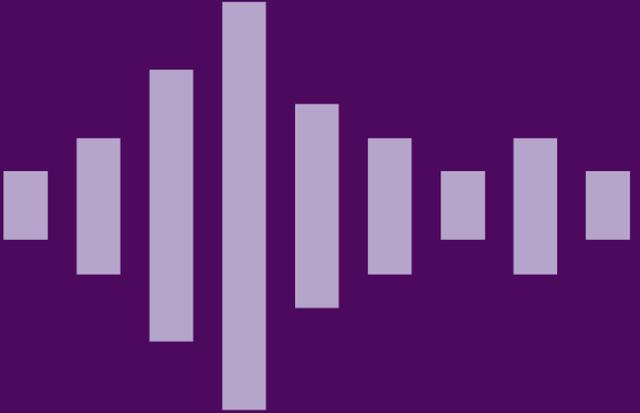


WHAT IS GHOSTING?

IN THE ACADEMIC WORLD, GHOSTING OCCURS WHEN STUDENTS

- DISENGAGE
- STOP ATTENDING CLASS
- STOP RESPONDING TO MESSAGES (EMAIL, LMS, PHONE)
- STOP TURNING IN ASSIGNMENTS

“The student may have been an active student at one point, but something has caused the student to disengage and become an inactive member in class. Typically, they will ghost without communicating their intent.”



**ALICIA
PENNINGTON
(2020)**

POLL QUESTION



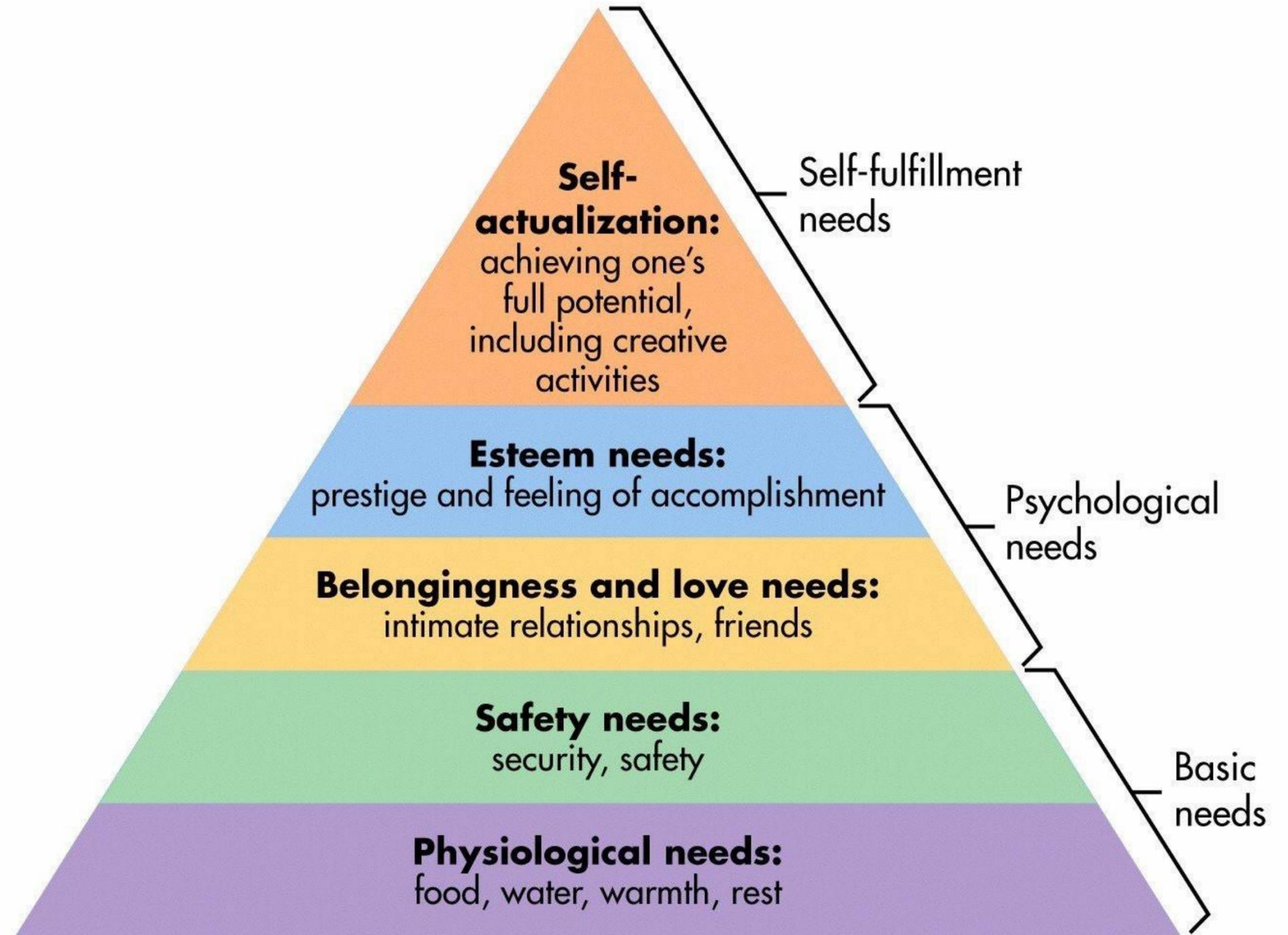
WHY DO STUDENTS "GHOST"?



- PERSONAL ISSUES
- OVERWHELMED
- APATHY
- THINK OTHERS DON'T CARE
- GUILT/EMBARRASSMENT
- MENTAL HEALTH
- UNCLEAR EXPECTATIONS
- LACK OF COMMUNICATION
- UNMOTIVATED
- OTHER REASONS



MASLOW'S HIERARCHY OF NEEDS



MASLOW'S HIERARCHY OF NEEDS (VISUAL)



WHO IS AT RISK?



-  **PROCRASTINATORS**
-  **OVERCOMMITTED STUDENTS**
-  **DISTANCE LEARNERS**
-  **STRUGGLING STUDENTS**
-  **STUDENTS WITH HEALTH CHALLENGES**



HOW DO WE REDUCE STUDENTS FROM GHOSTING?

COMMUNICATION &
ENGAGEMENT STRATEGIES



**COMMUNICATION
STRATEGIES**



STAY IN CONTACT

- REACH OUT VIA LMS
- TALK FACE-TO-FACE
 - BEFORE/AFTER CLASS
 - OFFICE HOURS
 - TEAMS CALL
- EMAIL THE STUDENT / MESSAGE ON TEAMS
- CALL THEM

KNOW YOUR CAMPUS RESOURCES



STUDENT
SUCCESS
CENTER



ACADEMIC
ADVISORS



SPORTS TEAM
ADVISORS



PEER MENTORS



LEARNING
CENTER
(TUTORING)



CAMPUS
SERVICES



STUDENT ADVOCATES

**DON'T BE
SPOOKED
BY AI**

POLL QUESTION



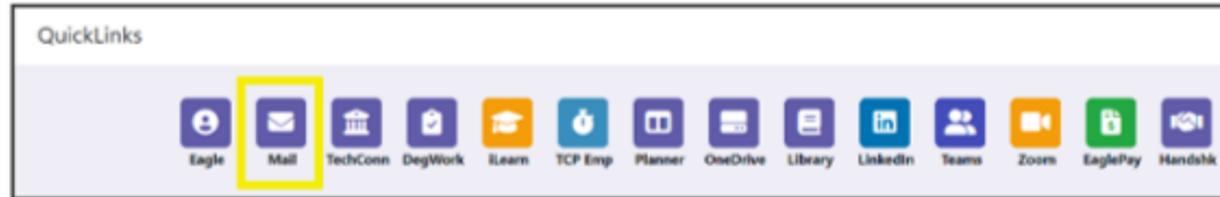


AI ACADEMY

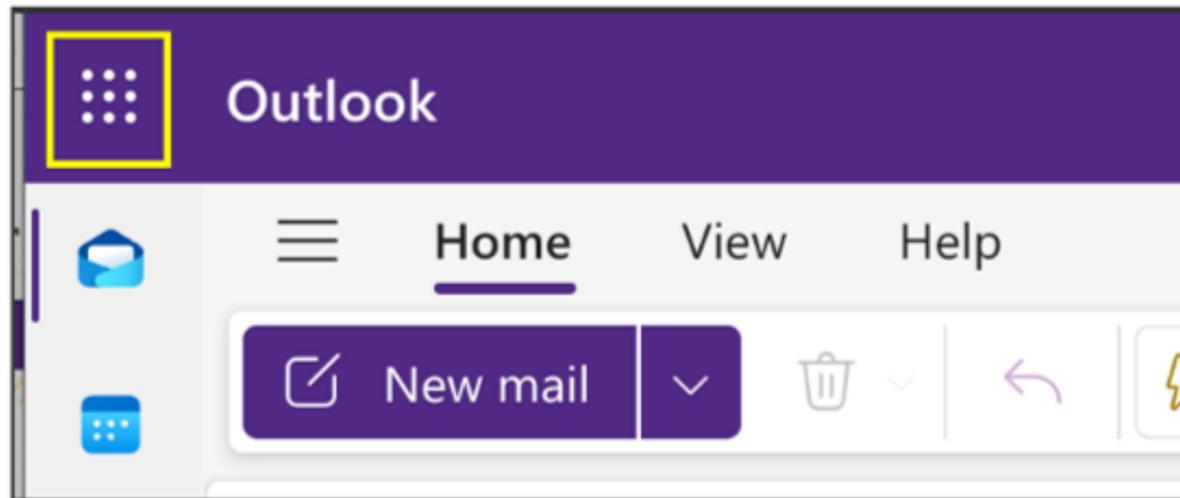
- THE AI ACADEMY IS A SELF-PACED 1-HOUR COURSE DESIGNED FOR ANYONE LOOKING TO EXPLORE AND BUILD A FOUNDATIONAL UNDERSTANDING OF TEACHING WITH ARTIFICIAL INTELLIGENCE HERE AT TN TECH
- GAIN INSTANT ACCESS TO THE TRAINING UPON REGISTERING
- [REGISTER FOR AI ACADEMY](#)

Microsoft Outlook

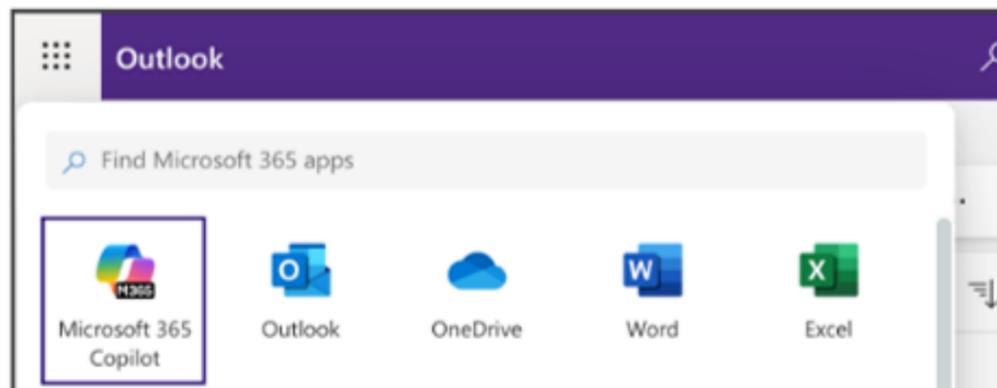
1) From within TechExpress, select the Mail icon.



2) Select the Waffle icon (3x3 grid of dots) in the upper left-hand corner.



3) From within the menu, select "Microsoft 365 Copilot"



COPILOT ACCESS

- COPILOT CHAT IS AVAILABLE TO ALL FACULTY & STUDENTS THROUGH MICROSOFT OFFICE 365.

- COPILOT INFORMATION

- MULTIPLE WAYS TO ACCESS IT

- MICROSOFT OUTLOOK

- ONEDRIVE

- TEAMS



**ENGAGEMENT
STRATEGIES**

**WHAT ARE SOME EFFECTIVE
ENGAGEMENT STRATEGIES
YOU ALREADY USE?**

TYPE YOUR ANSWER IN THE CHAT

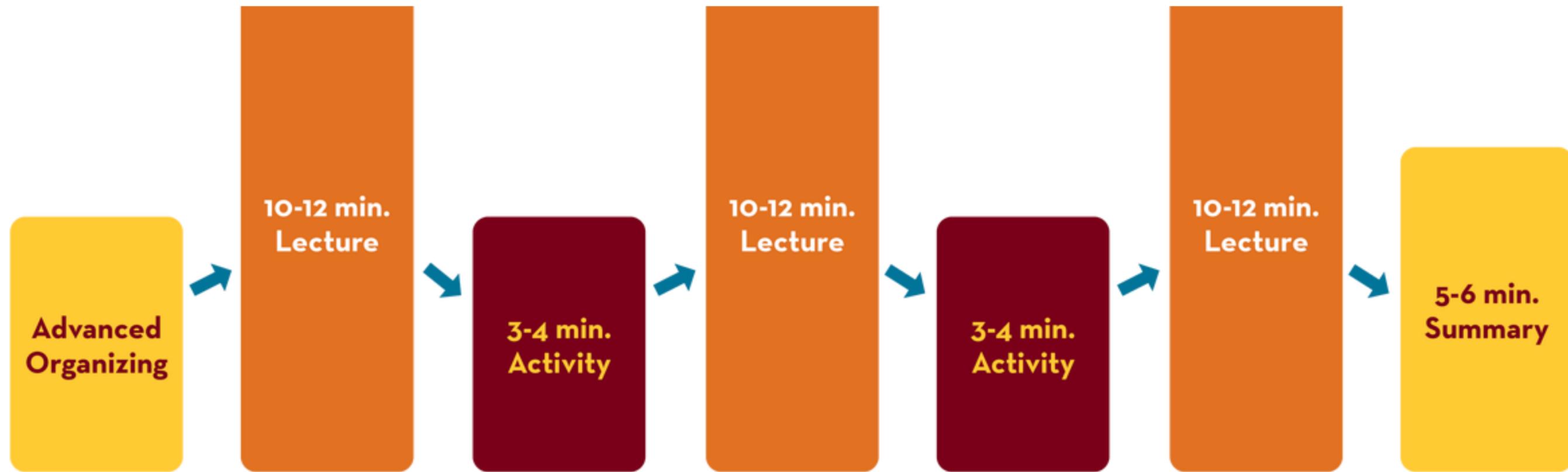


LEVERAGING AI TO REDUCE STUDENT GHOSTING

BRAINSTORM ENGAGEMENT
STRATEGIES

DESIGN INTERACTIVE
ACTIVITIES

DEVELOP CHECK-IN
QUESTIONS



This Photo by Unknown Author is licensed under [CC BY-SA-NC](#)

CHUNKING WITH AI

- CHUNKING UP LECTURES, LONG CLASSES, AND PROJECTS TO MAKE THEM MORE MANAGEABLE
- AI CAN HELP YOU CHUNK CONTENT EASILY



RETRIEVAL PRACTICES

- 3-2-1 REFLECTION
- BRAIN DUMP
- MINUTE PAPERS
- DISCUSSIONS
- INTERACTION WITH TEXT
- MINI-QUIZZES



STUDENT CHOICE

- GIVE DIFFERENT OPTIONS FOR AN ASSIGNMENT
 - SAME LEARNING OBJECTIVE
- LEARNING MENUS / CHOICE BOARDS
- STILL ASSESSING / PRACTICING THE SKILL BUT LETS STUDENTS HAVE AN INVESTMENT IN THE ACTIVITY
- AI CAN HELP YOU GENERATE OR ADAPT EQUIVALENT ASSIGNMENT OPTIONS

SAMPLE AI-PROMPTS FOR USE

CHUNKING PROMPT

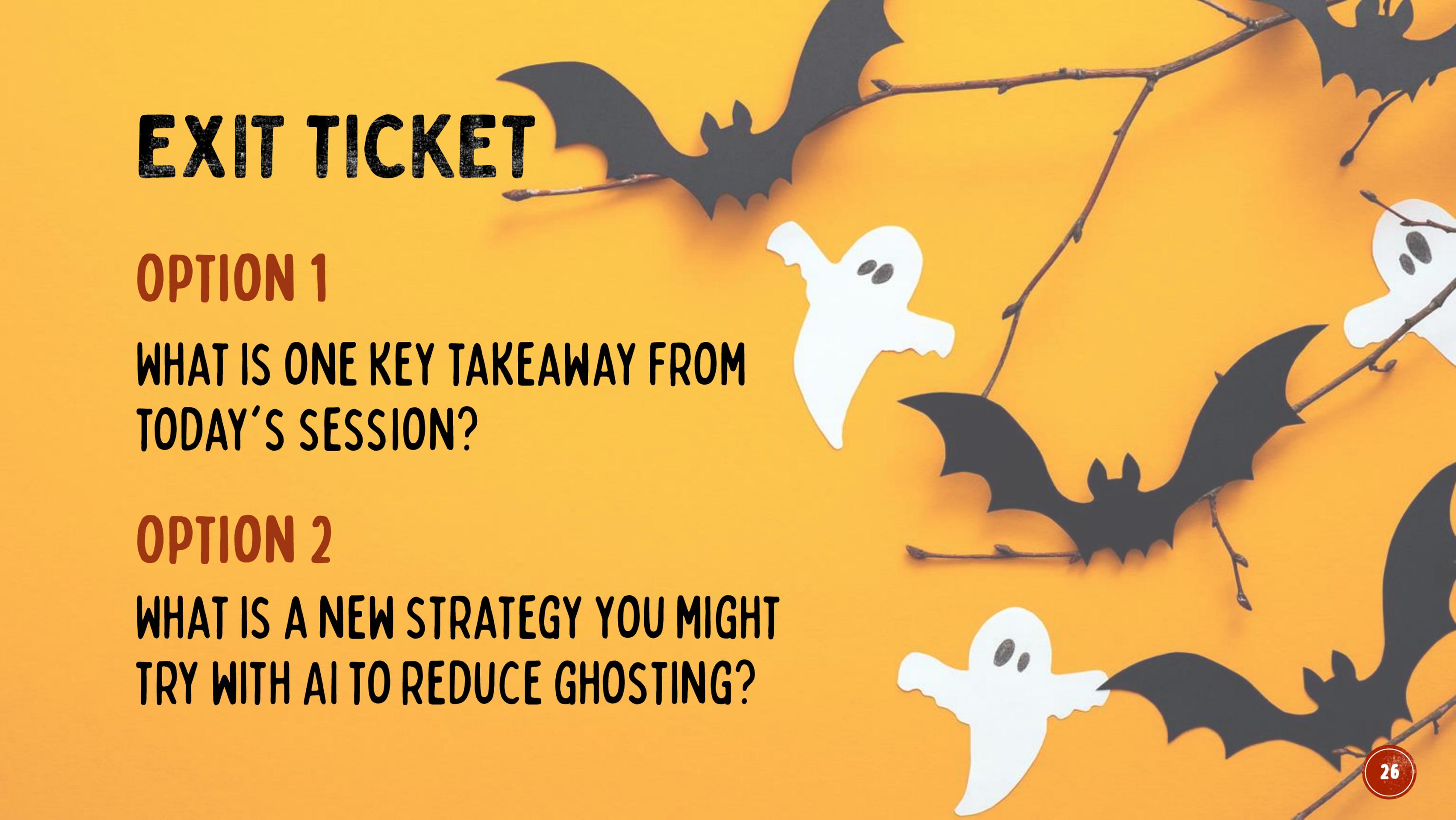
RETRIEVAL PRACTICE PROMPT

STUDENT CHOICE PROMPT

FINAL NOTE:
**DON'T TAKE IT
PERSONALLY**
WHEN A STUDENT GHOSTS.



EXIT TICKET



OPTION 1

WHAT IS ONE KEY TAKEAWAY FROM TODAY'S SESSION?

OPTION 2

WHAT IS A NEW STRATEGY YOU MIGHT TRY WITH AI TO REDUCE GHOSTING?

REFERENCES:

Blankson, A. (2022). Academic ghost hunters: Bringing learners back to lifelong learning. *Wiley*. Retrieved 21 Sept. 2022 from [Web Address](#).

Delich, J. & Miller, J. (2022). Ghosting in online courses: Data and strategies to save the academic journey [Video]. *WCET and Wiley University Services*. Retrieved 9 Aug. 2022 from [Web Address](#).

Hawkes Learning. (2022). Why students ghosts: What ghosting is and how to deal with inactive students [video]. *YouTube*. [Web Address](#).

Pennington, A. (2020). Preventing students from ghosting your class. *Faculty Focus*. Retrieved 9 Aug. 2022 from [Web Address](#).

RayParkerJuniorVEVO. (2013). Ray Parker Jr. – Ghostbusters [Video]. *YouTube*. [Web Address](#).



THANK YOU!

[BOOK A CONSULTATION](#)



[FEEDBACK SURVEY](#)

Next Week's Session:

How to Make Your Discussion Posts More Engaging

[Register](#)

