

TEAM NAME: _____

Maximum pitch time: 90 seconds

Scoring: 1= Horrible/Not Really 2=Poor/Somewhat 3=Okay/On to something 4=Good/Really close
5=Excellent/Nailed it

Criteria	Score	Feedback/Comments
Problem Identified (Value Proposition)		
Customer Identified (Customer Segment)		
Solution identified (Innovation/ Creativity of solution)		
Presentation/Story		
Total		

TEAM NAME: _____

Maximum pitch time: 7 min **Maximum Q&A time (after pitch):** 5 min

Competition staff will be on hand to keep time.

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Market size/Go to market/Revenue model		
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