

# THE BIZ FOUNDRY



## Jeff Brown

---

Introduce yourself and your company/idea. Use logos, symbols, etc.

**8**

Slides

**7**

Minutes

**30**

Point Type



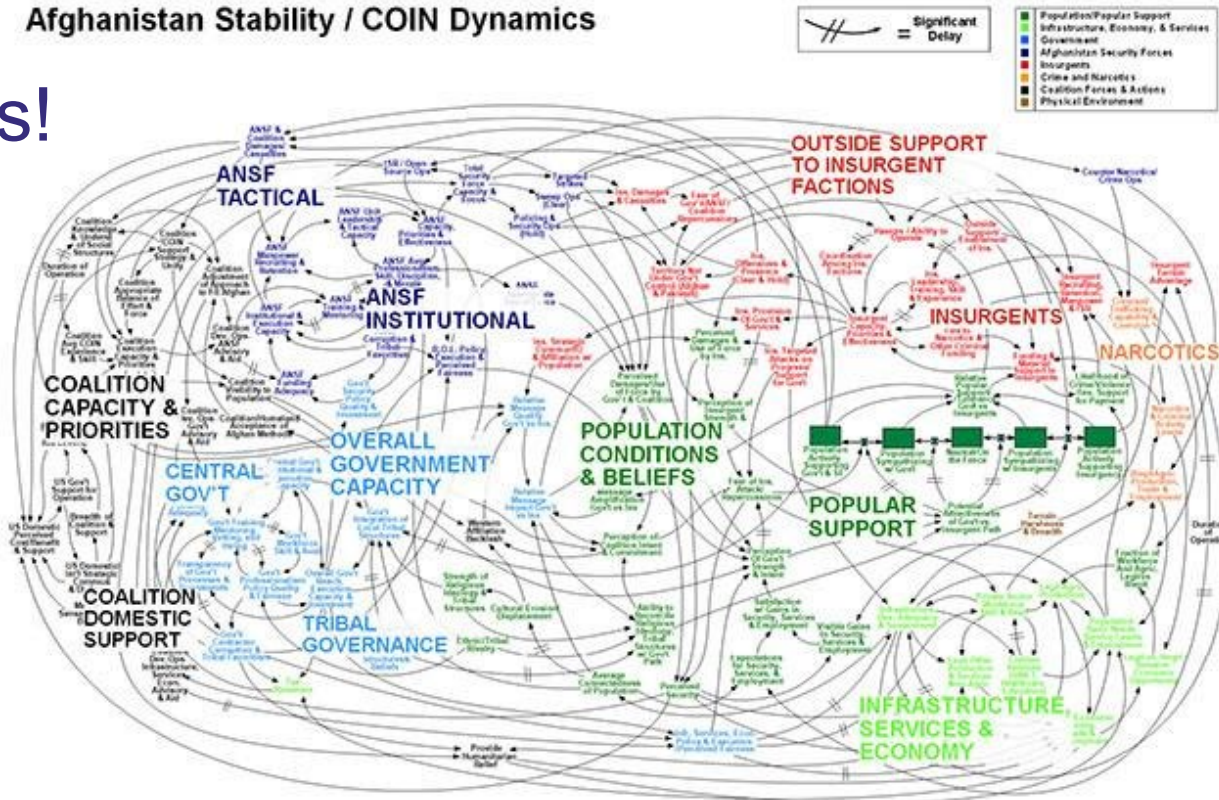
**Less words the better!**

## Don't do this!

- This is an example of a slide with way too much text. It includes every word that the presenter will say.
  - **The sub-points are too small to read on screen, especially if someone is sitting near the back**
  - You're not even going to see this one
- The bullet points have way too many words. For example, I could have just wrote "**use fewer words in bulleted lists**", which would be 6 words instead of 29
- Using too much **bolding**, *italicizing* and underlining will make the audience loose confidence because they will think that everything is equally important or that nothing is very important
- You can see how hard this presentation is to look at with the three-colour background and 3 different colours for the font

# Afghanistan Stability / COIN Dynamics

Or This!



WORKING DRAFT - V3

**Face the audience!**

**Don't read the slides, tell a story!**



# THE BIZ FOUNDRY



## Jeff Brown

---

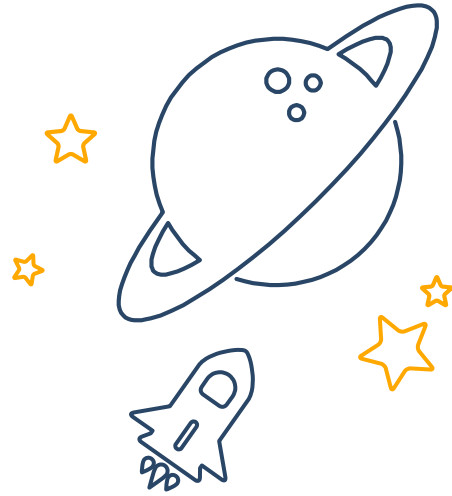
Introduce yourself and your company/idea. Use logos, symbols, etc.



# Problem

---

Tell the problem you are solving and for whom. Make it a story the audience can easily see the problem that needs to be solved.



## **Big concept solution.**

Bring the attention of your audience to a key concept using icons or illustrations



Your audience will listen to you or read the content, but won't do both. Maybe a demo.

## A few details on how the solution works

---

- Here you have a list of items
- And some text
- But remember not to overload your slides with content

## A picture is worth a thousand words

---

A complex idea can be conveyed with just a single still image, namely making it possible to absorb large amounts of data quickly.



A photograph of a person sitting at a desk, writing in a spiral notebook. The scene is overlaid with a semi-transparent yellow filter. In the foreground, there is a white coffee cup on a saucer. The person's hands are visible, holding a pen and writing. The background is slightly blurred, showing a laptop and other desk items.

Want big impact?  
Use big image.

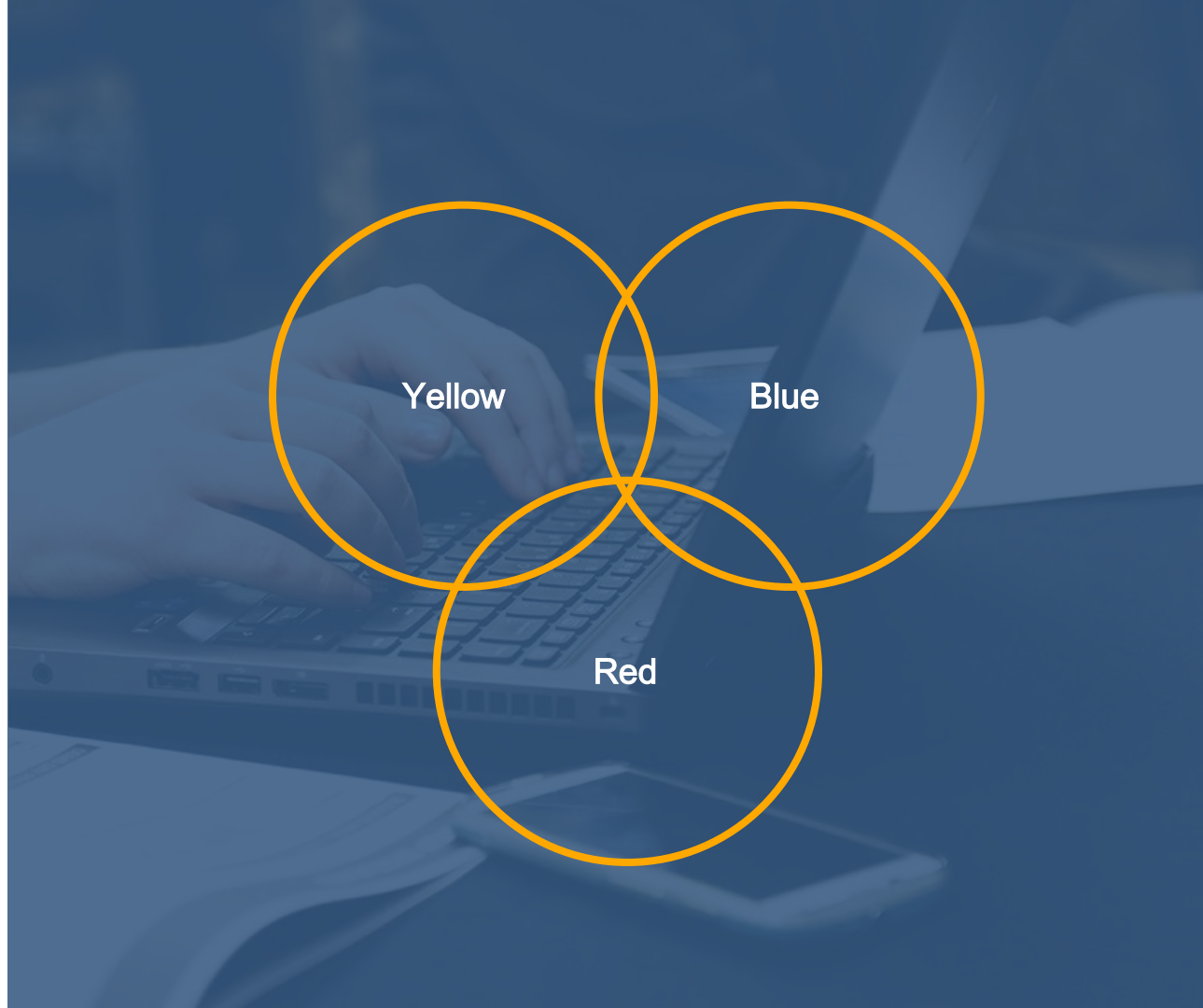


89,526,124

Whoa! That's a big number, aren't you proud?

# Use charts to explain your ideas

---



# Tables to compare data

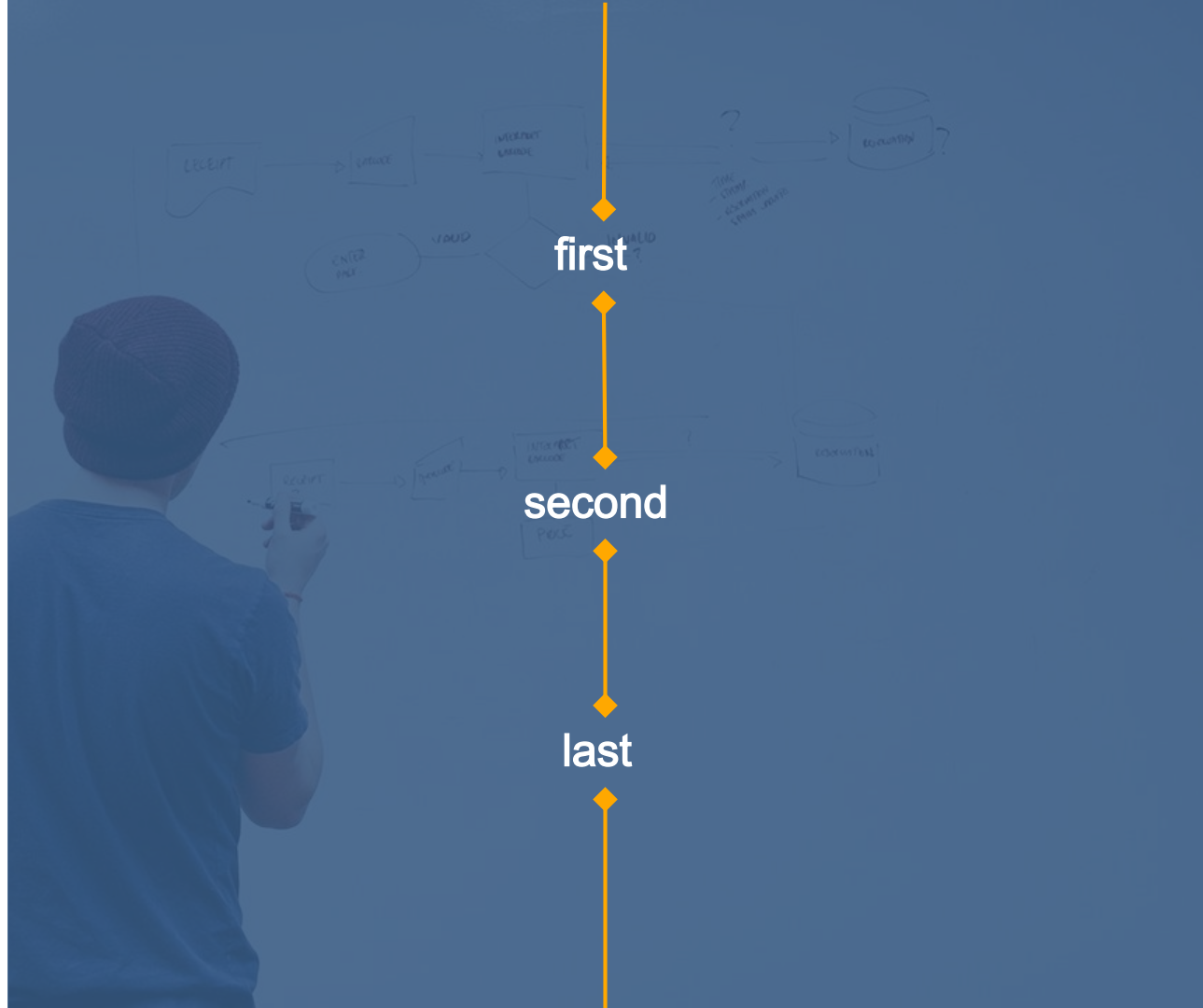
---

	A	B	C
Yellow	10	20	7
Blue	30	15	10
Orange	5	24	16



# Our process:

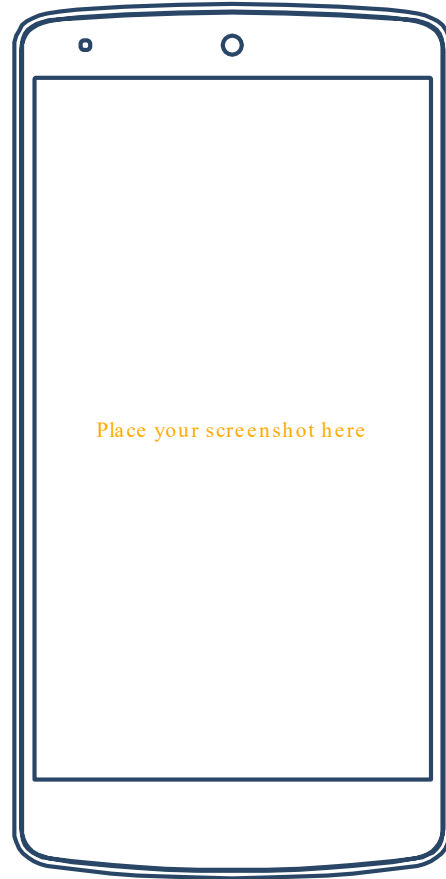
---



# Android project

---

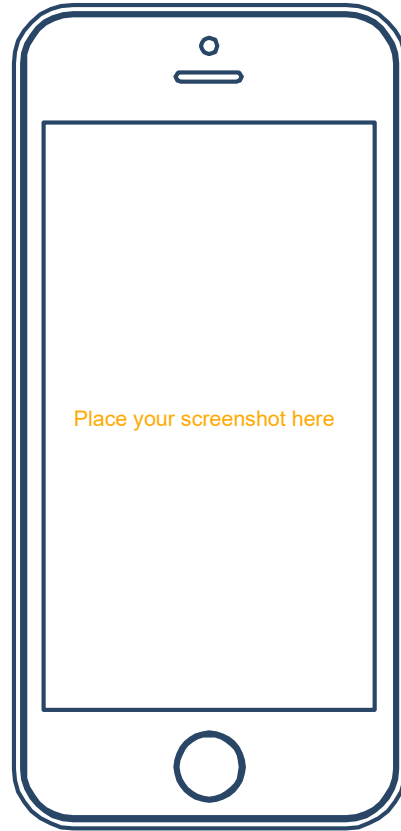
Show and explain your web, app or software projects using these gadget templates.



# iPhone project

---

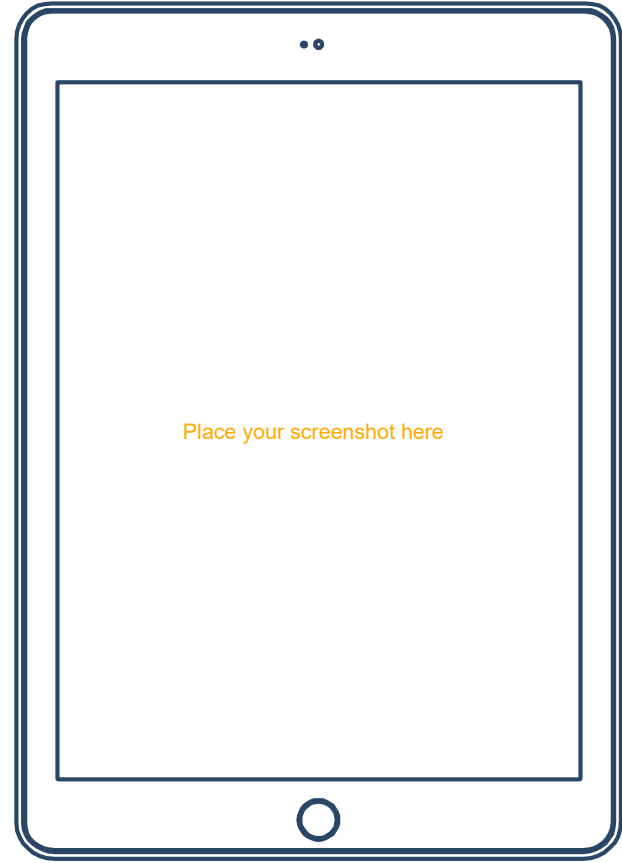
Show and explain your web, app or software projects using these gadget templates.



# Tablet project

---

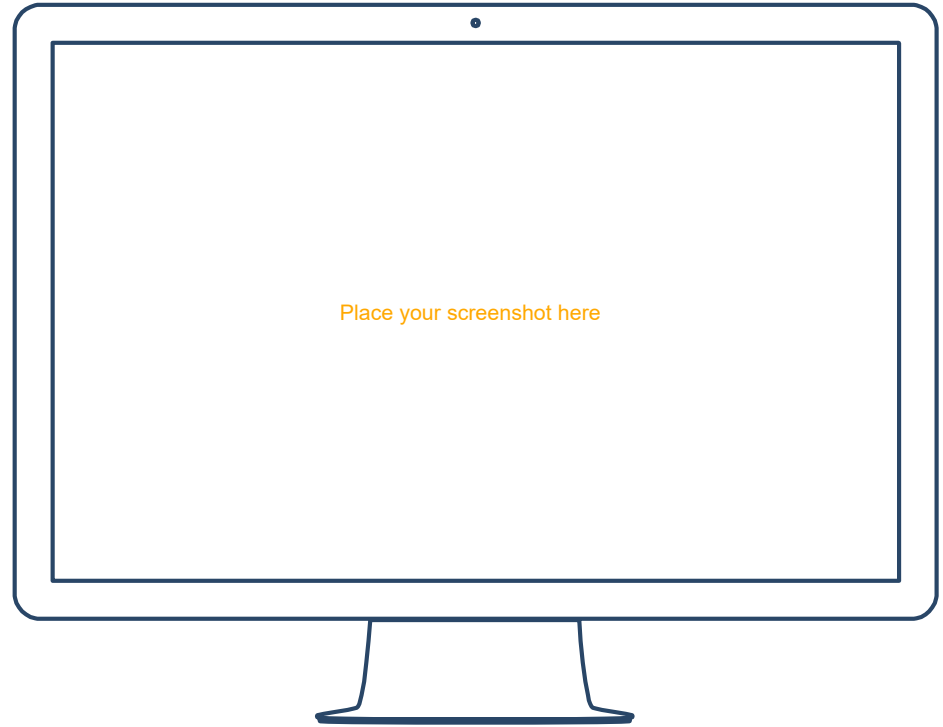
Show and explain your web, app or software projects using these gadget templates.



# Desktop project

---

Show and explain your web, app or software projects using these gadget templates.



A man with glasses is looking down at a smartphone in his hands. The background is a brick wall. The image is overlaid with a semi-transparent blue filter. The text 'The Team:' is written in orange, while the names and roles are in white. On the right side, the words 'N' and 'ACTI' are visible in a large, light blue font, likely part of a larger graphic or logo.

## The Team:

Mike Ames -Execution

Xavier Brown -Designer

Thiago Rezende-Marketing

Jeff Brown-Idea Guy



# Thanks!

Any questions?

Find me at @username & user@mail.me

Team name and logo  
again! End with: Thank  
you we are team .....

N  
ACTI

**Slide 1: Introduction Slide with Vision and value proposition**

**Slide 2: The problem**

**Slide 3 & 4: The solution (Not technical. Tell how it solves the problem.)**

**Slide 5 & 6: Market & Financials**





**Slide 7: Team (Show that your team can do this.)**

**Slide 8: Thank you and questions**

Other possibilities :

Partnerships

Demo and screenshots

## Presentation design

---

This presentation uses the following typographies and colors:

- Titles: Merriweather
- Body copy: Open sans

You can download the fonts on these pages for free:

<https://www.fontsquirrel.com/fonts/merriweather>

<https://www.fontsquirrel.com/fonts/open-sans>

### Lucidchart

- **Yolk Yellow** #ffa800
- **Navy Blue** #294667

*You don't need to keep this slide in your presentation. It's only here to serve you as a design guide if you need to create new slides or download the fonts to edit the presentation in PowerPoint®*



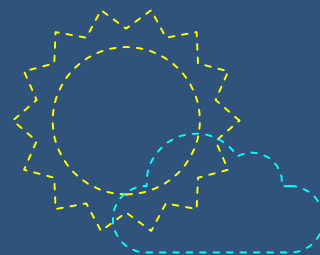
SlidesCarnival icons are editable shapes

This means that you can:

- Resize them without losing quality.
- Change line color, width and style.

Isn't that nice? :)

Examples:





Now you can use any emoji as an icon!  
And of course it resizes without losing quality and you can change the color.

How? Follow Google instructions  
<https://twitter.com/googledocs/status/730087240156643328>



# Hands On

## Therapy Glove

---

Téa Phillips - Ashley Wheeler - Sergio Ramirez

Téa Phillips

Mechanical Engineering

Developed Inner Mechanism

Ashley Wheeler

Chemical Engineering

Explored Prototype Materials

Sergio Ramirez

Nursing

Provided Medical Knowledge





# CURRENT METHODS

**EXPENSIVE**

physical therapy

**INEFFECTIVE**

compression gloves

**ADDICTIVE**

opioids



# HANDS ON IS CREATED

MAY 2017

CUBA





ADJUSTABLE RESISTANCE BANDS

GRIP STRENGTHENING

COMPRESSIVE FABRIC

PAIN REDUCTION

EXTENDS LIFE OF JOINTS

# COST PER GLOVE

---

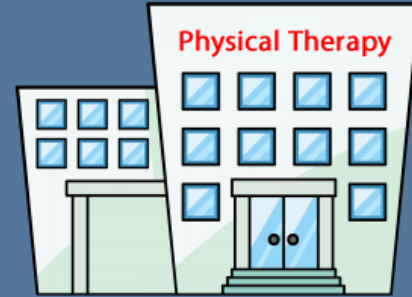
SALE PRICE \$30

PRODUCTION \$14.95

**PROFIT \$15.05**

# MARKETING

---



# SALES PROJECTIONS

---

YEAR

NEW CUSTOMERS

REVENUE

---

1

1772

\$79,727

2

5813

\$261,605

3

7198

\$323,892

# HANDS ON FUTURE

## OUTSOURCE MANUFACTURING

Labor is the largest production cost

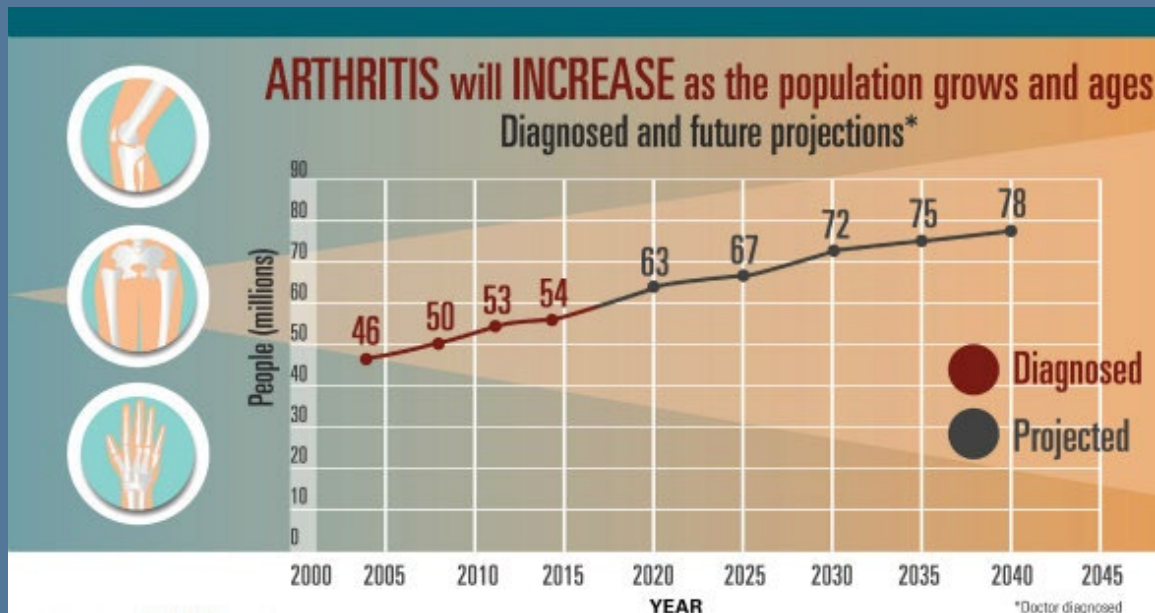
## LICENSE TO ESTABLISHED COMPANY

TN is the second-largest U.S. exporter of  
medical devices and supplies

# LOOKING FORWARD

FURTHER SHIFT FROM PHARMACEUTICALS

78 MILLION BY 2040



---

THANK YOU

---

# Gigamunch

Making the world more delicious!





# The Squad

*5 best friends, 1 delicious desire*



Piyush Patel

Business

Xavier Brown

Designer

Enis Cirak

Marketer

Atish Patel

Full Stack Developer

Chris Sipe

iOS Developer

# 6.1 Billion

Mobile Users





YouTube



airbnb  
Hospitality



Etsy  
Crafts



Uber  
Transportation







# Food



# Food Industry Problems

- Lack of food variety available for delivery
    - Homemade food
    - Authentic international food
    - Creative food
  - The massive overhead of starting a restaurant
  - The loss of creative expression when you get a job as a chef
  - Can't make money doing what you love
-



# The solution

An app that enables home-cooks to sell their creations.

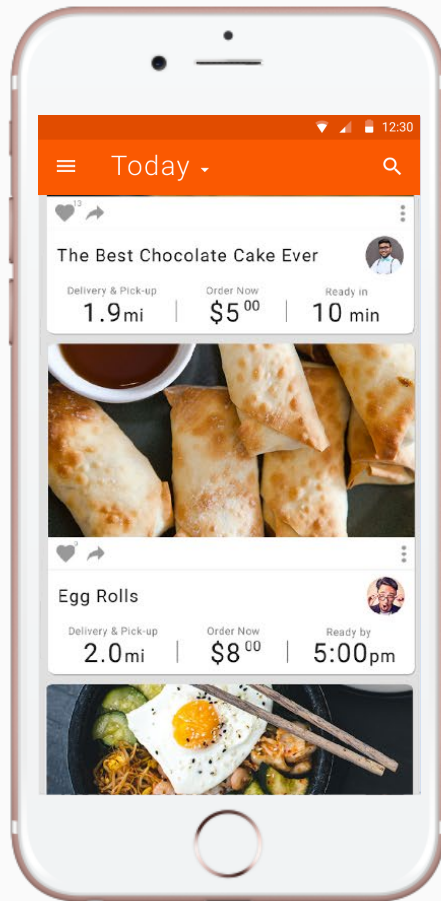


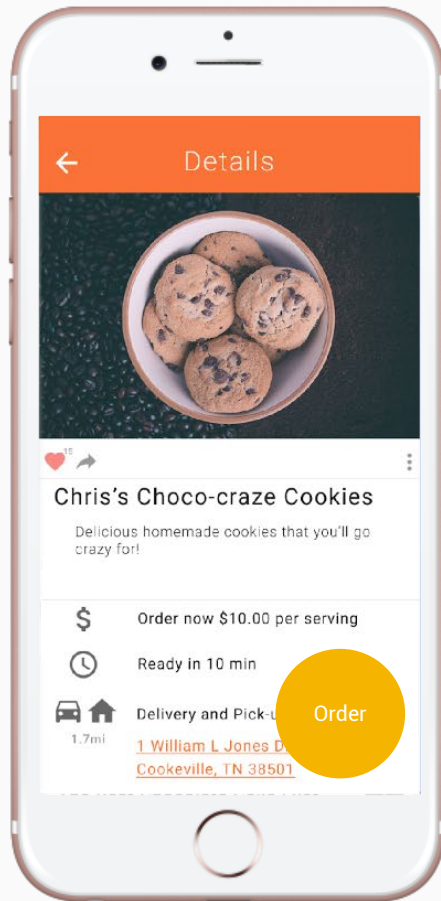


The solution

Gigamunch







Details



### Chris's Choco-craze Cookies

Delicious homemade cookies that you'll go crazy for!



Order now \$10.00 per serving



Ready in 10 min

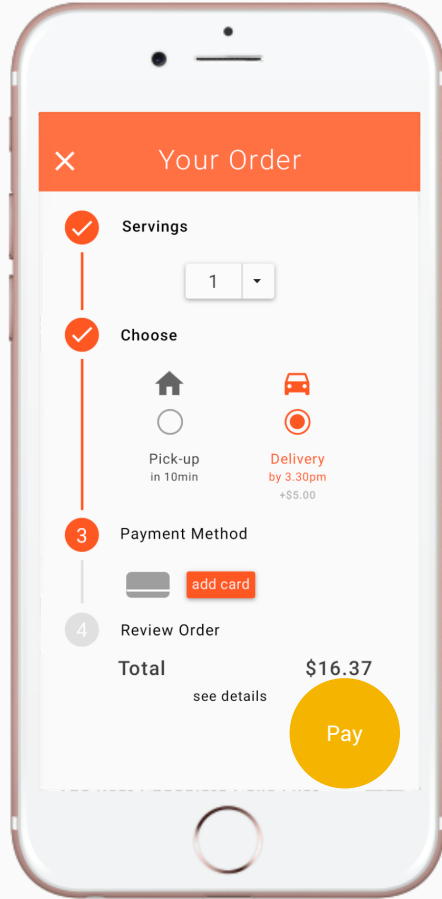


Delivery and Pick-up

1.7mi

[1 William L Jones Dr](#)  
[Cookeville, TN 38501](#)

Order



## Your Order



Servings

 ▾

Choose



Pick-up  
in 10min



Delivery  
by 3.30pm  
+\$5.00

3

Payment Method



add card

4

Review Order

Total

[see details](#)

\$16.37

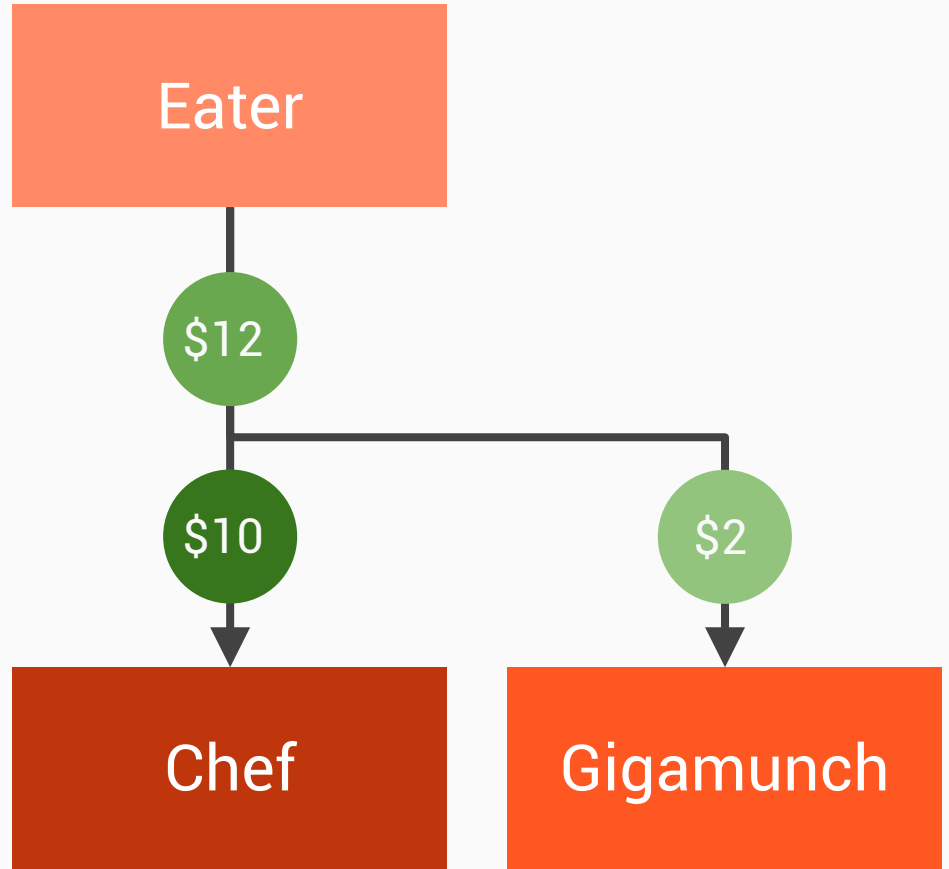
Pay

# Revenue model

20% of transaction cost

Advertising Revenue

In-house Delivery



# Revenue Projections

$17\% \pm 10\% \times 649,000 \times \$12 \times 20\% =$   
 $\$6,000,000 \pm \$23,500,000$

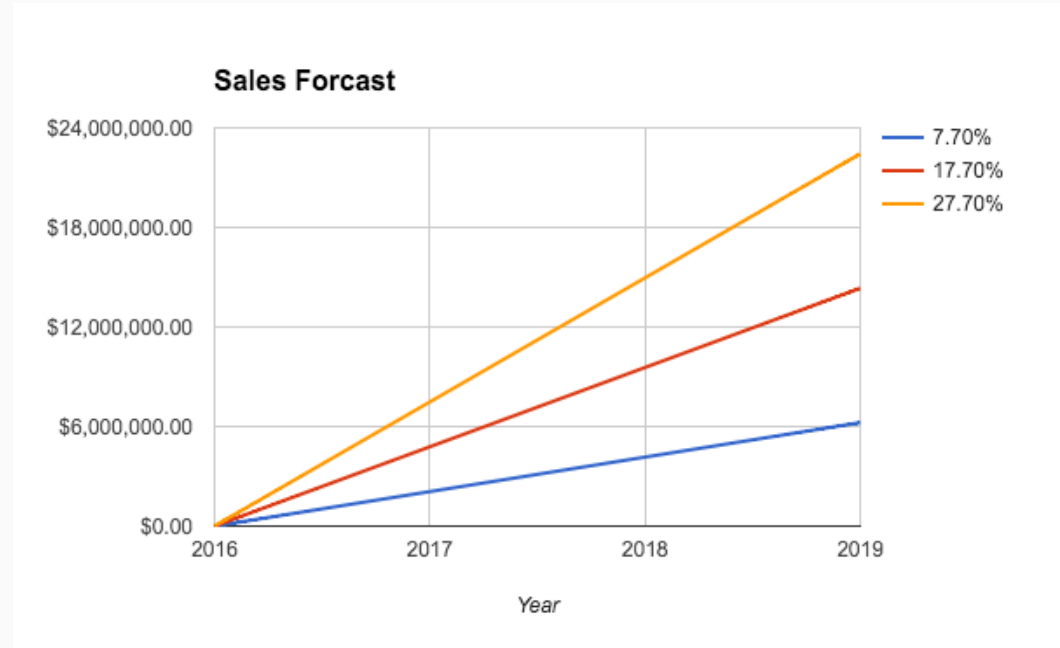
17.7% of "Definitely would buy" from  
Customer Survey

10% (Worst Case or Better Case)

649,000 (Population of Nashville)

\$12 (Avg. estimated meal cost)

20% (Gigamunch takes per  
transaction)





# ff Potential Impact

- Farm to Table
- Drone Delivery
- Collecting and Managing Nutritional Data
- Investing in Vertical Farming

**Thanks a Gigabunch!**

**Questions?**

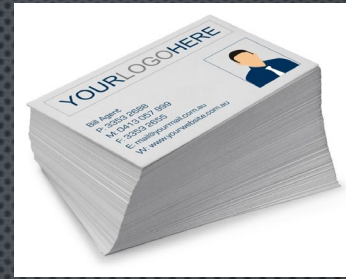




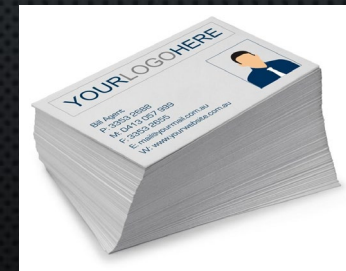
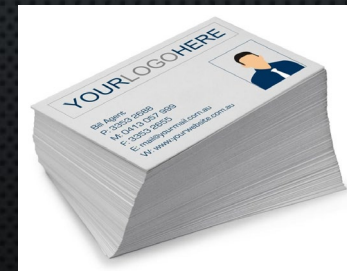
**Change the Exchange**







# 10 Billion









Within a  
week, 88%  
are thrown  
away

8:21 AM

Select VIPid Info: 3

Ashlin Wildun  
VIPid Founder  
555-555-5555  
yourVIPid@gmail.com  
twitter.com/yourVIPid

Attach Resume










PDF WORD

Request A  
Follow-up Meeting

8:21 AM

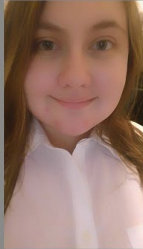

Menu

Select Social Media

8:21 AM

Menu 3

Shannon Babincsak  
Full Stack Developer  
555-555-5555  
VIPid.com

Social Media

Notes

Save



# Sources of VIPid Revenue

- Monthly Users
- Enterprise Accounts
- Advertisements





# Benefits of VIPid

- Each VIPid is Personalized
- VIPid Contact Sync and Updates

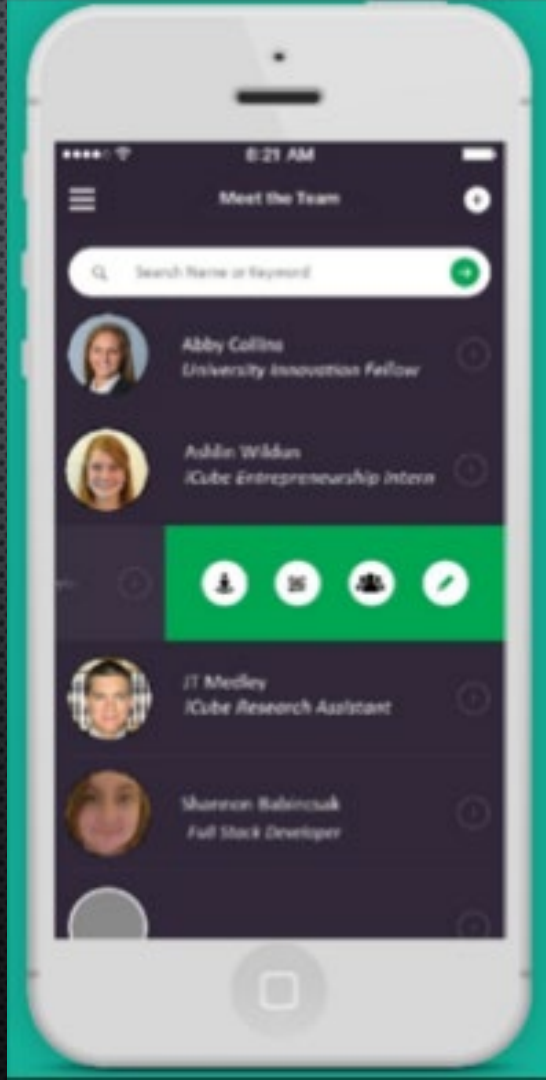


- Basic and Social Information
- Web App
- Nearby VIPid Finder



# Marketing and Sales

# Meet the Team





Year 1

Year 2

Year 3

Revenue:

\$30,000

\$300,000

\$900,000

Expenses:

\$6,250

\$149,000

\$252,000

Profit:

\$24,000

\$151,000

\$648,000



Eyes  
on the  
Prize

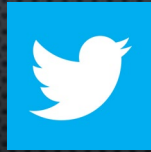




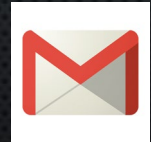
yourVIPid



@yourVIPid



@yourVIPid



yourVIPid@gmail.com

