

# Optimizing Your Data Collection with Survey Tools



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# SESSION RESOURCES

- Session will be recorded.
- Slide deck will be shared.
- We will be in the chat to answer any questions.
- Book a consultation with a CITL member!



# AGENDA



- Survey Tool in iLearn
- Microsoft Forms
- Qualtrics

**Which of the survey tools  
have you previously used?**

MS Poll

The logo for D2L, consisting of the letters 'D2L' in a bold, black, serif font. The number '2' is positioned between the 'D' and the 'L'. A thin green horizontal line is drawn underneath the '2'. The logo is contained within a white rounded rectangular box.

# Survey Tool in iLearn

Step-by-Step Guide

# Why use it?

- Integrated with iLearn Course Tools
- Access-Controlled (Enrolled Students Only)
- Embedded Analytics and Reporting Features
- Consistent Look and Navigation in iLearn

# Use Examples:

- Course-Specific Feedback
- Mid-Semester Check-ins
- Anonymous Peer Feedback
- Classroom Engagement

LIVE DEMO

D2L

Survey Tools in iLearn





# MS Forms

Step-by-Step Guide

# Why use it?

- Quick Setup and Ease of Navigation
- Integrated with Microsoft Suite
- Real-time Collaboration
- Conditional Branching and Customization Options

# Use Examples:

- Quick Polls or Quizzes During Lectures
- Collaborative Surveys with Colleagues
- Integration with Microsoft Teams or OneNote
- Feedback from External Audiences

# LIVE DEMO



Microsoft Forms

qualtrics<sup>XM</sup><sub>®</sub>

# Qualtrics

Step-by-Step Guide

# Why use it?

- Advanced Logic and Branching Capabilities
- Sophisticated Data Analysis and Reporting Tools
- Wide Range of Question Types
- Powerful Distribution and Response Management

# Use Examples:

- Complex Research Surveys
- Multi-Phase Projects
- Surveys with External Audiences and Complex Data
- Detailed Analytics for Institutional Research

**LIVE DEMO**

qualtrics<sup>XM</sup><sub>®</sub>

Qualtrics



# Recap

## Survey Tool in iLearn

- Housed within iLearn
- Similar to Quiz Tool in Setup
- Survey group includes enrolled students
- Limited Statistics

## Microsoft Forms

- Housed within MS Suite
- Ease of Collaboration
- Provides Suggested Answers
- Auto-Sync with Excel

## Qualtrics

- Accessed by Tech Express
- Multi-layered Options for Question Types
- Intricate Reporting Set-Up
- Large-Scale Distribution

**Which survey tools are you most likely to use?**

MS Poll

## Resources:

### Survey Tool in iLearn

- [Step-By-Step Guide](#)
- [Set up Surveys in Brightspace](#)

### Microsoft Forms

- [Step-By-Step Guide](#)
- [Create a Form with MS Forms](#)

### Qualtrics

- [Step-By-Step Guide](#)
- [Getting Started with Surveys in Qualtrics](#)

# Thank you!

## Questions, Comments, Concerns?

[Feedback Survey](#)

Next Week's Session:

Vivi

[Register](#)



**Tennessee**  
TECH