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Society of Women Engineers March 1-3 Conference, Orlando

Accompanied by Dr. Kris Craven, 14 engineering students from Tennessee Tech attended the Society of Women Engineers Conference in Orlando, from March 1 to March 3. Held at Lake Buena Vista Palace, the conference's theme was "Accelerating Creativity and Innovation in Engineering." This year's conference focused on personal development, career advancement, continuing education and outreach, and also featured a career fair with 15 companies present.

The Region D conference for SWE included representatives from North Carolina, South Carolina, Georgia, Florida and Alabama, with a total of roughly 300 in attendance. TTU's College of Engineering received the Membership Retention Award from SWE (following up on the school's Outreach Award for Small Section and Outstanding Collegiate Section Silver Award). Christina Bechard (Mechanical Engineering '13), Chapter President for SWE at TTU, was in attendance in Orlando; Christina is also Regional Collegiate Representative, which puts her in charge of all the collegiate presidents for Region D. Christina is also a Collegiate Leadership Coach, charged with special programs to help college associates with issues like professionalism, career development, leadership burnout, and membership recruiting, among others. Also in attendance was Raven Cross (Chemical Engineering '14), Region Collegiate Communications Editor and Region Membership Coordinator for the group. Raven was named SWE Future Leader for the region for 2012; she also serves as webmaster and liaison between the region and the society membership committee.

Far from being all-business, the event also featured a masquerade ball, SWE Boutique, workshops and more.

Last edited 2014.10.15 by Davis, Cynthia.