



TENNESSEE TECH UNIVERSITY

Request for Proposal

Out-of-Home Media Services

Proposal Due
Date/Time:

April 20, 2026
3:00 p.m. Central Standard

Electronic copies of this Request for Proposal available at www.tntech.edu/purchasing. Click on the "Upcoming Bid Opportunities" link and then on the appropriate document link(s) or by contacting Janice Scarlett at jscarlett@tntech.edu

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1 INTRODUCTION

1.1 Introduction

Tennessee Tech University is a four-year comprehensive university located in Cookeville, Tennessee, and is the state's only technological university, currently enrolling more than 10,000 students. Tennessee Tech offers more than 200 academic programs through its various academic divisions – the College of Agriculture and Human Ecology, College of Arts and Sciences, College of Business, College of Education and Human Sciences, College of Emerging and Integrative Studies, College of Engineering, College of Fine Arts, College of Graduate Studies, and the Whitson-Hester School of Nursing. Tennessee Tech also offers the PhD in education, engineering, and environmental science and maintains seven research centers, including three Centers of Excellence, (the Center for Energy Systems Research; the Center for Manufacturing Research; and the Center for the Management, Utilization and Protection of Water Resources). The Appalachian Center for Craft, a Tennessee Tech satellite campus and an academic program offered through the College of Fine Arts, is a nationally accredited School of Art, Craft and Design, offering a Bachelor of Fine Arts degree with concentrations in clay, fibers, glass, metals and woods. Tennessee Tech has consistently achieved high rankings for academic excellence and affordability.

1.2 Statement of Purpose

Tennessee Tech wishes to secure a contract for a qualified vendor to provide out-of-home media buying and placement services.

Tennessee Tech has issued this Request for Proposal (RFP) to define the university's minimum service requirements; solicit proposals; detail proposal requirements; and outline the university's process for evaluating proposals and selecting the Contractor.

Through this RFP, Tennessee Tech seeks to buy the best products and services at the most favorable, competitive prices and to give ALL qualified businesses, including those that are small, minority, or women-owned an opportunity to do business with the university as contractors and subcontractors. Vendors must complete the Contractor Requirements form (See Attachment 6.1 for form and classification definitions).

1.3 Scope of Service, Contract Period, Payment and Required Terms and Conditions

The RFP Attachment 6.2, *Pro Forma* Contract details Tennessee Tech's required:

- Scope of Services in Section A;
- Contract Term in Section B;
- Contractor Responsibilities and Requirements in Section C;
- Tennessee Tech Responsibilities and Requirements in Section D;
- Financial Terms in Section E;
- Standard Terms and Conditions in Section F; and
- Special Terms and Conditions in Section G.

The *Pro Forma* Contract substantially represents the contract document that the Proposer selected by Tennessee Tech must agree to and sign. Proposers should review all sections of the Pro Forma Contract (including legal terms and conditions) and submit any questions regarding the Pro Forma Contract with the written questions to be submitted by the deadline identified in RFP Section 2, Schedule of Events. Sections not addressed shall be deemed to be accepted by Proposer. Tennessee Tech reserves the right to modify the terms of the Pro Forma Contract during the contract negotiation phase; however, such modifications shall not be such that the apparent successful Proposer no longer offers the best proposal.

1.4 Nondiscrimination

No person shall be excluded from participation in, be denied benefits of, be discriminated against in the admission or access to, or be discriminated against in treatment or employment in Tennessee Tech's contracted programs or activities on the grounds of disability, age, race, color, religion, sex, veteran status, national origin, or any other classification protected by federal or Tennessee State Constitutional or statutory law; nor shall they be excluded from participation in, be denied benefits of, or be otherwise subjected to discrimination in the performance of contracts with Tennessee Tech or in the employment practices of the university's contractors. Accordingly, all vendors entering into contracts with Tennessee Tech shall, upon request, be required to show proof of such nondiscrimination and to post in conspicuous places, available to all employees and applicants, notices of nondiscrimination.

Tennessee Tech has designated the following to coordinate compliance with the nondiscrimination requirements of the State of Tennessee, Title VI of the Civil Rights Act of 1964, the Americans with Disabilities Act of 1990, and applicable federal regulations.

Greg Holt, Compliance Officer
Box 5037
Cookeville, TN 38505
Phone: 931-372-6062
gholt@tntech.edu

1.5 Assistance to Proposers with a Disability

A Proposer with a disability may receive accommodation regarding the means of communicating this RFP and participating in this RFP process. A Proposer with a disability should contact the RFP Coordinator to request reasonable accommodation no later than the Disability Accommodation Request Deadline in the RFP Section 2, Schedule of Events.

1.6 Coverage and Participation

Tennessee Tech is issuing this RFP on behalf of all State of Tennessee higher education institutions and agencies, Tennessee Board of Regents System Institutions and University of Tennessee System Institutions that desire to purchase under the resulting Agreement. The Proposer may elect to extend the contract to any or all of these institutions by providing a written acknowledgement of such extension in its proposal. A listing of these institutions is provided in Attachment 6.8.

1.7 RFP Communications

1.7.1 Unauthorized contact regarding this RFP with employees or officials of Tennessee Tech other than the RFP Coordinator named below may result in disqualification from this procurement process.

Interested Parties must direct all communications regarding this RFP to the following RFP Coordinator, who is Tennessee Tech's only official point of contact for this RFP.

Janice Scarlett, Procurement Specialist
Derryberry Hall, 1 William L. Jones Drive, Suite 301
Box 5144
Cookeville, TN 38505
Phone: 931-372-3464
Fax: 931-372-3727
jscarlett@tntech.edu

1.7.2 Tennessee Tech has assigned the following RFP identification that must be referenced in all communications regarding the RFP: **RFP – OUT-OF-HOME MEDIA SERVICES**

- 1.7.3 Each Proposer shall assume the risk of the method of dispatching any communication or proposal to Tennessee Tech. Tennessee Tech assumes no responsibility for delays or delivery failures resulting from the method of dispatch. Actual or electronic “postmarking” of a communication or proposal to Tennessee Tech by a deadline date shall not substitute for actual receipt of a communication or proposal by Tennessee Tech.
- 1.7.4 Tennessee Tech will convey all official responses and communications pursuant to this RFP by posting them on its website at <https://www.tntech.edu/purchasing/bidopportunities.php>. It is the responsibility of each bidder to monitor this site in order to obtain any new and/or additional information that may be distributed relative to this RFP. Proposals must address all additional correspondence as needed.
- 1.7.5 Only Tennessee Tech’s official, written responses and communications shall be considered binding with regard to this RFP. Any oral communications shall be considered unofficial and non-binding with regard to this RFP.

1.8 Written Question/Answer Period

- 1.8.1 A written question and answer period deadline is identified in the RFP Section 2, Schedule of Events. The purpose of the written question/answer period is to allow Proposers to submit any questions they may have in regard to the RFP. To ensure accurate, consistent responses to all known potential Proposers, the official response to questions will be issued by Tennessee Tech as described in RFP Sections 1.6, *et seq.*, above and on the date in the RFP Section 2, Schedule of Events.
- 1.8.2 It is the responsibility of each Proposer to examine the RFP, including all attachments, and submit questions within the identified time period. Tennessee Tech is not obligated to address questions not received within the question/answer period identified in the Schedule of Events.
- 1.8.3 Tennessee Tech reserves the right to determine, at its sole discretion, the appropriate and adequate responses to written comments, questions, and requests for clarification. Tennessee Tech’s official responses and other official communications pursuant to this RFP shall constitute an amendment of this RFP.

1.9 Proposal Deadline

Proposals must be submitted no later than the Proposal Deadline time and date detailed in the RFP Section 2, Schedule of Events. A proposal must respond to the written RFP and any RFP exhibits, attachments, or amendments. A late proposal shall not be accepted, and a Proposer's failure to submit a proposal before the deadline shall cause the proposal to be disqualified.

2 RFP SCHEDULE OF EVENTS

The following Schedule of Events represents Tennessee Tech's best estimate of the schedule that will be followed. Unless otherwise specified, the time of day for the following events will be between 8:00 a.m. and 4:30 p.m., Central Time.

RFP SCHEDULE OF EVENTS		
NOTICE: Tennessee Tech reserves the right, at its sole discretion, to adjust this schedule as it deems necessary.		
EVENT	TIME	DATE (<u>all</u> dates are University business days)
1. Tennessee Tech Issues RFP		April 1, 2026
2. Disability Accommodation Request Deadline	4:30 p.m.	April 8, 2026
3. Written Questions/Comments Deadline	4:30 p.m.	April 8, 2026
4. Tennessee Tech Responds to Questions/Comments		April 16, 2026
5. Technical and Financial Proposal Deadline	1:00 p.m.	May 1, 2026
6. Tennessee Tech Completes Technical Proposal Evaluations		May 12, 2026
7. Tennessee Tech Opens Financial Proposals and Calculates Scores		May 18, 2026
8. Tennessee Tech Issues Intent to Award Letter <u>and</u> Opens RFP Files for Public Inspection		May 22, 2026
9. Award of Contract		May 27, 2026

3 PROPOSAL REQUIREMENTS

Each Proposer must submit a proposal in response to this RFP with the most favorable terms that the Proposer can offer. There will be no best and final offer procedure. However, Tennessee Tech reserves the right to further clarify or negotiate with the best evaluated Proposer subsequent to award recommendation but prior to contract execution if deemed necessary by university. Tennessee Tech may initiate negotiations which serve to alter the bid/proposal in a way favorable to the university. For example, prices may be reduced, time requirements may be revised, etc. In no event shall negotiations decrease the financial return to Tennessee Tech or amend the proposal such that the apparent successful Proposer no longer offers the best proposal.

3.1 Proposal Form and Delivery

3.1.1 Each response to this RFP must consist of a Technical Proposal and a Financial Proposal (as described below).

3.1.2 Each Proposer must submit one (1) original, and one (1) electronic* copy of the Technical Proposal to Tennessee Tech in a sealed package that is clearly marked:

“Technical Proposal in Response to RFP – OUT-OF-HOME MEDIA SERVICES -- Do Not Open”

*Electronic copy shall be on a USB drive packaged with the Technical Proposal.

3.1.3 Each Proposer must submit one (1) original, and one (1) electronic* copy of its Financial Proposal to Tennessee Tech in a separate, sealed package that is clearly marked:

“Financial Proposal in Response to RFP – OUT-OF-HOME MEDIA SERVICES -- Do Not Open”

*Electronic copy shall be on a USB drive packaged with the Financial Proposal.

3.1.4 If a Proposer encloses the separately sealed proposals (as detailed above) in a larger package for mailing, the Proposer must clearly mark the outermost package:

“Contains Separately Sealed Technical and Financial Proposals for RFP – OUT-OF-HOME MEDIA SERVICES”

3.1.5 Tennessee Tech must receive all proposals in response to this RFP, at the following address, no later than the Proposal Deadline time and date in the RFP Section 2, Schedule of Events. Late proposals will not be considered and will remain unopened and filed in the RFP file.

Tennessee Tech University
Purchasing and Contracts Office
1 William L. Jones Drive
Derryberry Hall, Room 301
Box 5144
Cookeville, TN 38505

3.1.6 A proposal must be typewritten or hand-written in ink. A Proposer may not deliver a proposal orally or solely by means of electronic transmission.

3.2 Technical Proposal

3.2.1 The RFP Attachment 6.5, Technical Proposal and Evaluation Guide details specific requirements for making a Technical Proposal in response to this RFP. This guide includes mandatory and general requirements as well as technical queries requiring a written response.

NOTICE: NO FINANCIAL INFORMATION SHALL BE INCLUDED IN THE TECHNICAL PROPOSAL. THIS INCLUDES REFERENCES TO ITEMS THAT ARE INCLUDED "FREE" OR "AT NO ADDITIONAL COST", ETC. INCLUSION OF FINANCIAL INFORMATION IN THE TECHNICAL PROPOSAL MAY MAKE THE PROPOSAL NON-RESPONSIVE, AND TENNESSEE TECH MAY REJECT IT AT ITS SOLE DISCRETION.

3.2.2 Each Proposer must use the Technical Proposal and Evaluation Guide to organize, reference, and draft the Technical Proposal. Each Proposer should duplicate the Technical Proposal and Evaluation Guide and use it as a table of contents covering the Technical Proposal (adding proposal page numbers as appropriate).

3.2.3 Each proposal should be economically prepared, with emphasis on completeness and clarity of content. A proposal, as well as any reference material presented, must be written in English and must be written on standard 8 1/2" x 11" paper (although foldouts containing charts, spreadsheets, and oversize exhibits are permissible). All proposal pages should be numbered.

3.2.4 All information included in a Technical Proposal should be relevant to a specific requirement detailed in the Technical Proposal and Evaluation Guide. All information must be incorporated into a response to a specific requirement and clearly referenced. Any information not meeting these criteria will be deemed extraneous and will in no way contribute to the evaluation process.

3.2.5 Tennessee Tech may determine a proposal to be non-responsive and reject it if the Proposer fails to organize and properly reference sections of the Technical Proposal as required by this RFP and the Technical Proposal and Evaluation Guide.

3.2.6 Tennessee Tech may determine a proposal to be non-responsive and reject it if the Technical Proposal document fails to appropriately address/meet all of the requirements detailed in the Technical Proposal and Evaluation Guide.

3.2.7 The Proposer must sign and date the Technical Proposal. Digital or electronic signatures are acceptable as the original signature. Failure to submit one (1) original with a signature will be cause for rejection of the proposal.

3.3 Financial Proposal

3.3.1 The Financial Proposal must be submitted to Tennessee Tech in a sealed package separate from the technical proposal.

3.3.2 Each Financial Proposal must be recorded on an exact duplicate of the RFP Attachment 6.6, Financial Proposal and Scoring Guide.

3.3.3 Each Proposer shall ONLY record the proposed financial information exactly as required by the Financial Proposal and Evaluation Guide and shall NOT record any other rates, amounts, or information.

3.3.4 The proposed financial information shall incorporate all pricing and revenue information for the total contract period.

3.3.5 The Proposer must sign and date the original Financial Proposal. Digital or electronic signatures are acceptable as the original signature. Failure to submit one (1) original with a signature shall be cause for rejection of the proposal.

3.3.6 If a Proposer fails to submit a Financial Proposal as required, Tennessee Tech shall determine the proposal to be non-responsive and reject it.

4 GENERAL REQUIREMENTS & CONTRACTING INFORMATION

4.1 Proposer Required Review and Waiver of Objections

Each Proposer must carefully review this RFP and all attachments, including but not limited to the *Pro Forma* Contract, for comments, questions, defects, objections, or any other matter requiring clarification or correction (collectively called “comments”). Comments concerning RFP objections must be made in writing and received by Tennessee Tech no later than the Written Comments Deadline in the RFP Section 2, Schedule of Events. This will allow issuance of any necessary amendments and help prevent the opening of defective proposals upon which contract award could not be made.

Protests based on any objection shall be considered waived and invalid if these comments/objections have not been brought to the attention of Tennessee Tech, in writing, by the Written Comments Deadline.

4.2 RFP Amendment and Cancellation

Tennessee Tech reserves the unilateral right to amend this RFP in writing at any time. If an RFP amendment is issued, Tennessee Tech will convey such amendment to the potential Proposers by posting it on its website at <https://www.tntech.edu/purchasing/bidopportunities.php>. Each proposal must respond to the final written RFP and any exhibits, attachments, and amendments.

Tennessee Tech reserves the right, at its sole discretion, to cancel and reissue this RFP or to cancel this RFP in its entirety in accordance with applicable laws and regulations.

4.3 Proposal Prohibitions and Right of Rejection

- 4.3.1 Tennessee Tech reserves the right, at its sole discretion, to reject any and all proposals in accordance with applicable laws and regulations.
- 4.3.2 Each proposal must comply with all of the terms of this RFP and all applicable state laws and regulations. Tennessee Tech may reject any proposal that does not comply with all of the terms, conditions, and performance requirements of this RFP. Tennessee Tech may consider any proposal that does not meet the requirements of this RFP to be non-responsive, and the university may reject such a proposal.
- 4.3.3 A proposal of alternate services (*i.e.*, a proposal that offers services different from those requested by this RFP) shall be considered non-responsive and rejected.
- 4.3.4 A Proposer may not restrict the rights of Tennessee Tech or otherwise qualify a proposal. Tennessee Tech may determine such a proposal to be a non-responsive counteroffer, and the proposal may be rejected. A copy of Tennessee Tech’s impermissible clauses is available by requesting a copy from the RFP Coordinator.
- 4.3.5 A Proposer should not submit the Proposer's own contract terms and conditions in a response to this RFP. If a proposal contains such terms and conditions, Tennessee Tech may determine, at its sole discretion, the proposal to be a non-responsive counteroffer, and the proposal may be rejected.
- 4.3.6 A Proposer shall not submit more than one proposal. Submitting more than one proposal shall result in the disqualification of the Proposer unless specifically provided for in this proposal.
- 4.3.7 A Proposer shall not submit multiple proposals in different forms. This prohibited action shall be defined as a Proposer submitting one proposal as a prime contractor and permitting a second Proposer to submit another proposal with the first Proposer offered as a subcontractor. This restriction does not prohibit different Proposers from offering the same subcontractor as a part of their proposals, provided that the subcontractor does not also submit a proposal as a prime contractor. Submitting multiple proposals in different forms may result in the disqualification of all Proposers knowingly involved.

- 4.3.8 Tennessee Tech shall reject a proposal if the Financial Proposal was not arrived at independently without collusion, consultation, communication, or agreement as to any matter relating to such prices with any other Proposer. Regardless of the time of detection, Tennessee Tech shall consider any of the foregoing prohibited actions to be grounds for proposal rejection or contract termination.
- 4.3.9 Tennessee Tech shall not contract with or consider a proposal from:
- 4.3.9.1 an individual who is, or within the past six months has been, a state employee. An individual shall be deemed a state employee until such time as all compensation and terminal leave has been paid. Contracts with a company or corporation in which a controlling interest is held by any state employee or the employee's spouse shall be considered, for the purpose of applying this rule, to be a contract with the individual.
- 4.3.9.2 a company, corporation, or any other contracting entity in which an ownership of two percent (2%) or more is held by an individual who is, or within the past six months has been, an employee or official of the State of Tennessee (this shall not apply either to financial interests that have been placed into a "blind trust" arrangement pursuant to which the employee does not have knowledge of the retention or disposition of such interests or to the ownership of publicly traded stocks or bonds where such ownership constitutes less than 2% of the total outstanding amount of the stocks or bonds of the issuing entity);
- 4.3.9.3 a company, corporation, or any other contracting entity which employs an individual who is, or within the past six months has been, an employee or official of the State of Tennessee in a position that would allow the direct or indirect use or disclosure of information, which was obtained through or in connection with his or her employment and not made available to the general public, for the purpose of furthering the private interest or personal profit of any person; or,
- 4.3.9.4 any individual, company, or other entity involved in assisting Tennessee Tech in the development, formulation, or drafting of this RFP or its scope of services shall be considered to have been given information that would afford an unfair advantage over other Proposers, and such individual, company, or other entity may not submit a proposal in response to this RFP.
- 4.3.10 Tennessee Tech reserves the right, at its sole discretion, to waive a proposal's variances from full compliance with this RFP. If Tennessee Tech waives minor variances in a proposal, such waiver shall not modify the RFP requirements or excuse the Proposer from full compliance with the RFP.

4.4 Incorrect Proposal Information

If Tennessee Tech determines that a Proposer has provided, for consideration in this RFP process or subsequent contract negotiations, incorrect information that the Proposer knew or should have known was materially incorrect, that proposal shall be determined non-responsive and shall be rejected.

4.5 Proposal of Additional Services

If a proposal offers services in addition to those required by and described in this RFP, the additional services may be added to the Contract before contract signing at the sole discretion of Tennessee Tech. Financial information associated with additional services must be provided on a separate attachment in the Financial Proposal. Please note that proposed additional services will not be used in evaluating the proposal.

Tennessee Tech may, upon mutual agreement with the Contractor, require changes altering, adding to or deducting from the Contract specifications, provided that such changes are within the general scope of the Contract. Such adjustment(s) require the written consent of the Contractor, which shall not be unreasonably withheld.

4.6 Assignment and Subcontracting

- 4.6.1 The Proposer awarded a contract pursuant to this RFP may not subcontract, transfer, or assign any portion of the Contract without Tennessee Tech's prior, written approval.
- 4.6.2 A subcontractor may only be substituted for a proposed subcontractor at the discretion of Tennessee Tech and with the university's prior, written approval.
- 4.6.3 At its sole discretion, Tennessee Tech reserves the right to refuse approval of any subcontract, transfer, or assignment.
- 4.6.4 Notwithstanding Tennessee Tech approval of each subcontractor, the Proposer, if awarded a contract pursuant to this RFP, shall be the prime contractor and shall be responsible for the contracted goods and services.

4.7 Right to Refuse Personnel

At its sole discretion, Tennessee Tech reserves the right to refuse any personnel of the prime contractor or a subcontractor, for use in the performance of a contract pursuant to this RFP.

4.8 Insurance

Successful Proposer must provide and maintain a commercial general liability policy. The policy shall provide coverage which includes, but is not limited to, bodily injury, personal injury, death, property damage and medical claims, with minimum limits of \$1,000,000 per occurrence, \$3,000,000 in the aggregate and which shall name Tennessee Tech as additional insured. The Proposer shall maintain workers' compensation coverage or a self-insured program as required under Tennessee law. The Proposer shall deliver to Tennessee Tech a certificate of insurance no later than the effective date of the contract. If any policy providing insurance required by the contract is cancelled prior to the policy expiration date, the Proposer, upon receiving a notice of cancellation, shall give immediate notice to Tennessee Tech.

The enumeration in the contract or in this document of the kinds and amounts of liability insurance shall not abridge, diminish or affect the contractor's legal responsibilities for the consequences of accidents arising out of or resulting from the services of the successful bidder under this contract.

Failure to provide evidence of such insurance coverage is a material breach and grounds for termination of the contract negotiations. Any insurance required by Tennessee Tech shall be in form and substance acceptable to the university.

4.9 Licensure

The apparent successful Proposer must hold all necessary, applicable business and professional licenses. Tennessee Tech may require any or all Proposers to submit evidence of proper licensure upon request. Failure to provide this information as requested is considered a breach of the Contract.

4.10 Sales and Use Tax.

Before the Contract resulting from this RFP is signed, the apparent successful Proposer must be registered with the Department of Revenue for the collection of Tennessee sales and use tax. The State shall not approve a contract unless the Proposer provides proof of such registration or provides documentation from the Department of Revenue that the Contractor is exempt from this registration requirement. The foregoing is a mandatory requirement of an award of a contract pursuant to this solicitation. For purposes of this registration requirement, the Department of Revenue may be contacted at TN.Revenue@tn.gov.

4.11 Financial Stability

The successful Proposer may be required to provide information to Tennessee Tech to demonstrate financial stability and capability prior to award of contract.

4.12 Proposal Withdrawal

A Proposer may withdraw a submitted proposal at any time up to the Proposal Deadline time and date in the RFP Section 2, Schedule of Events. To do so, a Proposer must submit a written request, signed by a Proposer's authorized representative to withdraw a proposal. After withdrawing a previously submitted proposal, a Proposer may submit another proposal at any time up to the Proposal Deadline.

4.13 Proposal Errors and Amendments

At the option of Tennessee Tech, a Proposer may be bound by all proposal errors or omissions. A Proposer will not be allowed to alter or amend proposal documents after the Proposal Deadline time and date in the RFP Section 2, Schedule of Events unless formally requested, in writing, by Tennessee Tech.

4.14 Proposal Preparation Costs

Tennessee Tech will not pay any costs associated with the preparation, submittal, or presentation of any proposal.

4.15 Continued Validity of Proposals

All Proposals shall state that the offer contained therein is valid for a minimum of one hundred twenty (120) days from the date of opening. This assures that Proposers' offers are valid for a period of time sufficient for thorough consideration. Proposals which do not so state will be presumed valid for one hundred twenty (120) days.

4.16 Disclosure of Proposal Contents

Each proposal and all materials submitted to Tennessee Tech in response to this RFP shall become the property of the university. Selection or rejection of a proposal does not affect this right. All proposal information, including detailed price and revenue information, shall be held in confidence during the evaluation process.

Upon the completion of the evaluation of proposals, indicated by public release of a Letter of Intent to Award, the proposals and associated materials shall be open for review by the public in accordance with *Tennessee Code Annotated*, Section 10-7-504(a)(7). **By submitting a proposal, the Proposer acknowledges and accepts that the full proposal contents and associated documents shall become open to public inspection.**

If an RFP is re-advertised, all prior offers and/or proposals shall remain closed to inspection by the Proposers and/or public until evaluation of the responses to the re-advertisement is complete.

4.17 Contractor Registration

All Proposers should complete the vendor registration process with Tennessee Tech and become a registered vendor. When applicable, Tennessee Tech shall work with Proposers and the Governor's Office of Business Initiatives and Development (Go-BID) for Proposers to obtain official state certification. Although registration with Tennessee Tech is not required to make a proposal, a resulting contract from this RFP process cannot be finalized without the successful proposer being registered with Tennessee Tech.

Refer to the following Internet URL to begin the registration process as a Prospective Supplier:
<https://www.tntech.edu/purchasing/howto.php>

4.18 Contract Approval

The RFP and the contractor selection processes do not obligate Tennessee Tech and do not create rights, interests, or claims of entitlement by either the Proposer with the apparent best-evaluated proposal or any other Proposer. Contract award and Tennessee Tech obligations pursuant thereto shall commence only after the contract is signed by the Contractor and all other university/State officials as required by state laws and regulations.

4.19 Contract Cancellation

Tennessee Tech reserves the right to cancel the contract with a one hundred twenty (120) day written notice.

4.20 Contract Term

Tennessee Tech intends to enter into a contract with an expected effective period beginning on July 1, 2026, and ending up to ten (10) years thereafter.

4.21 Contract Monitoring

The Contractor’s deliverables and services provided pursuant to this Contract shall be subject to monitoring and evaluation by Tennessee Tech, by a duly appointed representative(s). The Contractor shall submit reports to Tennessee Tech as requested, and/or as specified in the Contract.

4.22 Severability

If any provision of this RFP is declared by a court to be illegal or in conflict with any law, the decision shall not affect the validity of the remaining RFP terms and provisions, and the rights and obligations of Tennessee Tech and Proposers shall be construed and enforced as if the RFP did not contain the particular provision held to be invalid.

4.23 Policy and Guideline Compliance

This proposal request and any award made hereunder are subject to the policies and guidelines of Tennessee Tech.

4.24 Next Ranked Proposer

Tennessee Tech reserves the right to initiate negotiations with the next ranked Proposer should Tennessee Tech cease doing business with any Proposer selected via this RFP process.

4.25 Protest Procedures.

Protest procedures are available upon request from the RFP Coordinator.

5 PROPOSAL EVALUATION & CONTRACT AWARD

5.1 Evaluation Categories and Maximum Points

Tennessee Tech will consider qualifications and experience, technical approach, and financial information in the evaluation of proposals. The maximum points that shall be awarded for each of these categories are detailed below.

CATEGORY	MAXIMUM POINTS POSSIBLE
Qualifications and Experience	25
Technical Approach	45
Financial Proposal	30

5.2 Evaluation Process

The proposal evaluation process is designed to award the Contract not necessarily to the Proposer of greatest financial return to Tennessee Tech, but rather to the Proposer with the best combination of attributes based upon the evaluation criteria.

- 5.2.1 The RFP Coordinator will use the RFP Attachment 6.5, Technical Proposal and Evaluation Guide to manage the Technical Proposal Evaluation and maintain evaluation records.
 - 5.2.1.1 The RFP Coordinator will review each Technical Proposal to determine compliance with mandatory requirements (refer to RFP Attachment 6.5, Technical Proposal and Evaluation Guide, Technical Proposal Section A). If the RFP Coordinator determines that a proposal may have failed to meet one or more of the mandatory requirements, the Chief Procurement Officer will review the proposal and document his/her determination of whether: (1) the proposal meets requirements for further evaluation; (2) Tennessee Tech will request clarifications; or (3) the university will determine the proposal to be non-responsive to the RFP and reject it. A determination that a proposal is non-responsive must be approved by the Chief Business Officer before notice may be sent out that the proposal has been rejected.
 - 5.2.1.2 A Proposal Evaluation Team, appropriate to the scope and nature of the RFP, will evaluate each Technical Proposal that appears responsive to the RFP.
 - 5.2.1.3 Each Proposal Evaluation Team member will independently evaluate each proposal against the evaluation criteria in this RFP, rather than against other proposals, and will score each in accordance with the RFP Attachment 6.5, Technical Proposal and Evaluation Guide.
 - 5.2.1.4 Tennessee Tech reserves the right, at its sole discretion, to request Proposer clarification of a Technical Proposal or to conduct clarification discussions with any or all Proposers. Any such clarification or discussion shall be limited to specific sections of the proposal identified by Tennessee Tech. Proposer shall put any resulting clarification in writing as may be required by Tennessee Tech.
- 5.2.2 After Technical Proposal evaluations are completed, the RFP Coordinator will open the Financial Proposals and use the RFP Attachment 6.6, Financial Proposal and Scoring Guide to calculate and document the Financial Proposal scores.
- 5.2.3 For each responsive proposal, the RFP Coordinator will add the Technical Proposal score to the Financial Proposal score (refer to RFP Attachment 6.7, Proposal Score Summary Matrix).

5.3 Contract Award Process

- 5.3.1 The RFP Coordinator will forward the results of the proposal evaluation process to the appropriate Tennessee Tech official who will consider the proposal evaluation process results and all pertinent information available to make a determination about the contract award. Tennessee Tech reserves the right to make an award without further discussion of any proposal.

Notwithstanding the foregoing, to affect a contract award to a Proposer other than the one receiving the highest evaluation score, the requesting department/party must provide written justification for such an award and obtain the written approval of the appropriate Tennessee Tech official.

- 5.3.2 After the appropriate official's determination, Tennessee Tech will issue an Intent to Award to identify the apparent best-evaluated proposal as in the RFP Section 2, Schedule of Events.

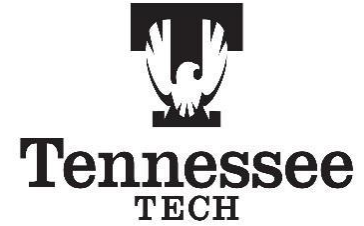
NOTE: The Intent to Award shall not create rights, interests, or claims of entitlement in either the Proposer with apparent best-evaluated proposal or any other Proposer.

- 5.3.3 Tennessee Tech will make the RFP files available for public inspection for a defined period following issuance of the Intent to Award and prior to Contract award. **By submitting a Proposal, the Proposer understands and agrees that its Proposal will become available to the public.**
- 5.3.4 The Proposer with the apparent best-evaluated proposal must agree to and sign a contract with Tennessee Tech which shall be substantially the same as the RFP Attachment 6.2, *Pro Forma* Contract. However, Tennessee Tech reserves the right, at its sole discretion, to add terms and conditions or to revise *Pro Forma* Contract requirements in the university's best interests subsequent to this RFP process. No such terms and conditions or revision of contract requirements shall materially affect the basis of proposal evaluations or negatively impact the competitive nature of the RFP process.
- 5.3.5 The Proposer with the apparent best-evaluated proposal must sign and return the Contract written by Tennessee Tech pursuant to this RFP no later than the deadline provided by the university. If the Proposer fails to provide the signed Contract by the deadline, Tennessee Tech may determine that the Proposer is non-responsive to the terms of this RFP and reject the proposal.
- 5.3.6 If Tennessee Tech determines that the apparent best-evaluated proposal is non-responsive and rejects the proposal, the RFP Coordinator will re-calculate scores for each responsive Financial Proposal to determine the new, apparent best-evaluated proposal.

ATTACHMENT 6.1

CONTRACTOR REQUIREMENTS FORM

In order to comply with statutory requirements and/or regulations, Tennessee Tech requires contractors to provide following information prior to the issuance of the contract. Please complete all information and sign as directed.



I. Ownership Information	
<p>1. Contractor Legal Entity Name (Name used for tax filing purposes): _____</p>	<p>2. Is Contractor a permanent resident or citizen of the US? <input type="checkbox"/> Yes <input type="checkbox"/> No (If no, state country of citizenship):</p> <p>(Note: Contractors who are individuals and are not US citizens must complete a Foreign National Data Form prior to execution of contract.)</p>
<p>3. Kind of Ownership (Check all that apply):</p> <p><input type="checkbox"/> Government (GO)</p> <p><input type="checkbox"/> Non-Profit (NO)</p> <p><input type="checkbox"/> Majority (MJ)</p> <p><input type="checkbox"/> Minority (MO)*</p> <p><input type="checkbox"/> Woman (WO)*</p> <p><input type="checkbox"/> Small (SB)*</p> <p><input type="checkbox"/> State of TN Agency</p> <p><input type="checkbox"/> Service-Disabled Veteran (SV)*</p> <p><input type="checkbox"/> Certified Disabled (DB)*</p> <p><i>*See reverse side of form for clarification of these categories.</i></p>	<p>4. Minority / Ethnicity Code (Check one):</p> <p><input type="checkbox"/> African American (MA)</p> <p><input type="checkbox"/> Native American (MN)</p> <p><input type="checkbox"/> Hispanic American (MH)</p> <p><input type="checkbox"/> Asian American (MS)</p> <p>5. Preference for reporting purposes: (Note: If Contractor qualifies in multiple categories as small, woman-owned and/or minority, Contractor is to specify in which category he/she is to be considered for reporting and classification purposes.) Check one only</p> <p><input type="checkbox"/> Small <input type="checkbox"/> Minority-Owned</p> <p><input type="checkbox"/> Woman-Owned <input type="checkbox"/> Service-Disabled Veteran</p> <p><input type="checkbox"/> Certified Disabled</p>
<p>6. Certification: I certify that all of the information as completed above is accurate and true. (Signature required below.)</p> <p>Signed: _____ Date: _____</p> <p>Name (Printed): _____ Title: _____</p>	
II. Sales and Use Tax.	
<p>As a contractual requirement under Tennessee law, vendors who contract with the state of Tennessee must be registered to collect sales tax if they make sales that are subject to the Tennessee sales and use tax. If you are already registered to collect Tennessee sales and use tax, please provide your registration number: _____</p> <p>(Note: This number is NOT your federal ID number.) If you are not registered, please go to Tennessee Taxpayer Access Point (TNTAP) and under the header "Look Up Information & Requests", select TN Vendor Contract Registration. This will open a survey designed to evaluate whether you must register for sales and use tax. Based on your responses, you will be directed to either register or will be provided with a letter of exemption from sales tax collection. Please provide a copy of the exemption letter or evidence of registration to Tennessee Tech to satisfy this contractual requirement.</p>	

Minority Owned (MO) means a business that is a continuing, independent, for profit business which performs a commercially useful function and is at least fifty-one percent (51%) owned and controlled by one (1) or more minority individuals who are impeded from normal entry into the economic mainstream because of past practices of discrimination based on race or ethnic background. "Minority" means a person who is a citizen or lawful permanent resident of the United States and who is:

- a) African American (a person having origins in any of the black racial groups of Africa);
- b) Hispanic (a person of Mexican, Puerto Rican, Cuban, Central or South American, or other Spanish culture or origin, regardless of race);
- c) Asian American (a person having origins in any of the original peoples of the Far East, Southeast Asia, the Indian subcontinent, or the Pacific Islands); or
- d) Native American (a person having origins in any of the original peoples of North America).

Woman-Owned (WO) means a business that is a continuing, independent, for profit business which performs a commercially useful function and is at least fifty-one percent (51%) owned and controlled by one (1) or more women; or, in the case of any publicly owned business, at least fifty-one percent (51%) of the stock of which is owned and controlled by one (1) or more women and whose management and daily business operations are under the control of one (1) or more women.

Small Business (SB) means a business that is independently owned and operated for profit, is not dominant in its field of operation and is not an affiliate or subsidiary of a business dominant in its field of operation. The Governor's Office of Diversity Business Enterprise establishes small business guidelines on industry size standards. The criteria guidelines are required to be met in order for a business to be considered small. The annual receipts or number of employees indicates the maximum allowed for a small business concern and its affiliates to be considered small.

TYPE OF BUSINESS	ANNUAL GROSS SALES	NO. OF EMPLOYEES
Agriculture, Forestry, Fishing	\$500,000	9
Architectural / Design / Engineering	\$2,000,000	30
Construction	\$2,000,000	30
Educational	\$1,000,000	9
Finance, Insurance & Real Estate	\$1,000,000	9
Information Systems / Technology	\$2,000,000	30
Manufacturing	\$2,000,000	99
Marketing / Communications / Public Relations	\$2,000,000	30
Medical / Healthcare	\$2,000,000	30
Mining	\$1,000,000	49
Retail Trade	\$750,000	9
Service Industry	\$500,000	9
Transportation, Commerce & Utilities	\$1,000,000	9
Wholesale Trade	\$1,000,000	19

Service-Disabled Veteran Business Enterprise (SDVBE) means any person who served honorably on active duty in the Armed Forces of the United States with at least a twenty percent (20%) disability that is service-connected, meaning that such disability was incurred or aggravated in the line of duty in the active military, naval or air service. "Tennessee Service disabled Veteran Owned Business" means a service-disabled veteran owned business that is a continuing, independent, for-profit business located in the state of Tennessee that performs a commercially useful function, and that:

- a) Is at least fifty-one percent (51%) owned and controlled by one (1) or more service-disabled owned veterans;
- b) In the case of a business solely owned by one (1) service-disabled veteran and such person's spouse, is at least fifty percent (50%) owned and controlled by the service-disabled veteran; or
- c) In the case of any publicly owned business, at least fifty-one percent (51%) of the stock of which is owned and controlled by one (1) or more service-disabled veterans and whose management and daily business operations are under the control of one (1) or more service-disabled veterans.

Certified Disabled-Owned (DB) means a business owned by a "person with a disability" that is a continuing, independent, for-profit business that performs a commercially useful function, and is at least fifty-one percent (51%) owned and controlled by one (1) or more persons with a disability; or, in the case of any publicly-owned business, at least fifty one percent (51%) of the stock of which is owned and controlled by one (1) or more persons with a disability and whose management and daily business operations are under the control of one (1) or more persons with a disability. "Person with a disability" means an individual who meets at least one (1) of the following:

- a) Has been diagnosed as having a physical or mental disability resulting in marked and severe functional limitations that is expected to last no less than twelve (12) months;
- b) Is eligible to receive social security disability insurance (SSDI); or
- c) Is eligible to receive supplemental security income (SSI) and has a disability as defined in subdivision a).

**ATTACHMENT 6.2
PRO FORMA CONTRACT**

The *Pro Forma* Contract set forth in this Attachment contains some “blanks”, signified in brackets by words in all capital letters, describing material to be added, along with appropriate additional information, in the final contract resulting from this RFP.

**CONTRACT
BETWEEN TENNESSEE TECHNOLOGICAL UNIVERSITY
AND
[CONTRACTOR NAME]**

This Contract, by and between Tennessee Technological University, hereinafter referred to as “Tennessee Tech” and [CONTRACTOR LEGAL ENTITY NAME], hereinafter referred to as the “Contractor,” is for the provision of Out-of-Home Media Buying and Placement Services, as further defined in the “SCOPE OF SERVICES.”

The Contractor is [AN INDIVIDUAL / A FOR-PROFIT CORPORATION / A NONPROFIT CORPORATION / A SPECIAL PURPOSE CORPORATION OR ASSOCIATION / A FRATERNAL OR PATRIOTIC ORGANIZATION / A PARTNERSHIP / A JOINT VENTURE / A LIMITED LIABILITY COMPANY]. The Contractor’s address is:

[ADDRESS]

The Contractor’s place of incorporation or organization is [STATE OF ORGANIZATION].

A. SCOPE OF SERVICES:

Contractor shall furnish Tennessee Tech with out-of-home media buying and placement services in accordance with the requirements/specifications as outlined herein.

B. CONTRACT TERM:

This Contract shall be effective for the period commencing on May 1, 2026, and ending five (5) years thereafter. Tennessee Tech shall have no obligation for services rendered by the Contractor which are not performed within the specified period.

C. PAYMENT TERMS AND CONDITIONS:

- C.1. Maximum Liability. In no event shall the maximum liability of Tennessee Tech under this Contract exceed [WRITTEN DOLLAR AMOUNT] [\$NUMBER AMOUNT]. The Service Rates in Section C.3 include, but are not limited to, all applicable taxes, fees, overheads, and all other direct and indirect costs incurred or to be incurred by the Contractor. The maximum liability represents available funds for payment to the Contractor and does not guarantee payment of any such funds to the Contractor under this Contract unless Tennessee Tech requests work and the Contractor perform the work.
- C.2. Compensation Firm. The Service Rates and the Maximum Liability of Tennessee Tech under this Contract are firm for the duration of the Contract and are not subject to escalation for any reason unless this Contract is amended.
- C.3. Payment Method. The Contractor agrees that Tennessee Tech shall issue payment for all goods and/or services under this Agreement via the method agreed upon the by the Contractor and Tennessee Tech.

- C.4 Payment Methodology. The Contractor shall be compensated based on the Service Rates herein for units of service authorized by Tennessee Tech in a total amount not to exceed the Contract Maximum Liability established in Section C.1. The Contractor's compensation shall be contingent upon the satisfactory completion of units of service or project milestones.
- D. CONTRACTOR RESPONSIBILITIES AND REQUIREMENTS:
- D.1 Project specific needs and requirements may include, but not be limited to, the following:
- a) Contractor shall provide comprehensive out-of-home advertising services in support of statewide traffic safety, public education, and behavior-change campaigns on behalf of Tennessee Tech University's iCube and its client programs.
 - b) Contractor shall demonstrate the capacity to secure, manage, and fulfill out-of-home advertising placements across the State of Tennessee, including urban, suburban, and rural markets, as requested by Tennessee Tech.
 - c) Services may include, but shall not be limited to, gas pump toppers, gas nozzle advertisements, ice box wraps, cooler clings, bar coasters, bar posters, mirror clings, pizza box advertisements, beverage cooler handles, liquor store advertisements, table tents, and digital out-of-home advertisements at gas stations, convenience stores, restaurants, bars, and similar venues.
 - d) Contractor shall be responsible for all aspects of campaign execution, including inventory sourcing, production, printing, shipping, distribution, installation, posting, monitoring, maintenance, replacement, and removal of advertising materials, as applicable.
 - e) Contractor shall coordinate with Tennessee Tech regarding campaign schedules, creative deadlines, production timelines, installation dates, market distribution, and any special requirements applicable to individual projects.
 - f) Contractor shall designate a single point of contact for the administration of the Contract so that continuity of communication, project coordination, and service delivery may be maintained throughout the term of the Contract.
 - g) Contractor shall provide a proposed media plan for each campaign, including, at a minimum, venue type, location information, market coverage, quantity of units, proposed flight dates, and any targeting rationale relevant to the campaign objectives.
 - h) Contractor shall provide statewide inventory information for available gas stations, restaurants, bars, convenience stores, liquor stores, and other applicable venues, as requested by Tennessee Tech, in sufficient detail to support placement review and approval.
 - i) Contractor shall provide maps identifying proposed and completed campaign locations for each project. Such maps shall be of sufficient clarity and detail to allow Tennessee Tech to evaluate geographic distribution, market penetration, and overall statewide coverage.
 - j) Contractor shall provide proof of performance for all applicable placements. Proof of performance shall include photographs of installed advertisements at each location, or at a minimum, a representative photographic sample acceptable to Tennessee Tech, together with corresponding location documentation.
 - k) Contractor shall provide campaign reporting that identifies final placement locations, posting dates, removal dates, quantities posted, quantities fulfilled, any substituted or unavailable locations, and any other fulfillment details requested by Tennessee Tech.
 - l) Contractor shall provide estimated impression data for each campaign and media type. Impression estimates shall be based on industry-standard methodologies or other measurement methods acceptable to Tennessee Tech, and Contractor shall provide an explanation of such methodology upon request.

m) Contractor shall provide access to a reporting dashboard, portal, or equivalent reporting platform, if available, through which Tennessee Tech may review campaign status, proof of performance, location data, impression estimates, and related performance information.

n) Contractor shall promptly notify Tennessee Tech of any issues affecting campaign execution, including but not limited to inventory shortages, venue unavailability, production delays, installation issues, damaged materials, early removals, or any other circumstance that could affect campaign delivery. Contractor shall propose reasonable substitute placements or corrective actions for Tennessee Tech's review and approval.

o) Contractor shall demonstrate the operational capability to execute multiple campaigns during the contract period, including overlapping campaign flights, varied creative formats, and market-specific placements, as required by Tennessee Tech.

p) Contractor shall demonstrate prior experience with out-of-home advertising campaigns of similar size, scope, and complexity. Preference may be given to Contractors with experience supporting government agencies, public service campaigns, behavior-change initiatives, National Highway Traffic Safety Administration (NHTSA) efforts, or other public awareness campaigns.

q) Contractor shall describe its experience in audience targeting, market selection, venue selection, and strategic placement of out-of-home advertising intended to maximize exposure and effectiveness for statewide public information campaigns.

r) Contractor shall be responsible for obtaining and maintaining all permissions, approvals, venue agreements, and other authorizations necessary to perform the services required under the Contract.

s) Contractor shall provide transparent and itemized invoices that correspond with approved media plans, quantities ordered, quantities delivered, and final performance documentation.

t) Contractor shall maintain adequate staffing, subcontractor relationships, and logistical support necessary to perform the required services in a timely, professional, and reliable manner throughout the term of the Contract.

E. STANDARD TERMS AND CONDITIONS:

E.1 Required Approvals. Tennessee Tech is not bound by this Contract until it is approved by the appropriate officials in accordance with applicable Tennessee laws and regulations as shown on the signature page of this Contract.

E.2 Modification and Amendment. This Contract may be modified only by a written amendment executed by all parties hereto and approved by the appropriate officials.

E.3 Contractor Requirements Form. This Contract shall not be executed until the Contractor has completed the Contractor Requirements Form.

E.4 Termination for Convenience. Tennessee Tech may terminate this Contract without cause for any reason. Termination under this Section F.4 shall not be deemed a Breach of Contract by Tennessee Tech. Tennessee Tech shall give the Contractor at least thirty (30) days written notice before the effective termination date. Upon such termination, the Contractor shall have no right to any actual general, special, incidental, consequential, or any other damages whatsoever of any description or amount.

E.5 Termination for Cause. If the Contractor fails to perform its obligations under this Contract in a timely or proper manner, or if the Contractor violates any term of this Contract, Tennessee Tech shall have the right to immediately terminate the Contract; provided, however, the university shall have the option to give Contractor written notice and a specified period of time in which to cure. Notwithstanding the above, the Contractor shall not be relieved of liability to Tennessee Tech for damages sustained by virtue of any breach of this Contract by the Contractor.

E.6 Subcontracting. The Contractor shall not assign this Contract or enter into a subcontract for any of the services performed under this Contract without obtaining the prior written approval of Tennessee Tech. If such subcontracts

are approved by Tennessee Tech, they shall contain, at a minimum, sections of this Contract pertaining to "Conflicts of Interest" and "Nondiscrimination". Notwithstanding any use of approved subcontractors, the Contractor shall be the prime contractor and shall be responsible for all work performed.

- E.7 Conflicts of Interest. Contractor certifies its compliance with applicable federal and state laws, rules and regulations and Tennessee Tech policies with respect to Conflict of Interest, including, but not limited to the following:
- a. Pursuant to T.C.A. § 12-4-103, Contractor acknowledges that it is unlawful for any state official or employee to bid on, sell, or offer for sale, any merchandise, equipment or material, or similar commodity, to the state of Tennessee during the tenure of such official's or employee's office or employment, or for six (6) months thereafter, or to have any interest in the selling of the same to the state;
 - b. Pursuant to TTU Policy 132, Conflict of Interest, Tennessee Tech prohibits purchases of merchandise, equipment, materials or similar commodities from a Tennessee Tech employee's business or from a family member's business. Family member, as defined by the policy, means a spouse or child dependent or non-dependent of Tennessee Tech employee, unless otherwise defined by statute.
 - c. Pursuant to TTU Policy 132, Conflict of Interest, Tennessee Tech prohibits service contracts with an individual who is, or within the past six months has been a state employee. Contracts with the employee's spouse, a company or corporation in which a controlling interest is held by any state employee or the employee's spouse shall be considered, for the purpose of applying this rule, to be a contract with said individual.
- E.8 Nondiscrimination. The Contractor hereby agrees, warrants, and assures that no person shall be excluded from participation in, be denied benefits of, or be otherwise subjected to discrimination in the performance of this Contract or in the employment practices of the Contractor on the grounds of disability, age, race, color, religion, sex, veteran status, national origin, or any other classification protected by Federal, or State constitutional or statutory law. The Contractor shall, upon request, show proof of such nondiscrimination and shall post in conspicuous places, available to all employees and applicants, notices of nondiscrimination.
- E.9 Records. The Contractor shall maintain documentation for all payments to Tennessee Tech under this Contract. The books, records, and documents of the Contractor, insofar as they relate to work performed or money paid under this Contract, shall be maintained for a period of five (5) full years from the date of the final payment and shall be subject to audit at any reasonable time and upon reasonable notice by Tennessee Tech, the Comptroller of the Treasury, or their duly appointed representatives. The financial statements shall be prepared in accordance with generally accepted accounting principles.
- E.10 Monitoring. The Contractor's activities conducted and records maintained pursuant to this Contract shall be subject to monitoring and evaluation by Tennessee Tech, the Comptroller of the Treasury, or their duly appointed representatives.
- E.11 Strict Performance. Failure by any party to this Contract to insist in any one or more cases upon the strict performance of any of the terms, covenants, conditions, or provisions of this Contract shall not be construed as a waiver or relinquishment of any such term, covenant, condition, or provision. No term or condition of this Contract shall be held to be waived, modified, or deleted except by a written amendment signed by the parties hereto.
- E.12 Independent Contractor. The parties hereto, in the performance of this Contract, shall not act as employees, partners, joint venturers, or associates of one another. It is expressly acknowledged by the parties hereto that the parties are independent contracting entities and that nothing in this Contract shall be construed to create an employer/employee relationship or to allow either to exercise control or direction over the manner or method by which the other transacts its business affairs or provides its usual services. The employees or agents of one party shall not be deemed or construed to be the employees or agents of the other party for any purpose whatsoever.

The Contractor, being an independent contractor and not an employee of Tennessee Tech, agrees to carry adequate general commercial liability and other appropriate forms of insurance on the Contractor's employees, and to pay all applicable taxes incident to this Contract.

- E.13 University Liability. Tennessee Tech shall have no liability except as specifically provided in this Contract.
- E.14 Force Majeure. Should an event, including but not limited to, war, act of God, riot, or natural disaster, beyond a party's reasonable control occur, that party will be excused from performing its obligations under the contract, provided the following provisions are met: (1) The affected party must promptly notify the other party of the occurrence of the event, its effect on performance, and how long that party expects it to last, and (2) the affected party shall update that information as reasonably necessary and use reasonable efforts to limit damage to the other party and to resume its performance under the Contract. In addition, Tennessee Tech may, in its sole discretion, cancel the contract due to reasons including, but not limited to, health concerns, pandemic, or other similar conditions.
- E.15 State and Federal Compliance. The Contractor shall comply with all applicable State and Federal laws and regulations, including Tennessee Tech policies and guidelines in the performance of this Contract.
- E.16 Governing Law. This Contract shall be governed by and construed in accordance with the laws of the State of Tennessee. The Contractor agrees that it will be subject to the exclusive jurisdiction of the Tennessee Claims Commission in actions that may arise under this Contract. The Contractor acknowledges and agrees that any rights or claims against Tennessee Tech or its employees hereunder, and any remedies arising therefrom, shall be subject to and limited to those rights and remedies, if any, available under ***Tennessee Code Annotated***, Sections 9-8-101 through 9-8-407.
- E.17 Severability. If any terms or conditions of this Contract are held to be invalid or unenforceable as a matter of law, the other terms and conditions hereof shall not be affected thereby and shall remain in full force and effect. To this end, the terms and conditions of this Contract are declared severable.
- E.18 Headings. Section headings of this Contract are for reference purposes only and shall not be construed as part of this Contract.

G. SPECIAL TERMS AND CONDITIONS:

G.1 Communications and Contacts.

Tennessee Tech University (for contractual matters):

Janice Scarlett, Procurement Specialist
 Box 5144
 1 William L Jones Drive, Suite 301
 Cookeville, TN 38505
 Phone: 931-372-3464
 Fax: 931-372-3727
 jscarlett@tntech.edu

Tennessee Tech University (for operational matters):

Sydney Kiser
 Phone: 931-372-6383
 sbever@tntech.edu

The Contractor:

[NAME AND TITLE OF CONTRACTOR CONTACT PERSON]
 [CONTRACTOR NAME]
 [ADDRESS]
 [TELEPHONE NUMBER]
 [FACSIMILE NUMBER]

All instructions, notices, consents, demands, or other communications shall be sent in a manner that verifies proof of delivery. Any communication by facsimile transmission shall also be sent by United States mail on the same date

as the facsimile transmission. All communications which relate to any changes to the Contract shall not be considered effective until agreed to, in writing, by both parties.

G.2 Breach. A party shall be deemed to have breached the Contract if any of the following occurs (However, this list is not exclusive.):

- failure to perform in accordance with any term or provision of the Contract;
- partial performance of any term or provision of the Contract;
- any act prohibited or restricted by the Contract, or
- violation of any warranty.

G.3 Contract Documents. Included in this Contract by reference are the following documents:

- a. This Contract document and its attachments;
- b. The Request for Proposal and its associated amendments;
- c. The Contractor's Proposal.

In the event of a discrepancy or ambiguity regarding the interpretation of this Contract, these documents shall govern in order of precedence as listed above.

G.4 Prohibited Advertising. The Contractor shall not refer to this Contract or the Contractor's relationship with Tennessee Tech hereunder in commercial advertising in such a manner as to state or imply that the Contractor or the Contractor's services are endorsed.

G.5 Indemnifications. The Contractor agrees to indemnify and hold harmless Tennessee Tech as well as its officers, agents, and employees from and against any and all claims, liabilities, losses, and causes of action which may arise, accrue, or result to any person, firm, corporation, or other entity which may be injured or damaged as a result of acts, omissions, or negligence on the part of the Contractor, its employees, or any person acting for or on its or their behalf relating to this Contract. The Contractor further agrees it shall be liable for the reasonable cost of attorneys for Tennessee Tech in the event such service is necessitated to enforce the terms of this Contract or otherwise enforce the obligations of the Contractor to the university.

In the event of any such suit or claim, the Contractor shall give Tennessee Tech immediate notice thereof and shall provide all assistance required by the university in the university's defense. Tennessee Tech shall give the Contractor written notice of any such claim or suit, and the Contractor shall have full right and obligation to conduct the Contractor's own defense thereof. Nothing contained herein shall be deemed to accord to the Contractor, through its attorney(s), the right to represent Tennessee Tech in any legal matter, such rights being governed by **Tennessee Code Annotated**, Section 8-6-106.

G.6 Debarment and Suspension. The Contractor certifies, to the best of its knowledge and belief, that it and its principals:

- a. are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by any Federal or State Department or agency;
- b. have not within a three (3) year period preceding this Contract been convicted of, or had a civil judgment rendered against them from commission of fraud, or a criminal offense in connection with obtaining attempting to obtain, or performing a public (Federal, State, or Local) transaction or grant under a public transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification, or destruction of records, making false statements, or receiving stolen property;
- c. are not presently indicted for or otherwise criminally or civilly charged by a government entity (Federal, State, or Local) with commission of any of the offenses listed in section b. of this certification; and
- d. have not within a three (3) year period preceding this Contract had one or more public transactions (Federal, State, or Local) terminated for cause or default.

G.7 Prohibition on Hiring Illegal Immigrants. Tennessee Public Chapter No. 878 of 2006, TCA 12-4-124, requires that Contactor attest in writing that Contractor will not knowingly utilize the services of illegal immigrants in the performance of this Contract and will not knowingly utilize the services of any subcontractor, if permitted under this

Contract, who will utilize the services of illegal immigrants in the performance of this Contract. Signature below shall constitute such attestation.

If Contractor is discovered to have breached the Attestation, the Commissioner of Finance and Administration shall declare that the Contractor shall be prohibited from contracting or submitting a bid to any Tennessee Board of Regents institution or any other state entity for a period of one (1) year from the date of discovery of the breach. Contractor may appeal the one (1) year by utilizing an appeals process in the Rules of Finance and Administration, Chapter 0620.

- G.8 NCAA Clause. Contractor agrees to comply with relevant National Collegiate Athletic Association (“NCAA”) legislation, interpretations and policies, located on the NCAA website at <http://www.ncaa.org/> and as amended from time to time, on the use of a student-athlete’s name or likeness. This duty to comply includes, but is not limited to, the requirements found in the relevant NCAA Division Manual, such as NCAA Rule 12.5.2 “Use of Student Athlete Name or Likeness.” Contractor further agrees that it will immediately report any actual or suspected violations of the NCAA legislation, interpretations, and/or policies to the Institution in the manner prescribed by this contract for communicating with the Institution. Contractor also acknowledges that this provision is a material term of this contract.
- G.12 Sales and Use Tax. The Contractor shall be registered or have received an exemption from the Department of Revenue for the collection of Tennessee sales and use tax. This registration requirement is a material requirement of this Contract.
- G.13 Iran Divestment Act. Contractor certifies, under penalty of perjury, that to the best of its knowledge and belief, neither it nor any of its subcontractors, if applicable, is on the Iran Divestment Act (T.C.A. §§ 12-12-101 et seq.) list of entities or persons ineligible to contract with the State of Tennessee.

IN WITNESS WHEREOF:

[CONTRACTOR LEGAL ENTITY NAME]:

[NAME AND TITLE]

Date

TENNESSEE TECHNOLOGICAL UNIVERSITY:

Claire Stinson, Senior Vice President for Planning and Finance

Date

PROPOSAL TRANSMITTAL AND STATEMENT OF CERTIFICATIONS AND ASSURANCES *The Proposer must complete and sign this Technical Proposal Transmittal. It must be signed, in the space below, by an individual empowered to bind the proposing entity to the provisions of this RFP and any contract awarded pursuant to it. If the individual is not the Proposer's chief executive, evidence showing the individual's authority to bind the proposing entity will be furnished to Tennessee Tech upon request.*

PROPOSER LEGAL ENTITY NAME: _____

The Proposer does hereby affirm and expressly declare confirmation, certification, and assurance of the following:

- 1) This proposal constitutes a commitment to provide all services as defined in the RFP Attachment 6.2, *Pro Forma Contract*, and Attachment 6.4, Project Narrative, for the total contract period and confirmation that the Proposer shall comply with all of the provisions in this RFP and shall accept all terms and conditions set out in the RFP Attachment 6.2, *Pro Forma Contract*. A Proposal that limits or changes any of the terms or conditions contained in the Pro Forma Contract may be considered by Tennessee Tech, in its sole discretion, non-responsive and may be rejected.
- 2) The information detailed in the proposal submitted herewith in response to the RFP is accurate.
- 3) The proposal submitted herewith in response to the RFP shall remain valid for one hundred twenty (120) days subsequent to the date of the Cost Proposal opening and thereafter in accordance with any contract pursuant to the RFP.
- 4) The Proposer shall comply with all applicable State and Federal laws and regulations, including Tennessee Tech policies and guidelines in the submission of its Proposal and, if the successful Proposer, in the performance of the Contract.
- 5) The Proposer shall comply with all of the provisions in the subject RFP.
- 6) The Proposer ___does or ___does not (check one) agree that its Proposal is open for use by other TBR institutions, University of Tennessee System of Higher Education, State universities and the State of Tennessee departments. A listing of these institutions is provided in Attachment 6.8.
- 7) The Proposer certifies, by signature below and submission of this proposal, to the best of its knowledge and belief, that it and its principals:
 - a. are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by any Federal or State department or agency;
 - b. have not within a three (3) year period preceding this Contract been convicted of, or had a civil judgment rendered against them from commission of fraud, or a criminal offense in connection with, obtaining attempting to obtain, or performing a public (Federal, State, or Local) transaction or grant under a public transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification, or destruction of records, making false statements, or receiving stolen property;
 - c. are not presently indicted for or otherwise criminally or civilly charged by a government entity (Federal, State, or Local) with commission of any of the offenses listed in section b. of this certification; and
 - d. have not within a three (3) year period preceding this Contract had one or more public transactions (Federal, State, or Local) terminated for cause or default.

SIGNATURE & DATE: _____

PROJECT NARRATIVE & DOCUMENTATION

I. Requirements

Contractor shall provide comprehensive out-of-home advertising services in support of statewide traffic safety, public education, and behavior-change campaigns on behalf of Tennessee Tech University's iCube and its client programs.

Contractor shall demonstrate the capacity to secure, manage, and fulfill out-of-home advertising placements across the State of Tennessee, including urban, suburban, and rural markets, as requested by Tennessee Tech.

Services may include, but shall not be limited to, gas pump toppers, gas nozzle advertisements, ice box wraps, cooler clings, bar coasters, bar posters, mirror clings, pizza box advertisements, beverage cooler handles, liquor store advertisements, table tents, and digital out-of-home advertisements at gas stations, convenience stores, restaurants, bars, and similar venues.

Contractor shall be responsible for all aspects of campaign execution, including inventory sourcing, production, printing, shipping, distribution, installation, posting, monitoring, maintenance, replacement, and removal of advertising materials, as applicable.

Contractor shall coordinate with Tennessee Tech regarding campaign schedules, creative deadlines, production timelines, installation dates, market distribution, and any special requirements applicable to individual projects.

Contractor shall designate a single point of contact for the administration of the Contract so that continuity of communication, project coordination, and service delivery may be maintained throughout the term of the Contract.

Contractor shall provide a proposed media plan for each campaign, including, at a minimum, venue type, location information, market coverage, quantity of units, proposed flight dates, and any targeting rationale relevant to the campaign objectives.

Contractor shall provide statewide inventory information for available gas stations, restaurants, bars, convenience stores, liquor stores, and other applicable venues, as requested by Tennessee Tech, in sufficient detail to support placement review and approval.

Contractor shall provide maps identifying proposed and completed campaign locations for each project. Such maps shall be of sufficient clarity and detail to allow Tennessee Tech to evaluate geographic distribution, market penetration, and overall statewide coverage.

Contractor shall provide proof of performance for all applicable placements. Proof of performance shall include photographs of installed advertisements at each location, or at a minimum, a representative photographic sample acceptable to Tennessee Tech, together with corresponding location documentation.

Contractor shall provide campaign reporting that identifies final placement locations, posting dates, removal dates, quantities posted, quantities fulfilled, any substituted or unavailable locations, and any other fulfillment details requested by Tennessee Tech.

Contractor shall provide estimated impression data for each campaign and media type. Impression estimates shall be based on industry-standard methodologies or other measurement methods acceptable to Tennessee Tech, and Contractor shall provide an explanation of such methodology upon request.

Contractor shall provide access to a reporting dashboard, portal, or equivalent reporting platform, if available, through which Tennessee Tech may review campaign status, proof of performance, location data, impression estimates, and related performance information.

Contractor shall promptly notify Tennessee Tech of any issues affecting campaign execution, including but not limited to inventory shortages, venue unavailability, production delays, installation issues, damaged materials, early removals, or any other circumstance that could affect campaign delivery. Contractor shall propose reasonable substitute placements or corrective actions for Tennessee Tech's review and approval.

Contractor shall demonstrate the operational capability to execute multiple campaigns during the contract period, including overlapping campaign flights, varied creative formats, and market-specific placements, as required by Tennessee Tech.

Contractor shall demonstrate prior experience with out-of-home advertising campaigns of similar size, scope, and complexity. Preference may be given to Contractors with experience supporting government agencies, public service campaigns, behavior-change initiatives, National Highway Traffic Safety Administration (NHTSA) efforts, or other public awareness campaigns.

Contractor shall describe its experience in audience targeting, market selection, venue selection, and strategic placement of out-of-home advertising intended to maximize exposure and effectiveness for statewide public information campaigns.

Contractor shall be responsible for obtaining and maintaining all permissions, approvals, venue agreements, and other authorizations necessary to perform the services required under the Contract.

Contractor shall provide transparent and itemized invoices that correspond with approved media plans, quantities ordered, quantities delivered, and final performance documentation.

Contractor shall maintain adequate staffing, subcontractor relationships, and logistical support necessary to perform the required services in a timely, professional, and reliable manner throughout the term of the Contract.

****Proposer must initial here** to confirm that the above requirements have been read and understood, and that Proposer's response addresses all requirements and meets specifications: _____

ATTACHMENT 6.5 - TECHNICAL PROPOSAL & EVALUATION GUIDE — SECTION A

PROPOSER LEGAL ENTITY NAME:

SECTION A: MANDATORY REQUIREMENTS

The Proposer must address all items detailed below and provide, in sequence, the information and documentation as required (referenced with the associated item references). The Proposer must also detail the proposal page number for each item in the appropriate space below.

The RFP Coordinator will review the proposal to determine if the Mandatory Requirement Items are addressed as required and mark each with pass or fail. For each item that is not addressed as required, the Chief Procurement Officer must review the proposal and attach a written determination. A determination that a proposal is non-responsive must be approved by the Chief Business Officer before notice may be sent out that the proposal has been rejected. In addition to the Mandatory Requirement Items, the RFP Coordinator will review each proposal for compliance with all RFP requirements.

Proposal Page # (Proposer completes)	Item Ref.	Section A— Mandatory Requirement Items	Pass/Fail
	A.1.	Provide a completed, signed Contractor Requirements form. (Attachment 6.1).	
	A.2.	Provide the Proposal Transmittal and Statement of Certifications and Assurances (Attachment 6.3.) completed and signed by an individual empowered to bind the Proposer to the provisions of this RFP and any resulting contract. The document must be signed without exception or qualification.	
	A.3.	Provide the Project Narrative (Attachment 6.4), initialed to indicate acceptance.	
	A.4.	Provide a statement, based upon reasonable inquiry, of whether the Proposer or any individual who shall perform work under the contract has a possible conflict of interest (e.g., employment by the State of Tennessee or Tennessee Tech) and, if so, the nature of that conflict. NOTE: Any questions of conflict of interest shall be solely within the discretion of Tennessee Tech, and the university reserves the right to cancel any award.	
	A.5	Provide a copy of a current certificate of liability insurance. If Proposer's current limits/coverages do not meet Tennessee Tech's requirements, the successful Proposer will be required to submit a valid, current certificate of insurance that meets the requirements prior to contract award.	
	A.6.	Provide credentials regarding the Proposer's capabilities to provide the services as set out in the RFP, including information regarding Contracts with customers of similar size and scope as Tennessee Tech.	

ATTACHMENT 6.5 - TECHNICAL PROPOSAL & EVALUATION GUIDE — SECTION B

PROPOSER NAME:		
SECTION B — QUALIFICATIONS & RELEVANT EXPERIENCE		
<p>The Proposer must address ALL Qualifications and Experience section items and provide, in sequence, the information and documentation as required (referenced with the associated item references). The Proposal Evaluation Team will independently evaluate and score the Proposal’s “qualifications and experience” responses.</p>		
Proposal Page # (Proposer Completes)	Qualifications & Relevant Experience Items	
	B.1	Experience with PSA, public awareness, traffic safety, government, or nonprofit campaigns with out-of-home media buying and placement for gas station advertising & in-bar/on-premise advertising
	B.2	Experience with campaigns focused on behavior change messaging (not just retail sales) Examples of similar campaigns from the past 3–5 years, including: <ul style="list-style-type: none"> • Campaign objective • Markets/geography • Media types used • Reporting provided • Results/outcomes (if available)
	B.3	At least 3 client references, preferably including: <ul style="list-style-type: none"> • Government agencies • State agencies • Public health/public safety organizations
	B.4	Demonstrated ability to execute and provide adequate market coverage for regional or statewide campaigns
	B.5	Years in business and organizational background
<i>(Maximum Section B Score = 25)</i>		
SCORE (for <u>all</u> Section B items above, B.1 through B.5):		

ATTACHMENT 6.5 – TECHNICAL PROPOSAL & EVALUATION GUIDE — SECTION C

PROPOSER NAME:

SECTION C — TECHNICAL APPROACH

Do not include any cost information in the Technical Proposal response. The Proposer must address ALL Technical Approach section items and provide, in sequence, the information and documentation as required (with the associated item references). A Proposal Evaluation Team, made up of three or more Tennessee Tech employees, will independently evaluate and score the proposal's response to each item. Each evaluator will use the following whole number, raw point scale for scoring each item:

0 = little value 1 = poor 2 = fair 3 = satisfactory 4 = good 5 = excellent

Proposal Page # (Proposer Completes)	Technical Approach – Campaign Execution Plan	Score
	<p>C.1 Inventory & Access: Describe available inventory, including gas station and in-bar placements, and clarify whether inventory is owned, exclusive, or partner-network based.</p> <p>Maximum points = 5</p>	
	<p>C.2 Market Coverage & Targeting: Explain Tennessee coverage strategy, including statewide reach, priority counties/DMA's/ZIPs, urban/rural balance, and how locations are selected to match target audiences.</p> <p>Maximum points = 5</p>	
	<p>C.3 Placement Standards & Brand Safety: Outline quality standards for placements, approval criteria for locations/venues, and controls for brand safety and suitability.</p> <p>Maximum points = 5</p>	
	<p>C.4 Production, Installation & Launch Timing: Detail the production and installation process, deployment timelines, vendor oversight, overall implementation schedule, and key milestones from award to launch.</p> <p>Maximum points = 5</p>	
	<p>C.5 Creative, Reporting & Contingencies: Include file specs and submission deadlines, client approval process, and procedures for make-goods, substitutions, and any damaged, delayed, missed, or underdelivered placements.</p> <p>Maximum points = 5</p>	
Proposal Page # (Proposer Completes)	Technical Approach – Measurement, Reporting & Campaign Performance Documentation	Score
	<p>C.6 Proof of Placement & Delivery Verification: Provide proof of posting through photos, geo-tagged images when possible, and screenshots/logs for digital placements, along with contracted vs. delivered counts, placement dates, and any delays, under-delivery, or substitutions.</p> <p>Maximum points = 5</p>	

	<p>C.7 Reporting & Performance: Include a clear reporting cadence and format, with updates on impressions, methodology, venue/location counts, market-by-market breakdowns, flight dates, and delivery status.</p> <p>Maximum points = 5</p>	
	<p>C.8 Transparency & Final Reconciliation: Clearly document all substitutions and make-goods, and provide a final recap that reconciles contracted versus delivered inventory with visuals, photos, totals, and key findings.</p> <p>Maximum points = 5</p>	
Proposal Page # (Proposer Completes)	Technical Approach – Client Service / Account Management	
	<p>C.9</p> <ul style="list-style-type: none"> • Dedicated account manager and backup contact • Relevant experience of assigned staff • Response-time expectations • Escalation process for urgent issues • Ability to manage multiple campaign flights and deadlines <p>Maximum points = 5</p>	
SECTION C TOTAL MAXIMUM SCORE		45

FINANCIAL PROPOSAL & SCORING GUIDE

NOTICE TO PROPOSER: This Financial Proposal **MUST** be completed **EXACTLY** as shown.

PROPOSER NAME:

SIGNATURE & DATE:

Note: The signatory must be an individual or company officer empowered to contractually bind the Proposer.

COST PROPOSAL SCHEDULE

Specify the proposed cost to provide the goods and services as outlined in the RFP.
Cost of additional services proposed, if any, will not be considered in the evaluation
Cost proposal shall be valid for a period of at least one-hundred twenty (120) days to allow for sufficient time to evaluate proposals and issue a contract. All amounts are to be stated in U.S. currency.
For evaluation purposes, the lowest proposed rate will receive the maximum number of points listed for that category, with a proportionate number of points awarded to higher rates based on the following formula:
Lowest Proposed Hourly Rate / Proposed Hourly Rate being Scored) x Maximum number of points for Category – Points Awarded. Point values will be routed to 2 decimal places.

Description of Services	Price per Location (4-week period)	Production Cost per Location
PART 1 – CONVENIENCE STORES/GAS PUMPS		
Pump Toppers – 12"x20"		
Gas Nozzles – 5.5"x4"		
Ice Box Wraps – sizes vary		
Beverage Cooler / Window Clings 8"x8"		
Outdoor Posters – 46"x30"		
Floor Graphics – sizes vary		
Cooler Handles – 14"x4"		
Squawkers – 4.5"x6.5"		
Standeers – sizes vary		

PART 2 – BARS / RESTAURANTS / LIQUOR STORES		
Coasters – 3.5"x4"		
Napkins – 5"x5"		
Posters – 17"x22"		
Mirror Clings – 8"x8"		
Table Tents – 4"x6"		
Floor Graphics – sizes vary		
Standees – sizes vary		
<p>Please note: Sizes listed above are for evaluation purposes only. Actual sizes may differ slightly.</p>		
<p><i>TOTAL MAXIMUM COST PROPOSAL POINTS: 30</i></p>		

PROPOSAL SCORE SUMMARY MATRIX

RFP Coordinator		Date				
QUALIFICATIONS & EXPERIENCE Maximum Points: 25	PROPOSER NAME		PROPOSER NAME		PROPOSER NAME	
EVALUATOR NAME						
EVALUATOR NAME						
EVALUATOR NAME						
	AVERAGE SCORE:		AVERAGE SCORE:		AVERAGE SCORE:	
TECHNICAL APPROACH Maximum Points: 45	PROPOSER NAME		PROPOSER NAME		PROPOSER NAME	
EVALUATOR NAME						
EVALUATOR NAME						
EVALUATOR NAME						
	AVERAGE SCORE:		AVERAGE SCORE:		AVERAGE SCORE:	
FINANCIAL PROPOSAL Maximum Points: 30	SCORE:		SCORE:		SCORE:	
PROPOSAL SCORE Maximum Points: 100	TOTAL SCORE:		TOTAL SCORE:		TOTAL SCORE:	

**LISTING OF STATE UNIVERSITIES, TBR SYSTEM INSTITUTIONS,
THE UT SYSTEMS OF HIGHER EDUCATION AND STATE OF TENNESSEE**

Austin Peay State University
East Tennessee State University
Middle Tennessee State University
Tennessee State University
Tennessee Technological University
University of Memphis
Tennessee Board of Regents, Central Office
Chattanooga State Community College
Cleveland State Community College
 TCAT-Athens
Columbia State Community College
 TCAT-Pulaski
 TCAT-Hohenwald
Dyersburg State Community College
Jackson State Community College
 TCAT-Jackson
 TCAT-Whiteville
 TCAT-Crump
 TCAT-McKenzie
 TCAT-Paris
 TCAT-Newbern
 TCAT-Ripley
 TCAT-Covington
Motlow State Community College
 TCAT-Shelbyville
 TCAT-Murfreesboro
 TCAT-McMinnville
Nashville State Community College
 TCAT-Nashville
 TCAT-Dickson
Northeast State Community College
 TCAT-Elizabethton
Pellissippi State Community College
 TCAT-Knoxville
Roane State Community College
 TCAT-Oneida/Huntsville
 TCAT-Harriman
 TCAT-Jacksboro
 TCAT-Crossville
Southwest Tennessee Community College
 TCAT-Memphis
Volunteer State Community College
 TCAT-Livingston
 TCAT-Hartsville
Walters State Community College
 TCAT-Morristown
University of Tennessee – Chattanooga
University of Tennessee – Knoxville
University of Tennessee – Martin
University of Tennessee – Memphis
University of Tennessee – Tullahoma
State of Tennessee Departments