Campus Recreation, Health Promotions Program

Start: 07/01/2017
End: 06/30/2018
Providing Department: Health Promotions
Department/Unit Contact: Abbey Jaffe
Mission/Vision/Goal Statement:
The purpose of Health Promotions Programs, a department of Campus Recreation, is to provide fitness evaluations, physical fitness assessments, personal training, massage, and other wellness related services to students of all ages and fitness levels. As part of the first focus area of flight plan (our university’s strategic plan)…Health Promotions Programs is committed to complementing and enhancing the student's university experience, through wellness and fitness, to the completion of their education.

The office of Health Promotions Programs, reports to the Vice President of Student Affairs.

Goal 1: Increase student participation in Fitness Center Health Fair and Expo
Progress: Completed
Define Goal:
Provide vendors who have products and or services that are outdoor/fitness related that will appeal to students.

Intended Outcomes / Objectives:
Current State of the Unit - Past exhibits have been geared more toward faculty and staff such as insurance coverage and retirement. Those types of exhibits do not appeal to the broader student audience.

Performance Target - Encourage vendors who specialize in outdoor sports and recreation, such as camping, boating, hiking, etc., to come and display their products and services.

Success will be defined as an increase of 55 in exhibits.

Assessment 1

Goal/ Outcome/ Objective: 1
Type of Tool: Survey
Tracking Spreadsheet
Other

Frequency of Assessment: Annually
Rationale:
Rationale 1: Phone Calls 1) Calls are made to fitness and/or outdoor related businesses to inform them of the event. 2) Success is defined as verbal confirmation of business for event. 3) All vendor registrations are tracked with phone call follow up, or email reply, which provides current update on number of vendors in attendance on day of event. 4) Surveys given to vendors the day of event are evaluated to make changes and improvements to the event.

Results 1

Goal/Objective/Outcome Number: 1
Results:

Results –

There were 49 vendors for the 2015 Health Fair and Expo.

Approximately 500 students attended the Health Fair. A percentage of those students were given extra credit by instructors for attending.

Students who attended also were given an opportunity to win prizes by filling out a game board, requiring them to visit specific booths on the form, and then their choice of others. They dropped off their completed game board and the forms were drawn for prizes.

2015-16 Health Fair Expo

CRMC still did the blood work in the morning, but the EXPO was moved to the afternoon and early evening to encourage student participation. Less than 500 students were in attendance, because it was scheduled later in the day, employees were unable to visit the booths.