



Eagle Works
TENNESSEE TECH

EAGLE WORKS

***KICK OFF +
INFORMATION
EVENT***

iMakerSpace
(3rd floor of Volpe Library)

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9/29/21 @ 5 P.M.

**FREE
SHIRTS!**

FOR ANYONE WHO WANTS TO:
MAKE/CREATE/INNOVATE/
QUESTION/DESIGN/FIX/CHANGE/
LEARN/GROW/SOLVE/LEAD

www.tntech.edu/eagleworks

Agenda

- Quick program and competition overview
- Upcoming workshops/events
- Biz Foundry
- Questions

Eagle Works Overview

- Eagle Works is our name for student innovation and entrepreneurship
- Workshops throughout year to help prepare
- Idea Challenge in November
- Registration for end of year competition opens in November
- Spring semester workshops kickoff January 26
- Final Competition will be April 9
- Watch Tech Times and website for information!

Competition Overview

- Shark Tank style event
 - Compete alone or on a team
 - 7 minute pitch, 5 minute Q&A
 - Innovative idea – does not need to be created but must be plausible and feasible
 - Don't worry about starting a business!
 - Thousands in scholarships awarded
- More details available in January
- Sign up for newsletter on website (tntech.edu/eagleworks)

Upcoming Workshops:

- October 20: Business Model Canvas (the short version)
 - iMakerspace/virtual hybrid
- October 27: How to do an Elevator Pitch
 - iMakerspace/virtual hybrid
- November 3 & 8: Pitch Practice
 - Format TBD
- **November 10: Idea Challenge**
 - **Format TBD**

Business Model Canvas: 10/20

- Overview of business modeling process
- Find a problem and then solve it
- Helps you consider your customers
- If interested in Idea Challenge but not sure what to pitch, this may help!
 - If you do have an idea, this may help focus your approach

Preparing Your Elevator Pitch: 10/27

- Best practices for presenting
- Get ready for Idea Challenge
 - Also will help in classes/career – public speaking is essential!
- Following Wednesday (11/3) and Monday (11/8) will have pitch practices at 5 p.m. in the iMakerSpace
 - If you attend a pitch practice, you will be presenting in front of others
 - This is your chance to get feedback and advice from the Eagle Works team before you are in front of judges
 - HIGHLY recommend you attend at least one!

Idea Challenge: 11/10

- 90 seconds to pitch an innovative and creative idea for a product/service/business
 - Does not need to be created already!
 - Must be achievable, but can be a moonshot goal
- No PowerPoint or video – just a minute and a half to speak
- Can join as a team or as one person
 - If in a team, HIGHLY recommend only one person pitches
- First prize and Rural Reimagined prizes to be awarded
 - Awarded as scholarship
 - If part of a team, prize split evenly

Podcast

- Supplemental to workshops
- Tips, tricks, guest interviews
- Search “Eagle Works Podcast” wherever podcasts are found
 - Google, Apple, Spotify, Pandora, etc

I&E Certificate

- Open to all majors
- Information on webpage!
- www.tntech.edu/innovation/ ➔ Academic Programs ➔ I&E Certificate
- Talk to your advisor then contact us through webpage if interested
- Don't wait until right before you graduate! Start early for the most help!

Biz Foundry

- www.thebizfoundry.org/
- Coworking space and LaunchTN accelerator
- Mentorship
- Networking and learning opportunities

www.tntech.edu/eagleworks

Follow us on FB/Insta: @TechEagleWorks

Podcast: “Eagle Works Podcast”