

# SMART / ABCD GOALS

Center for Innovation in Teaching & Learning



**Tennessee**  
**TECH**



# Session Resources:

- Session will be recorded.
- Slide deck will be shared.
- Links to resources throughout presentation.
- Book a consultation with your instructional designer!

# Agenda



Importance of Bloom's objectives



Locate course learning objectives



Specific, Measurable, Achievable, Relevant, Time (SMART) goals



Audience, Behavior, Condition, Degree (ABCD) goals



Tips for writing objectives

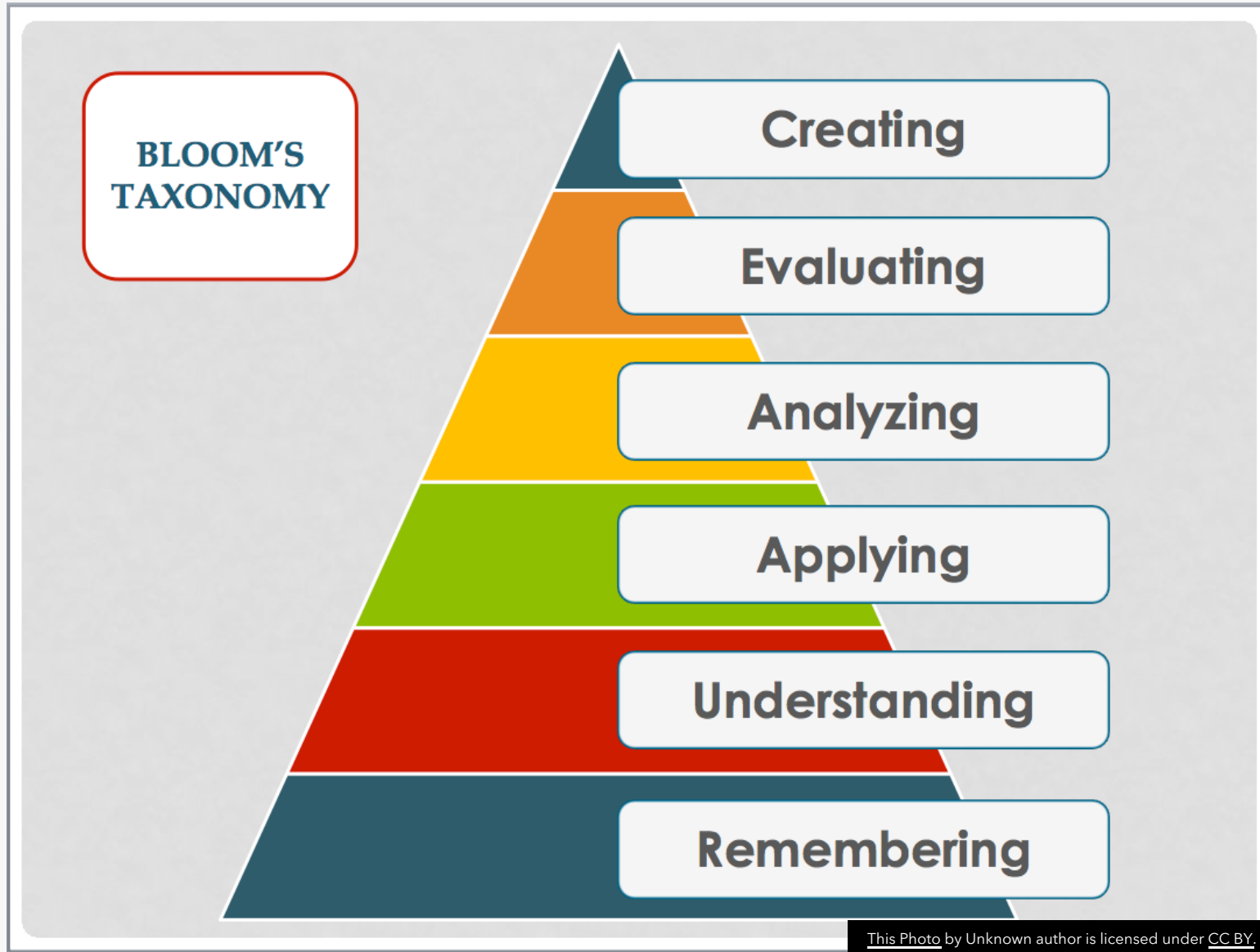


# LEARNING OBJECTIVES

After today's session participants will be able to:

- Find their course learning objectives
- Evaluate current course objectives according to SMART or ABCD criteria
- Write module learning objectives

# Bloom's Taxonomy



# Bloom's Verbs

01	02	03	04	05	06
<b>KNOWLEDGE:</b>	<b>UNDERSTAND:</b>	<b>APPLY:</b>	<b>ANALYZE:</b>	<b>EVALUATE:</b>	<b>CREATE:</b>
Define, Identify, Describe, Recognize, Tell, Explain, Recite, Memorize, Illustrate, Quote	Summarize, Interpret, Classify, Compare, Contrast, Infer, Relate, Extract, Paraphrase, Cite	Solve, Change, Relate, Complete, Use, Sketch, Teach, Articulate, Discover, Transfer	Contrast, Connect, Relate, Devise, Correlate, Illustrate, Distill, Conclude, Categorize, Take Apart	Criticize, Reframe, Judge, Defend, Appraise, Value, Prioritize, Plan, Grade, Reframe	Design, Modify, Role-Play, Develop, Rewrite, Pivot, Modify, Collaborate, Invent, Write

# Why have learning objectives?

- Ensure course/module/daily activities are helping students gain proficiency in the course (alignment)
- Show students connection between course content, activities and assessments and learning objectives

# Planning Objectives:

## Macro to micro

Course objectives



Module/Unit/Week objectives



Activity based objectives



# WHERE CAN WE FIND OUR COURSE OBJECTIVES?

## Tennessee Tech University

Sample Syllabus, Online, 3 Credit Hours, Fall 2023

### Instructor Information

Dr. Awesome Eagle

### Preferred Method of Communication

Monday -Friday, I am soaring on Teams!

### Course Information

Prerequisites

Texts and References

### Course Welcome and Description

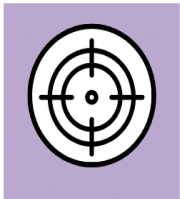


### Course Objectives/Student Learning Outcomes

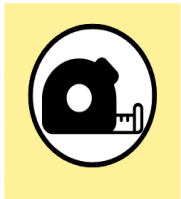
1. Students will apply their understanding of the written language as a symbolic system and effectively demonstrate their recognition of the interrelationship between reading, writing, listening, and speaking.
2. Students will analyze the principles of language acquisition and emergent literacy, and evaluate the experiences that support these processes.
3. Students will utilize their knowledge of the different systems of language (pragmatic, semantic, syntactic, morphemic, phonemic, and graphemic) to effectively enhance the reading and writing process.
4. Students will integrate research-based teaching practices that foster proficiency and motivation in reading, writing, speaking, and listening for all students, effectively incorporating them into lesson planning, course activities, and discussions.
5. Students will align instructional goals, methods, and assessments with the principles of the Science of Reading and state literacy initiatives, specifically addressing grouping procedures, curriculum, assessments, and their impact on student learning.
6. Students will employ the vocabulary used by literacy educators accurately in both speaking and writing, as evidenced by measurable proficiency in the use of literacy-related terminology.
7. Students will apply the interrelationship between reading and writing and recognize the reciprocal nature of these skills, as demonstrated through the design of effective lessons for teaching young children.
8. Students will formulate lesson plans using strategies that are suitable for addressing the diverse needs of learners in reading, writing, speaking, and listening, as well as foundational literacy knowledge.



**SPECIFIC**



**MEASUREABLE**



**ATTAINABLE**



**RELEVANT**



**TIME**



**AUDIENCE**



**BEHAVIOR**



**CONDITIONS**



**DEGREE**



# S

## SPECIFIC

Plan effectively with specific targets in mind.

"What do I want to happen?"



# M

## MEASUREABLE

Track your progress and reevaluate along the way.

"How will I know when I have achieved my goal?"



# A

## ATTAINABLE

Set realistic goals that are challenging but achievable.

"Is the goal realistic and how will I accomplish it?"



# R

## RELEVANT

Ensure the goal serves a relevant purpose.

"Why is my goal important to me?"



# T

## TIME

Specify a deadline, monitor progress and reevaluate.

"What is my deadline for this goal?"



# SMART Objectives

- ✓ Specific
- ✓ Measurable
- ✓ Attainable
- ✓ Relevant
- ✓ Time-Bound

- **S**(pecific)
- **M**(easurable)
- **A**(ttainable)
- **R**(elevant)
- **T**(ime)

By the end of the semester, students will:

... apply the interrelationship between reading and writing and recognize the reciprocal nature of these skills, as demonstrated through the design of effective lessons for teaching young children.

# LEARNING OBJECTIVE USING SMART METHOD

# A

## AUDIENCE

Plan effectively with specific audience in mind.

"Who are you teaching? What is their current level of knowledge?"



# B

## BEHAVIOR

Identify the observable, measurable behavior desired.

"What is the desired change in behavior?"



# C

## CONDITIONS

State the condition, if any, under which the behavior is to be performed.

"Under what conditions should the learner be able to do it?"



# D

## DEGREE

Specify the criterion for acceptable performance.

"How well must it be done?"



# ABCD Objectives

✓ Audience

✓ Behavior

✓ Condition

✓ Degree

- **A**(udience) Who are you teaching? What is their current level of knowledge
- **B**(ehavior) What is the desired change in behavior?
  - Should be both observable and measurable behaviors
  - Should refer to action verbs that describe behaviors
- **C**(ondition) Under what conditions should the learner be able to do it?
- **D**(egree) How will the behavior need to be performed? How well must it be done?

At the end of the session, ENGL 1010 students will be able to distinguish between primary and secondary sources 100% of the time when analyzing research.

# LEARNING OBJECTIVE USING ABCD METHOD



# Effective or Ineffective?

## List five milestones of development in infants.

**Effective:** Activity based objectives



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# Effective or Ineffective?

## Learn about the impact of climate change on ecosystems.

**Ineffective** (not measurable)



# Effective or Ineffective?

**Design and implement complex software using industry-standard programming languages and tools.**

**Effective:** (depending on participants background) Course objective or module level?



# Effective or Ineffective?

## Appreciate the beauty of Shakespeare's sonnets.

**Ineffective:** (not measurable)



# Effective or Ineffective?

**Create and analyze financial statements using appropriate tools and techniques.**

**Ineffective:** (not specific)



# Tips for Writing Learning Objectives



Start with action verbs



Use Bloom's Taxonomy



Use one of the acronyms to evaluate your objectives (SMART or ABCD)



Use clear language as much as possible



Communicate objectives to students



# Thank you!

Questions,  
Comments,  
Concerns?

[Feedback Survey](#)

Next Week's Session:  
**Course Mapping & Alignment**  
Tuesday, September 12th

[Register](#)

## References:

Acevedo, M. (2014). Collaborating with faculty to compose exemplary learning objectives. *Internet Learning (3)*1. 5-16.

## Resources:

- [Writing-learning-objectives.pdf \(uconn.edu\)](#)
- [Learning Objective Tip Sheet | Center for Excellence in Teaching and Learning \(uconn.edu\)](#)
- [ABCD\\_model.pdf](#)
- [Using Bloom's Taxonomy to Write Effective Learning Objectives: The ABCD Approach - Educational Technology](#)
- [Using Bloom's Taxonomy to Write Effective Learning Outcomes | Teaching Innovation and Pedagogical Support \(uark.edu\)](#)