



# LinkedIn: Creating an Account

Center for Innovation in Teaching and Learning

This document outlines the steps for how to create a LinkedIn Account.

## LinkedIn

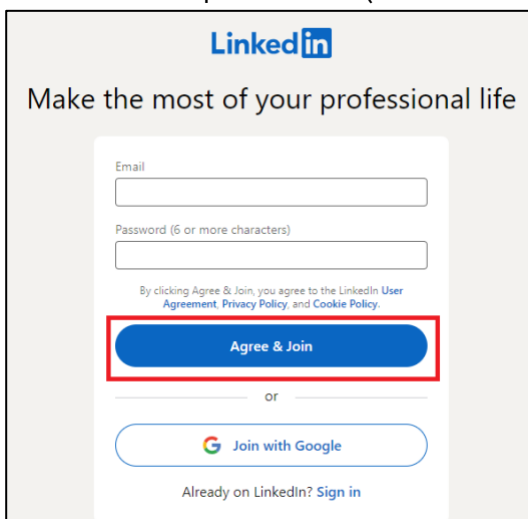
LinkedIn is a social media site designed for the business community. Your profile is an online portfolio where you can highlight your education, work, achievements, certificates, and trainings. LinkedIn Learning can be linked to your LinkedIn profile to showcase courses you have completed. The site is also helpful in networking between businesses or for employers to fill job openings.

## Creating an Account

1. Go to [www.linkedin.com](http://www.linkedin.com)
2. Select **Join Now**



3. Enter in your **email address** and create a **password**, then select **Agree & Join**.  
NOTE: Your Tennessee Tech email can be used to create an account and easily link to LinkedIn Learning through TechExpress. If using your TNTech email, make sure that either before or within 12 months of graduating, you change your email to a personal email address, so you do not lose access to the account (See Edit Email Addresses in LinkedIn). If using a non-TnTech email, be sure that your email address sounds professional (ex. Yourname@gmail.com).



4. Enter your **first and last name**. Select **Continue**.

First name  
  
Please enter your first name.

Last name

**Continue**

5. Select **Verify** and complete the security check.

Security verification ×

Let's do a quick security check

**Verification**

Please solve this puzzle so we know you are a real person

**Verify**

🔊

6. Enter your *Country*, *Postal Code*, and *Location within the postal code*. Select **Next**.

Welcome, !

Let's start your profile, connect to people you know, and engage with them on topics you care about.

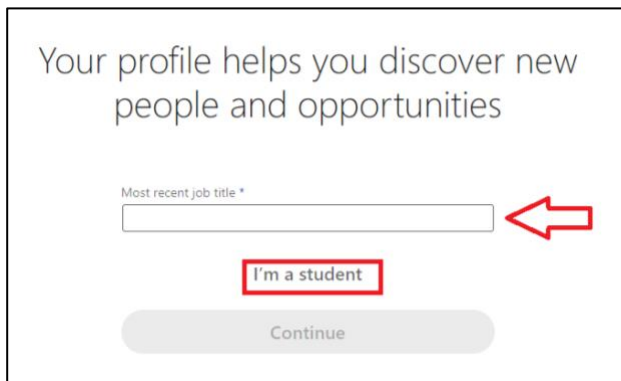
Country/Region \*  
 ←

Postal code \*  
 ←

Location within this area \*  
 ←

**Next**

7. Enter your **Most recent job title** or select **I'm a student**.



Your profile helps you discover new people and opportunities

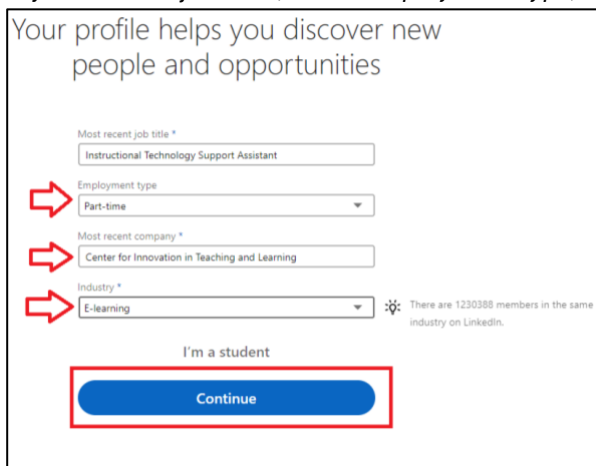
Most recent job title \*

I'm a student

Continue

A red arrow points to the job title input field. The "I'm a student" button is highlighted with a red box.

8. If you enter a job title, enter *Employment type*, *Most recent company*, and *Industry*. Select **Continue**.



Your profile helps you discover new people and opportunities

Most recent job title \*

Employment type

Part-time

Most recent company \*

Industry \*

E-learning

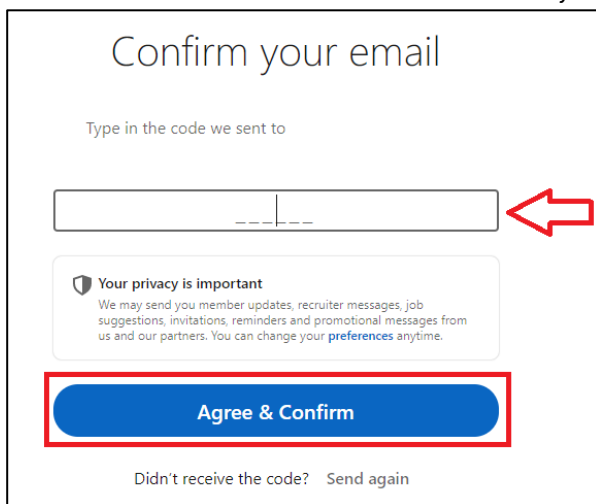
There are 1230388 members in the same industry on LinkedIn.

I'm a student

Continue

Red arrows point to the job title, employment type, company, and industry fields. The "Continue" button is highlighted with a red box.

9. Enter a **confirmation code** sent to the email you signed up with. Select **Agree & Confirm**.



Confirm your email

Type in the code we sent to

Your privacy is important

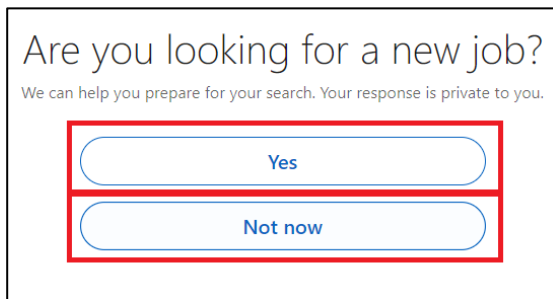
We may send you member updates, recruiter messages, job suggestions, invitations, reminders and promotional messages from us and our partners. You can change your [preferences](#) anytime.

Agree & Confirm

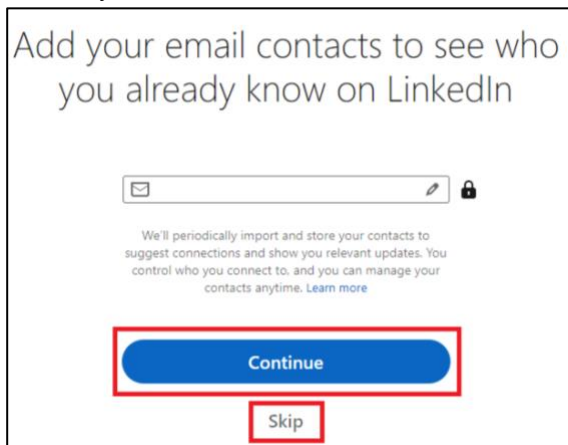
Didn't receive the code? [Send again](#)

A red arrow points to the confirmation code input field. The "Agree & Confirm" button is highlighted with a red box.

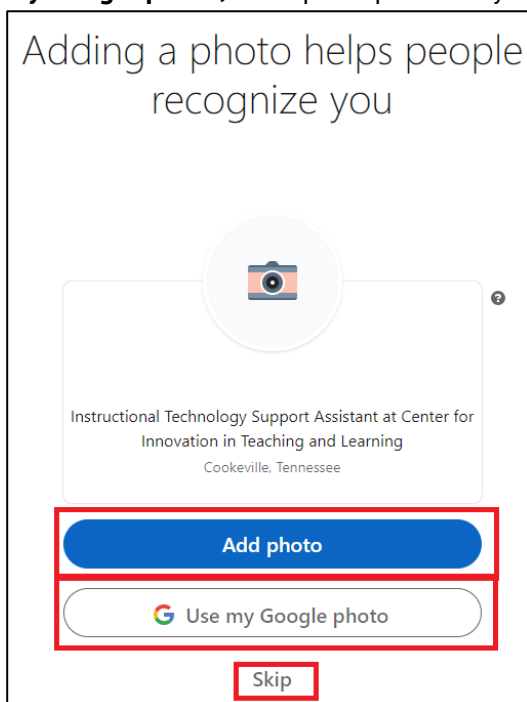
10. Select **Yes**, if you are looking for a new job. Select **Not now**, if you are not looking for a new job.



11. To add your email contacts to LinkedIn, select **Continue**. Select **Skip** to not add your contacts.



12. You can add a photo from your computer by selecting **Add photo**, from Google photos by selecting **Use my Google photo**, or skip the process by selecting **Skip**.



13. Have the LinkedIn app sent to your phone by selecting your **Country**, adding your **Number**, and selecting **Text me the Link**. To skip this process, select **Skip**.

Get the LinkedIn app

Keep opportunity in your pocket wherever you are

Country/Region

Number

Standard text messaging rates apply. We won't display your number on your profile or share it with anyone.

[Text me the link](#)

[Skip](#)

14. Scroll through the list of companies, people, and hashtags, and select **sources** you care about. Select **Finish** when done.

LinkedIn

Follow companies, people, and hashtags to stay updated on the things you care about

To get you started

LinkedIn News  
5.1M Followers  
[Follow](#)

Updates from LinkedIn News  
We'll show you news and insights from our team of editors. Unfollow at any time.

Popular courses for Instructional Technology Support Assistant at Center for Innovation in Teaching and Learning

|  |  |  |  |   |
|--|--|--|--|---|
|  |  |  |  |   |
| Agile Foundations<br>171.6K views<br><a href="#">Save course</a> | Building Resilience<br>199.6K views<br><a href="#">Save course</a> | Critical Thinking for Better Judgment and Decision-Making<br>144.5K views<br><a href="#">Save course</a> | Excel Essential Training (Office 365/Microsoft 365)<br>437.3K views<br><a href="#">Save course</a> | Strategic Thinking<br>520.2K views<br><a href="#">Save course</a> |

Popular on LinkedIn

We recommend following 5 sources to find content you care about.

[Finish](#)