



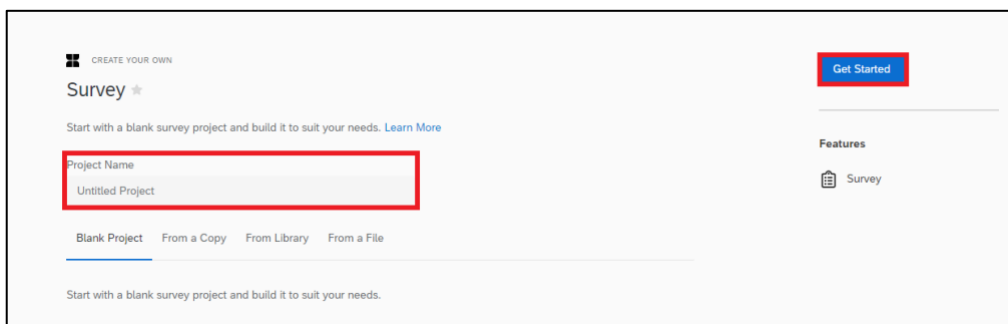
Zoom: Creating a Survey

Center for Innovation in Teaching and Learning

Qualtrics is a powerful and multifaceted online data collection and survey tool. It is available to all faculty and students (with faculty sponsorship).

To Start a New Survey:

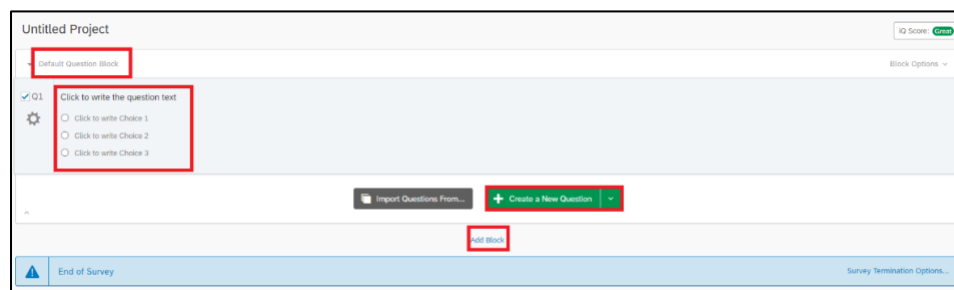
1. Select **Create New Project** on the Qualtrics home page, then select **Survey** under the **Create your own section**.
2. Title your survey under **Project Name** and then select **Get Started**



3. Qualtrics allows you to add several different question types into your survey, as well as separate groups of questions into blocks (such as a demographics block).

To Create Questions and Blocks

1. Select **Click to write the question text**
 - To create answer choices select **Click to write Choice**
 - You can add or decrease the number of answer choices by selecting the plus or minus signs under **Choices** located in the side panel.
2. To add another question, select **Create a New Question**
3. To name the block, select **Default Question Block** and type in the desired name
 - To create a new question block, select **Add Block**



To Change Question Type

1. Select the question and then select the **Change Question Type** drop-down menu located in the side panel
2. Once you have finished creating your survey you can select **Preview** in order to see what the survey will look like once published, if you are happy with the look, select **Publish**.

