

PROPOSAL SCORE SUMMARY MATRIX

RFP Coordinator: Donna Wallis

Date: 8/26/2022

Qualifications and Experience: 30 points	AT&T		ENCORE		FOUR WINDS		HOWARD		HYPERSIGN	
Evaluator 1	29		27		n/a		30		29	
Evaluator 2	24		25		29		26		26	
Evaluator 3	26		28		30		29		30	
Evaluator 4	28		27		29		27		28	
Evaluator 5	30		30		30		27		30	
Average Score:	27.40		Average Score: 27.40		Average Score: 29.50		Average Score: 27.80		Average Score: 28.60	
Technical Approach: 40 points										
Evaluator 1	31.6		28.4		n/a		31.8		34.4	
Evaluator 2	34.4		31.8		39.2		33.2		31	
Evaluator 3	37.6		34		37.8		36.2		37.6	
Evaluator 4	34		32.5		40		33		37	
Evaluator 5	34.8		33		37.6		32.2		30.4	
Average Score:	34.48		Average Score: 31.94		Average Score: 38.65		Average Score: 33.28		Average Score: 34.08	
Cost Proposal: 30 points	Score: 6.87		Score: 16.53		Score: 10.51		Score: 30		Score: 28.29	
Proposal Score: 100 points	Total Score: 68.75		Total Score: 75.87		Total Score: 78.66		Total Score: 91.08		Total Score: 90.97	

	AT&T	Encore	Four Winds Interactive	Howard	Hypersign
TOTAL 5-YEAR COST:	\$615,960.00	\$256,063.00	\$402,820.00	\$141,120.00	\$149,636.40
POSSIBLE POINTS:	30	30	30	30	30
POINTS AWARDED:	6.87	16.53	10.51	30.00	28.29