

Introduction to Institutional Effectiveness



What is institutional effectiveness?

- Institutional effectiveness, or assessment, is a systematic, ongoing process of collecting and analyzing information related to the performance of a unit, and using the results for continuous improvement
- Or, in simple terms, assessment is
 - the activity of collecting information
 - to determine the quality of something, and
 - to determine what might be done to improve its quality



SACSCOC Principles

- 7.3 The institution identifies expected outcomes of its administrative support services and demonstrates the extent to which the outcomes are achieved.
- 8.2 The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results in the areas below:
 - a. Student learning outcomes for each of its educational programs.
 - b. Student learning outcomes for collegiate-level general education competencies of its undergraduate degree programs.
 - c. Academic and student services that support student success.



Beyond accreditation and accountability

- The intent behind institutional effectiveness is continuous improvement.
 - What can we do to improve delivery of our programs and services?
 - How can we best apply our limited resources in the delivery of our programs and services?
- The key to a successful institutional effectiveness process is how we measure and demonstrate progress.

Good documentation



How is assessment done?

- Process of answering a set of questions
 - What are we trying to do and why?
 - How well are we doing it? How do we know?
 - How do we use the information we have to improve (or celebrate our successes)?
 - Do the improvements we make contribute to our intended end results?




You do assessment all the time ...



Institutional effectiveness is just a complicated way to document what you already do




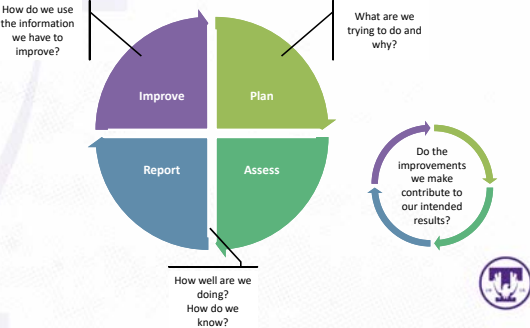
The IE Process





IE Process – Four phases



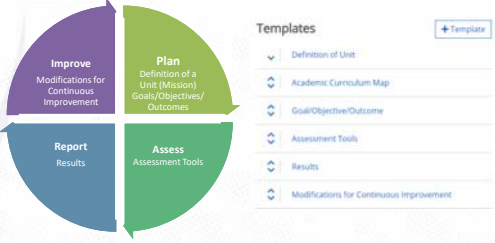
Process of answering a set of questions



Documenting the IE Process



Campus Labs Templates mapped to IE Process



Improve
Modifications for Continuous Improvement


Plan
Definition of a Unit (Mission) Goals/Objectives/Outcomes

Report
Results


Assess
Assessment Tools

Templates [+ Template](#)

- Definition of Unit
- Academic Curriculum Map
- Goal/Objective/Outcome
- Assessment Tools
- Results
- Modifications for Continuous Improvement



What SACSCOC is looking for



From SACSCOC Resource Manual

