

WEDNESDAY,  
JAN. 29



Eagle Works  
TENNESSEE TECH

5 P.M.  
IMAKERSPACE

# EAGLE WORKS

*Spring Kickoff*

FREE  
FOOD!

GIVE-  
AWAYS

FOR ANYONE WHO WANTS TO:  
MAKE/CREATE/INNOVATE/  
QUESTION/FIX/LEAD/CHANGE  
LEARN/GROW/SOLVE

[WWW.TNTECH.EDU/EAGLEWORKS](http://WWW.TNTECH.EDU/EAGLEWORKS)



# Agenda

- Eagle Works Competition
- I&E Certificate
- University Innovation Fellows (UIF)
- I-Corps
- Biz Foundry
- Upcoming workshops/events
- Questions



WHAT'S YOUR  
*Idea?*

*\$20,000*

in scholarships to be awarded

**2020 Eagle Works Competition**

Preliminary: Friday, April 3

Final: Saturday, April 18

**More information and registration:**

**[www.tntech.edu/eagleworks](http://www.tntech.edu/eagleworks)**

# Overview

- Innovation & Entrepreneurship Competition for ALL students
- \$20,000 in total awards
- Preliminaries: Friday, April 3
- Finals/Tradeshow: Saturday, April 18

# How to Compete

- Have an innovative idea
  - Can be anything – business, service, app, invention
  - Actual business not required
  - No idea but want to compete? Find a team
  - Network on the Facebook group, or email [akruszka@tntech.edu](mailto:akruszka@tntech.edu)
- Form or join a team
  - Team not required but highly recommended
- Be sure to review the How to Compete/FAQs pages  
<https://www.tntech.edu/eagleworks>

# How to Compete

- Create a business model/plan
  - Base it upon the rubric – link is under FAQs on the website!
  - Watch the Business Model Canvas video on EW website (How to Compete)
  - We have mentors and The Biz Foundry to help you
  - Template available on FAQs page of website
  - Business plans provided to preliminary judges, but not finalist judges
  - **Submit model/plan two weeks before the competition**
    - Wednesday, March 25
    - Late submissions will be penalized\*\*\*\*\*
- Be sure to review the How to Compete/FAQs pages  
<https://www.tntech.edu/eagleworks>

# How to Compete

- Develop a pitch & presentation
  - 7 minutes MAXIMUM
  - Tells the story
  - Presentation shouldn't be overly complex, is a supplement to your pitch
  - Judges will have 5 minutes for Q&A at the end
    - If you don't have an answer – “Great question! We'll research that and get back to you!”
- At competition you will have an HDMI connection to a TV
  - You can use any presentation software you want
  - We highly recommend NO video!
  - Test your presentation before you compete!
- We will have multiple pitch practices leading up to preliminary rounds!

# Judging

- Each team will be placed into a preliminary judging group at random
- Judging groups will consist of 3-4 judges – business and community leaders, entrepreneurs, etc
- Preliminary judges will receive business summary before competition
- They will score your pitch based on rubric on FAQ section of website
- Judges will meet with each team in their group for about 30 minutes between preliminary and final competition to give advice
  - You may make adjustments to your presentation based on advice
- Finalist judges will be introduced at the final competition



# Awards

- \$20,000 in awards
  - First, Second, Third place
  - Smaller awards
    - Rural Reimagined
    - Most innovative
    - Social impact
    - TBD
- Awarded as a **SCHOLARSHIP**
  - Excess aid
  - If at federal maximum, let us know, we can work something out

# Competition Day Overview

- 1-2:00 – Tradeshow – Bell 260
- 2:00 – Finalists announced
- 2:30 – Finalist pitches – Bell Hall Auditorium
- Public event- **INVITE FRIENDS AND FAMILY!**

# 1-2:00 – Tradeshow

- Tradeshow
  - Chance for the public to interact with you
  - 8' table with black cloth
  - No electricity
  - Setup (starting at 11 a.m.)
  - We will announce finalists at 2:00
  - Check last year's photo gallery – on the FAQ page of website

## 2:30 Main event – Bell Auditorium

- Top 6 finalist teams will pitch/present on stage to the finalist judges/audience
  - Same format as preliminary rounds
  - You will have an HDMI connection to the monitor
  - 7 mins pitch, 5 mins q&a
- Only the judges can ask questions, you will not interact with the audience
- First team will pitch, second team is on deck – order is alphabetical
  - Efficiently rotate until all 6 teams have pitched- we will practice the night before
  - A time keeper will alert you of 2 mins, 1 min, and 30 seconds (green, yellow, red card)
  - You will have a confidence monitor
  - Your team will be provided with two handheld microphones



# Main event continued

- After pitches, judges confer in private area for 30 minutes
- Speakers will present during this time
- Announce winners
- Receive BIG checks, take pictures

# Need Help?

- Business Model  
Jeff at the Biz Foundry [jeff@thebizfoundry.org](mailto:jeff@thebizfoundry.org)
- Mentors  
We can hook you up with local entrepreneurs
- Funding  
URECA has \$\$\$\$\$!!!!  
<https://www.tnitech.edu/provost/undergraduateresearchprogram/ureca>
- Workshops  
Continue to come to them! Full schedule on webpage!
- General Info  
Michael and Andrea  
Email [akruszka@tnitech.edu](mailto:akruszka@tnitech.edu)

# I&E Certificate

- Open to all majors
- Hours split between classes and experience
- Information on webpage!
- <https://www.tntech.edu/innovation/> → Academic Programs → I&E Certificate
- Talk to your advisor then contact us through webpage if interested
- Don't wait until right before you graduate! Start early for the most help!

# University Innovation Fellows (UIF)

- Students who want to make change on campus!
- Must be passionate about I&E
- Maximum 4 students per year
- 1 ½ - 2 year commitment to spreading I&E on campus
- Online training, trip to Stanford (training and travel paid by Tech)
- Must be nominated by faculty – application of interest open now!!
- <https://www.tntech.edu/innovation/uif/>



# I-Corps

- National Science Foundation program
- Funds available to help start your business
- \$3,000
- <https://www.tntech.edu/icorps/>

# EURECA

- Provost mini grant \$3,000

# Biz Foundry

- <https://www.thebizfoundry.org/>
- Coworking space and LaunchTN accelerator
- Mentorship
- Networking and learning opportunities

WIN  
\$1000!

# DESIGN CHALLENGE

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PICK A **PROBLEM**  
BRAINSTORM A **SOLUTION**  
CREATE A **PROTOTYPE**  
WIN GREAT **PRIZES**



Eagle Works  
TENNESSEE TECH



OPEN TO ALL STUDENTS!  
FREE FOOD!

Wednesday, Feb. 12  
5 p.m.  
RUC 282

[tntech.edu/eagleworks](https://tntech.edu/eagleworks)



# Design Challenge

- Workshop and Challenge - \$1000 award!
- Overview of design thinking process
- Method to solve any problem
- Interactive activity
- If interested in Eagle Works but not sure what to pitch, this may help!
  - If you do have an idea, this may help focus your approach or make updates



# SPRING 2020 EVENTS

Wed. 1/29, 5 p.m. Spring Kickoff and Info Session iMakerSpace

Wed. 2/5, 5 p.m. Effective Communication iMakerSpace

Wed. 2/12, 5 p.m. **DESIGN CHALLENGE** **RUC 282**

Wed. 2/19, 5 p.m. Business Model Canvas iMakerSpace

Wed. 2/26, 5 p.m. Q&A and Coaching iMakerSpace

Wed. 3/4, 5 p.m. Branding iMakerSpace

Wed. 3/11, 5 p.m. Effective Presentations iMakerSpace

Fri. 4/3, 6 p.m. **EAGLE WORKS: PRELIMS** **TECH PRIDE RM**

Sat. 4/18, 1 p.m. **EAGLE WORKS: FINALS** **BELL HALL**

[WWW.TNTECH.EDU/EAGLEWORKS](http://WWW.TNTECH.EDU/EAGLEWORKS)

# Important Spring Dates

- Friday, 3/13 – Individual Registration Deadline
- Monday, 3/23 – Team Registration Deadline
- Wednesday, 3/25 – Business Summary due
- Friday, 4/3 – Eagle Works Competition Preliminary Rounds
- Saturday, 4/18 – Eagle Works Competition Tradeshow and Finals!!

[www.tntech.edu/eagleworks](http://www.tntech.edu/eagleworks)

Follow us on FB/Insta: @TNTechEagleWorks