

Eagle Works Info Session

Overview

- I&E Competition for ALL students
- \$15,000 in total awards
- Compete Saturday April 6, 2019

How to Compete

- Have an innovative idea
 - Can be anything, not just an app
 - Actual business not required
 - No idea but want to compete? Find a team
 - Network on the Facebook group, or email akruszka@tntech.edu
- Form or join a team
 - Team not required but highly recommended
 - Be sure to review the How to Compete/Rules page
<https://www.tntech.edu/innovation/competition/compete>

How to Compete

- Create a business model/plan
 - Base it upon the rubric: https://www.tntech.edu/assets/usermedia/cob/competition/Eagleworks_Scoring_Rubric_2019.pdf
 - Watch the Business Model Canvas video on EW website
 - We have mentors and The Biz Foundry to help you
 - We will provide a template
 - Business plans provided to preliminary judges, but not finalist judges
 - **Submit model/plan two weeks before the competition**
 - Dates TBD, Late submissions will be penalized
- Be sure to review the How to Compete/Rules page <https://www.tntech.edu/innovation/competition/compete>

How to Compete

- Develop a pitch & presentation
 - 7 minutes MAXIMUM
 - Tells the story
 - Presentation shouldn't be overly complex, is a supplement to your pitch
 - You will pitch first to preliminary judges. If you are selected as a finalist, you will pitch/present the same presentation at the main event
 - **Submit presentations one week before the competition**
 - **Dates TBD, Late submissions will be penalized**
- PowerPoint (Windows)
 - **NO VIDEOS**
 - Widescreen format

Awards

- \$15,000 in awards
 - First, Second Third place
 - Smaller awards
 - Most innovative
 - Social impact
 - Best Booth
 - Etc
- Awarded as a **SCHOLARSHIP**
 - Excess aid
 - If at federal maximum, let us know we can work something out

Competition Day Overview

- 8-12: Tradeshow and Preliminary rounds – Tech Pride Room
- 12-1: Lunch - Cafeteria
- 1:30 Main event – Derryberry Auditorium

- Public event- **INVITE FRIENDS ENEMIES AND FAMILY!**

8-12: Tradeshow and Preliminary rounds – Tech Pride Room

- Tradeshow
 - Chance for the public to interact with you.
 - Public invited to attend 10-11:30
 - Your parents and friends can come earlier
 - 8' table with black cloth
 - No electricity
 - Setup (possibly earlier than 8)
 - We will announce finalists at 11:30
 - Finalists have 15 mins to meet with the prelim judges for review
- Preliminary Rounds
 - During tradeshow you(r team) will pitch/present to preliminary judges
 - 7 min max pitch, 5 min q&a with judges
 - Return to your booth after
 - We will provide more info closer to competition, and will have staff to guide you through the process during the tradeshow
 - Computer and projector are provided, just bring yourselves

12-1: Lunch - Cafeteria

- We will provide a meal ticket

1:30 Main event – Derryberry Auditorium

- Top 6 finalist teams will pitch/present on stage to the finalist judges/audience
 - Exact same pitch/presentation
 - 7 mins pitch, 5 mins q&a
- Only the judges can ask questions, you will not interact with the audience
- First team will pitch, second team is on deck
 - Efficiently rotate until all 6 teams have pitched- we will practice the night before
 - A time keeper will alert you of 2 mins, 1 min, and 30 seconds (green, yellow, red card)
 - You will have a confidence monitor
 - Your team will be provided with two handheld microphones

Main event continued

- After pitches, judges confer in private area for 30 minutes
- Speakers will present during this time
- Announce winners
- Receive BIG checks, take pictures
- Go home and sleep

Need Help?

- Business Model
Jeff at the Biz Foundry jeff@thebizfoundry.org
- Mentors
We can hook you up with local entrepreneurs
- Funding
URECA has
\$\$\$\$\$!!!! <https://www.tntech.edu/provost/undergraduateresearchprogram/ureca>
- Pop-ups
Continue to come to them!
- General Info
Michael and Andrea
Email akruszka@tntech.edu

Questions???