

EST 1941

# Student Government Association

Tennessee Technological University

## SGA Bill S24-003

### An Act to Engage Student Activity and Knowledge of Our Local Community Business Establishments

- Whereas,** Cookeville is regarded as a college town, and the local community can go unnoticed by many college students. It is important to grow our community outreach not only with the student body, but local businesses and offices as well; and,
- Whereas,** many local businesses are enjoyed by our college students. However, not a lot of people form relationships with the workers or get to know the stories behind the business; and,
- Whereas,** students are also unaware of Eagle Perks at both local and chain businesses within the area. By establishing a connection, Eagle Perks can become widely known as the university establishes a connection with the community; and
- Whereas,** students at Tennessee Tech, particularly transfer students and freshmen, often face challenges in forming connections and feeling rooted in a new town. The transition to a new and unfamiliar environment should be a seamless experience, enabling students to easily integrate into the local community; and
- Whereas,** there is significant value in the student body learning to establish themselves within Cookeville, creating a sense of home within this college town. This not only enriches student life by fostering adaptability and engagement beyond the campus but also promotes collaboration with local businesses. By embracing these opportunities, students can experience a more holistic and fulfilling college experience. This bill, titled 'An Act to Engage Student Activity and Knowledge of Our Local Community and Business Establishments,' aims to support students in these endeavors, enhancing their connection to and participation within the Cookeville community; and
- Whereas,** recognizing the essential role of student engagement in the broader Cookeville community underscores the need for a concerted effort to bridge the gap between Tennessee Tech University students and the surrounding area. This initiative not only promises to enrich the educational experience but also to foster a vibrant, interconnected community spirit.

**NOW THEREFORE,**

**BE IT ENACTED BY THE STUDENT GOVERNMENT ASSOCIATION OF TENNESSEE  
TECHNOLOGICAL UNIVERSITY THAT**

**Section 1:** This Bill shall be known as the “Community Engagement Act of 2024.”

**Section 2:** Tennessee Tech University Student Government Association shall develop and implement a social media campaign initiative to encourage students to explore and connect with local businesses, thereby enhancing their understanding of the local community's culture and history, and to facilitate the formation of meaningful relationships with local business owners and workers.

**Section 3:** The university will expand and promote the Eagle Perks program to both local and chain businesses within the area and provide updated lists twice a year. By ensuring that these benefits are well-communicated to students, the bond between the university community and the wider Cookeville community will be strengthened.

Section 3.1: The updated list will contain the discount amounts, specific promotions, and verified businesses partnered with Tech. Each business registered will also have a certified Tech sign or logo showing they are active with the Eagle Perks program.

**Section 4:** This Bill shall take effect immediately following passage by the Student Government Association, the welfare of the students requiring it.

**Respectfully Submitted By:**

Maya Seitz  
Senator, Freshmen

**Co-sponsor(s):**

Michele Lee Niec  
Graduate Studies

Jimmy Guadalupe  
Senator, Freshmen

Augusta Long  
Senator, Freshmen

Liam Wallace  
Senator, Freshmen

Manny Seay  
Senator, Freshmen

Ashley Porter  
Senator, Transfer

Harrison Simpson  
Senator, Engineering

Kashaina Nucum  
*Senator, Engineering*

Zak Henson  
*Senator, Engineering*

Mason Henderson  
*Senator, Honors Program*

***For SGA Officer Use Only***

**Committee Record**

Committee Name:	Committee Secretary:	Status:
Constitutional Committee	[Constitutional Committee's Secretary]	Passed

**Senate Record**

SGA Secretary:	Aye:	Nay:	Abstain:	Status:
Jeb MacLennan	25	0	0	Passed

**SGA President:**

*Chance M. Hale*  
\_\_\_\_\_  
Chance Hale

**Advisor:**

\_\_\_\_\_  
Dr. Ben Stubbs