

Department / Requisition:		iCube										
Description of Bid:		Out-of-Home Advertising										
Opening Date:		5/1/2026										
Prepared by:		Janice Scarlett		Email Address:		iscarlett@tntech.edu						
The OOH Squad												
Convenience and Gas Stations	Qty	Unit	Item Description	Price Per Location (4-Week Period)	Production Cost per Locations							
	70	Locations	Pump Topper - 12"x20"	\$ 115.00	\$ 8,050.00	\$ 75.00	\$ 5,250.00					
	70	Locations	Gas Nozzles - 5.5"x4"	\$ 150.00	\$ 10,500.00	\$ 100.00	\$ 7,000.00					
	70	Locations	Ice Box Wrap - size vary	\$ 325.00	\$ 22,750.00	\$ 400.00	\$ 28,000.00					
	70	Locations	Beverage Cooler/Window Clings 8"x8"	\$ 50.00	\$ 3,500.00	\$ 40.00	\$ 2,800.00					
	70	Locations	Outdoor Posters 46"x30"	\$120	\$8,400	\$ 75.00	\$ 5,250.00					
	70	Locations	Floor Graphics - sizes vary	\$115	\$8,050	\$ 75.00	\$ 5,250.00					
	70	Locations	Cooler Handles 14"x4"	\$200	\$14,000	\$ 125.00	\$ 8,750.00					
	70	Locations	Squawker - 4.5"x6.5"	\$115	\$8,050	\$ 75.00	\$ 5,250.00					
	70	Locations	Standee - size vary	\$120	\$8,400	\$ 90.00	\$ 6,300.00					
	Bars, Restaurants, and Liquor Stores	70	EA	Coasters - 3.5"x4"	\$0.15	\$11	Included	-				
		70	EA	Napkins - 5"x5"	\$0.40	\$28	Included	-				
70		Locations	Posters - 17"x22"	\$115	\$8,050	\$ 75.00	\$ 5,250.00					
70		Locations	Mirror Cling - 8"x8"	\$50	\$3,500	\$ 40.00	\$ 2,800.00					
70		Locations	Table Tent - 4"x6"	\$115	\$8,050	\$ 75.00	\$ 5,250.00					
70		Locations	Floor Graphics - size vary	\$115	\$8,050	\$ 75.00	\$ 5,250.00					
70		Locations	Standee - size vary	\$120	\$8,400	\$ 90.00	\$ 6,300.00					
Total				\$127,788.50		\$ 98,700.00						
Intent to Award Date*:		6/1/2026										
Note to Bidders: If you require any additional information, please contact the Buyer listed above within seven (7) calendar days of the Intent to Award Date. After that time, additional information about a public records request may be found at https://www.tntech.edu/ocm/news/public-records.php or by contacting the Tennessee Tech Associate VP of Communications at openrecords@tntech.edu												