

TTU Eagleworks Scoring Rubric

Team Name _____

Maximum Pitch time: 7 min. Maximum Q&A time (after pitch): 5 min Competition Staff will be on hand to keep time

Metrics						
Problem Identified (Value proposition)	Customer Identified (Customer segment)	Solution identified (Innovation/ Creativity of solution)	Market size/ Go to market/ revenue model	Social Impact	Presentation/ Story	Total

Scale: 1- Poor; 2 – Fair; 3 – Good; 4 – Very Good; 5 - Excellent

Notes & Feedback: